MARINA MORAIS

CONTACT

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MARINAFMORAIS@HOTMAIL.COM

PORTFOLIO LCI EDUCATION

LANGUAGES

Fluent in English
Fluent in Spanish
Portuguese (Native)
French (Basic)

COMPUTER SKILLS

*Microsoft Office(Word, Excel and PowerPoint) (Intermediary)
*Adobe Photoshop, Illustrator and InDesign (Intermediary)

EDUCATION

Fashion Marketing DEC 2016 - expect to graduate May 2019
LaSalle College Montreal, Quebec, Canada
Gastronomy 2012
Faculdade Metropolitanas Unidas, Sao Paulo Brazil

CERTIFICATIONS

*Fashion Marketing and communication 2015, Istituto Europeo di Design, Sao Paulo Brazil
*Trendhunter 2014, Central Saint Martins London.

EXPERIENCE

E-Commerce intern (LaSalle work student program 2018)
Laura Canada June | July 2018 Laval Canada

- Reviewed merchandise presentation on web site to ensure the categorization, imagery, copy, pricing and promotional tags. Prepared and analyzed sales reports providing recommendations for on-line strategy.

Social media intern (LaSalle work student program 2017)
Fresh Collective May | July 2017 Toronto Canada

- Produced and edited promotional videos. Managed Instagram account and created content for daily postings.

E-commerce and marketing assistant
UPPERMEN Feb.| Nov. 2015
www.uppermen.com.br Sao Paulo Brazil

- Shipping products and customer service, created monthly sales reports, maintained and optimized product list on the website.

Stylist and Stylist assistant
Free lancer 2011| 2014 Sao Paulo Brazil

- Contact with press agencies and designers, clothing edition for photoshoot, backstage organization, instructions for makeup artist and hairdresser.

INTERESTS

- I enjoy cooking. I used to cook professionaly, but nowadays I like to cook for my friends.
- I like to take dance classes. I toke flamenco and jazz classes for a year.

REFERENCES AVAILABLE UPON REQUEST