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| Maria Ximena Mora    Digital Graphic Designer Contact Barcelona, Spain  641044856  [ximenamorarh@gmail.com](mailto:ximenamorarh@gmail.com) Links [Portfolio](http://www.ximenamora.com/)  [Behance](https://www.behance.net/ximena_mora)  [LinkedIn](https://www.linkedin.com/in/ximenamora27/)  [Pexels](https://www.pexels.com/@ximenamora) Skills Adaptability  Fast Learner  Digital Photography  Creative Writing  Highly Organized  Effective Time Management  Ability to Work in a Team  Productivity Languages  |  |  | | --- | --- | | English | | |  |  |  |  |  | | --- | --- | | French (Learning) | | |  |  |  |  |  | | --- | --- | | Spanish (Native) | | |  |  |  Tools Adobe Creative Suite| Hubspot | emBlue | Unbounce | OBS | Wordpress - Elementor | Profile Digital graphic designer, passionate about brands and UX/UI.  I have been developing graphic solutions in areas of digital marketing and communications for 3 years, and successfully performed graphic redesign and conceptualization of digital products with a creative approach. ExperienceJunior Digital Designer at Legis Editores, Remote January 2021 — Present   * In charge of the design of campaigns, digital guidelines, landing pages, email marketing, ad design, and social media posts, among other graphic pieces of the digital marketing area. * I redesigned communication channels, effectively attracting prospects and achieving the conversion of qualified leads.  Design Intern at Legis Editores, Bogotá June 2020 — December 2020   * I was in charge of designing the email marketing and landing pages, using tools such as Emblue, Hubspot, Unbounce. * I designed most of the campaigns for the company and its different work departments.  Graphic Designer - Webmaster at Iglesia Integral de Restauración, Bogotá March 2019 — October 2021   * In charge of the communications department, leading the online experience on Sundays service. * Effectively redesign the website Restauratuvida.com, getting more interaction with the content that needed to be shown.  Freelance February 2018 — Present  I've worked with brands such as Qreatica, Sociedad Inversiones Muequeta, Hérmes Infinity and others.... Leading to solutions and opportunities through design and strategies. EducationBranding and Brand Strategy Master, LCI Barcelona, Barcelona October 2021 — Present Digital Graphic Producer, LCI Bogotá, Bogota May 2018 — May 2020 Intensive Course in Visual Design, NivelPRO, Bogota January 2018 — April 2018 Diploma | Introduction to Interior Design, LCI Bogotá, Bogota August 2016 — December 2016 Social Communication and Journalism, Universidad de La Sabana, Bogota January 2015 — December 2016 CertificationsSocial Media Certified, Hubspot AcademyInbound Certified, Hubspot AcademyFundamentals of digital marketing, Google |