



514-756-4965



Shopify

spencer.trivlidis@gmail.com

LANGUAGES

COMPUTER SKILLS

Word
PowerPoint
Excel
Illustrator
Photoshop
InDesign
Lightroom
Facebook
Instagram
Amazon Seller Central

EDUCATION

2017-Present LaSalle College, Fashion Marketing 2013-2016 John Abbott College, DEC Science 2008-2013 Westwood High School

EMPLOYMENT

The Kersheh Group

2019-Present

E-Commerce Intern

- Maintain product catalog & product data integrity
- Copywritting for new products
- Managing data for new product creation
- Customer Service for Amazon & Shopify
- Customer review generation strategy
- Amazon A+ content creation
- Helped the team with a variety of other tasks when needed

Bagelmania

2016-Present

Marketing Manager

- -Responsible for social media accounts and activity
- -Responsible for all marketing activities

The Kersheh Group

Summer 2018

Licensing / E-Commerce Intern

- -Managing licenisng approvals from various licensors
- -Sending Samples to various licensors
- -Working with licensors to solve various problems
- -Creating SKUs for e-commerce
- -Maintaining stock levels for Amazon (Canada and USA)
- -Creating emails to generate customer reviews

Toys R Us

2013-2019

World Sales Leader

- -Co-Chair of the Health and Safety Committee
- -Ensure merchandising standards are followed
- -Training of new associates
- -Ensure day-to-day tasks are completed in a timely manner
- -Have been cross-trained in all departments

<u>Interests</u>

Fashior

Travel: England, France, South Africa, Hawaii, Walt Disney World,

Scotland

Sports: Basketball, Football, Hockey, Formula 1

<u>References</u>

Available upon Request