

Holt Renfrew Presents...

# SO VOGUE

A Creative Fashion Show Charity Event In Support of  
Vancouver's New Art Gallery

Show us your Vogue inspired look!

# SO VOGUE



A spectacular chance to enjoy a few of your favorite things including: the newest trends in high-end fashion, works of art, and a tasteful martini. All while supporting your local Vancouver Art Gallery on their mission to build a new state of the art building to hold all the art the city has to offer.

Come join us at the top floor of the Vancouver Art Gallery on March 18<sup>th</sup> dressed in your vogue inspired couture. Following the fantastic Vogue inspired fashion show will be entertainment accompanied by a party. Tickets available online and at Holt Renfrew

**Doors Open:**

6:00

**Fashion Show Starts:**

8:00

The Beautiful

## *Vancouver Art Gallery*

Located in Downtown Vancouver at 750 Hornby Street.

The host of Art, gathering all those with a common interest since 1931. This beautiful courthouse building has gone above and beyond, providing accommodation visitors for over 50 years. It has gone through many expansions and has been exceeding capacity.



The Art Gallery has decided to build a new location that will be able to hold a larger capacity and more space for their exhibitions. The new Gallery plans to increase the amount of public education for children and families across the region. They strive for their new building to be one of the most environmentally sustainable art museums in Canada.



Presented by the ever- fashionable:

# HOLT RENFREW

*Located at 737 Dunsmuir St, Downtown Vancouver.*

Holt Renfrew continues to be the place to visit for all your designer needs. The Canadian retailer began back in the year 1837 as a quaint hat shop and has grown since then to become one of the largest destinations in Canada for luxury goods. Holt Renfrew offers all sought after labels, keeping Vancouver up-to-date on all new fashions. With the launch of Holt Renfrew Mens in 2014 they have gone on to increase their audience and continue to grow their success.

Without Holt Renfrew's generosity and support of The Vancouver Art Gallery this event would not be possible.



## So Vogue

Support VAG while promoting yourself!

### SO VOGUE Sponsorship Levels:

#### **Front and Back Cover**

*"Seen from every angle!"*

\$1000- This package allows the focus to fall on you. Your brand and logo will appear on any advertising for the event, the backdrop of the photo wall, the pamphlets/handouts that guests will receive, monitors will show your logo, and there will be. An ad will be placed on Holt Renfrew's site as well as an ad in the Georgia Straight, Xtra West, and The Globe and Mail.

#### **The Center Fold**

*"The center of attention"*

\$650- Your logo will be placed throughout the venue and on all our advertising pieces, will be on handouts, the logo will appear on Holt Renfrew's site, and your ad will be placed the Georgia Straight.

#### **Full Page Ad**

*"An eye catching page"*

\$300- Your brand will be found on all our press pieces and advertisements. It will also be displayed on our monitors. An ad will be placed in Xtra West. This gives you the chance for our hundreds of guests to notice you!

\*All Profit Goes Towards VAG