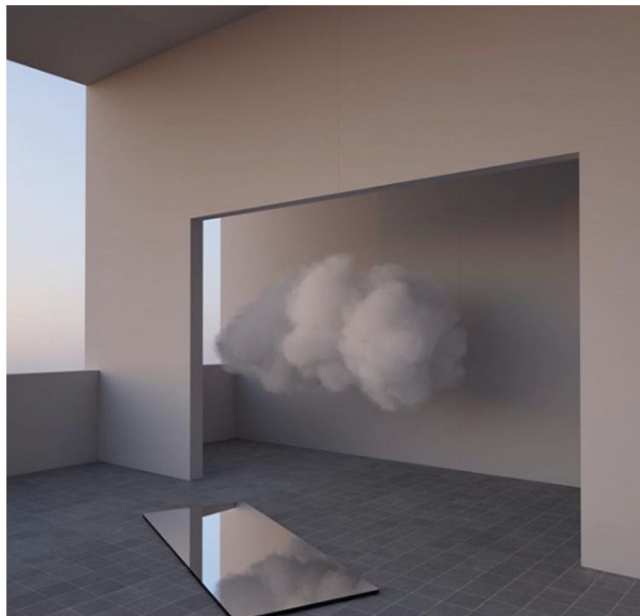
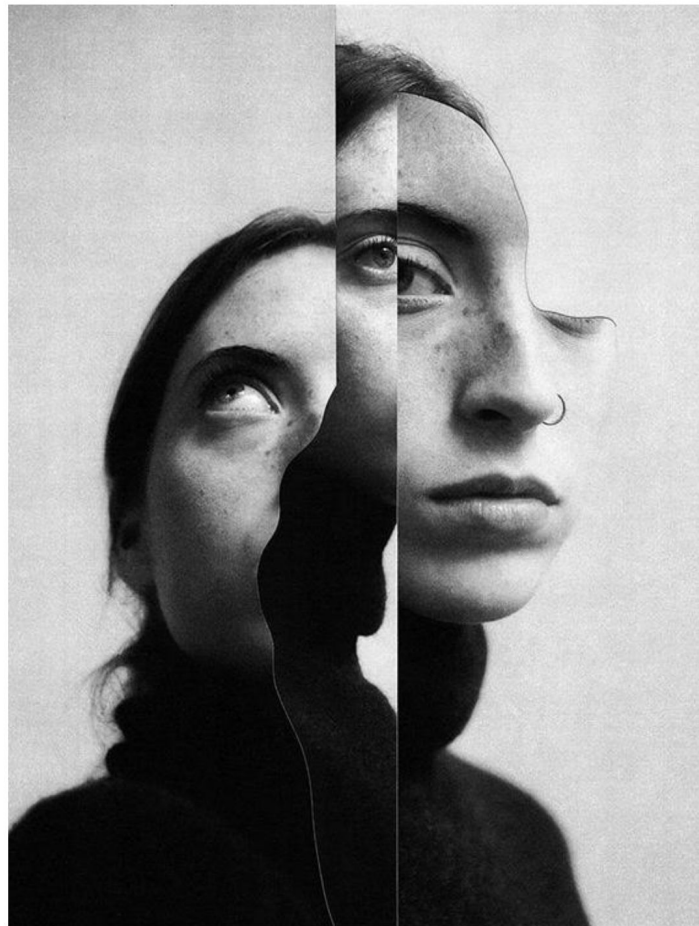


# The Reverie



Nothing is Everything



# Content

Identity

Mission

Vision

Value

Font/Brand colour

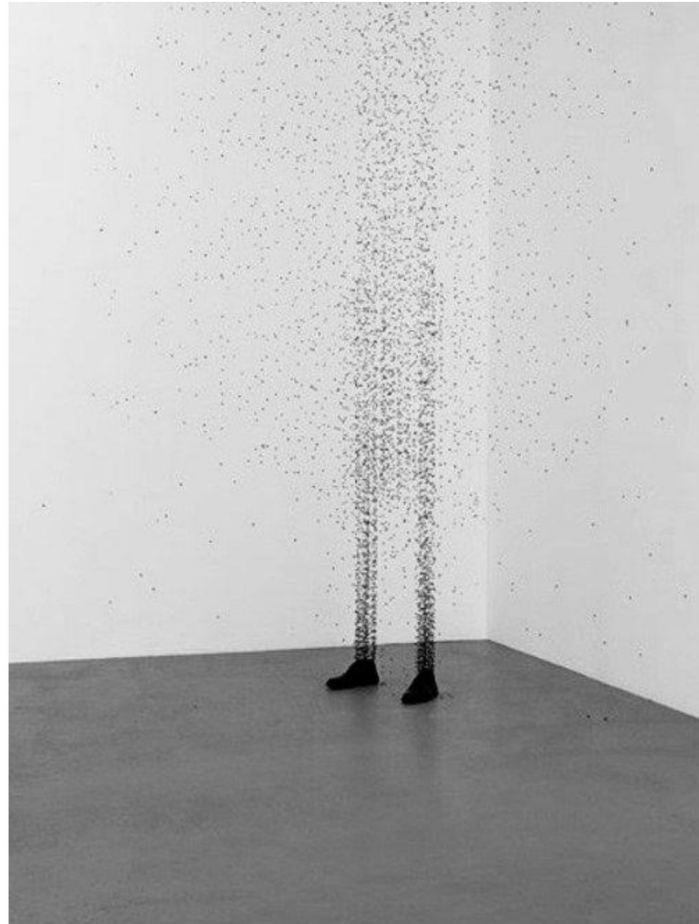
Contact

# Identity

The Reverie brand offers a platform for rule-breaking fashion designers to engage and entertain a global audience, stimulating the conversation of design culture and its influence.



Hold fast to dreams, for if dreams die, life is a broken-winged bird that cannot fly.



# Mission

Open the door to the future of design by presenting modern and familiar elements re-imagined by youthful optimism and expression.

# Vision

The platform for youthful and  
infinite vitality.



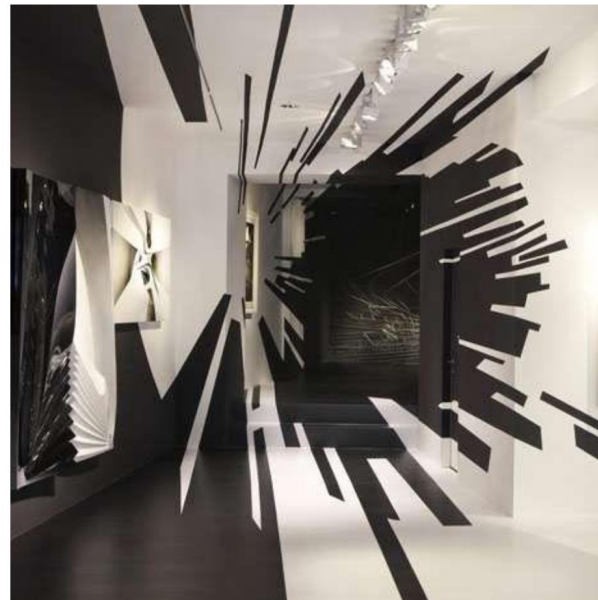
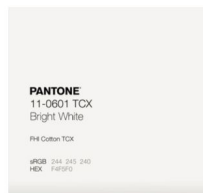
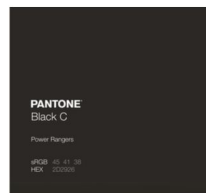
“Keep dreaming, dreams have no limit.”

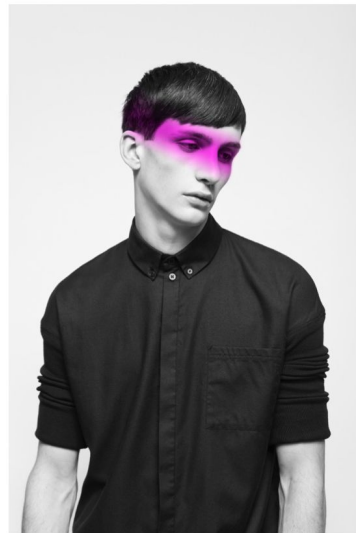


# Value

If art is to nourish the roots of our culture, society must set the artist free to follow his vision wherever it takes him.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890





“We are nothing.”

“Nothing can be anything.”

