

# NASYA GIOVANNI



081216798807



nasyagiovanni06@gmail.com

## EXECUTIVE SUMMARY

I am a fashion marketer with holistic knowledge of software development (designing, programming, and bug fixing) and designing clothes. I am confident in my expertise in planning, implementing, analyzing, finding the best solutions quickly and winning customer loyalty. For me, fashion marketing create new trends and its one way for them to reach multiple people and I think it's really fun. I extremely motivated to constantly develop my skills and grow professionally.

## SKILLS

Speak fluently in 3 languages (Bahasa Indonesia, English, and Mandarin)

Playing piano, flute, and guzheng

Public relations

Experience in Photoshop, Indesign, and Illustration

Audience management

Social media strategy (Instagram)

Content research

Microsoft document and Excel

Acting

Videography

Photography

Creating a logo and packaging

Being a stylist for photoshoots

## EDUCATIONAL TRAINING

Fashion Marketing Diploma at Lasalle College  
Vancouver, BC  
Graduate in June 2021

Google analytics training  
2020

IPH national plus high school  
Surabaya, Indonesia  
2019

John Robert Power (personality school)  
Surabaya, Indonesia  
2019

Arva School of Fashion (basic sewing  
construction and design)  
Surabaya, Indonesia  
2018

## EXPERIENCES

Volunteer in the orphanage at Lumajang,  
Indonesia (Event organizer)  
2021

Volunteer to do a social media strategy for  
local brand (Isleepwell.co and Nemurinagi)  
2020

Volunteer with a local nonprofit organization  
(Save The Children Surabaya)  
2019

Student council in high school (Art and events)  
2017-2018

Student council in middle school (Art and  
events)  
2015-2016

## REFERENCES

References will be provided upon request