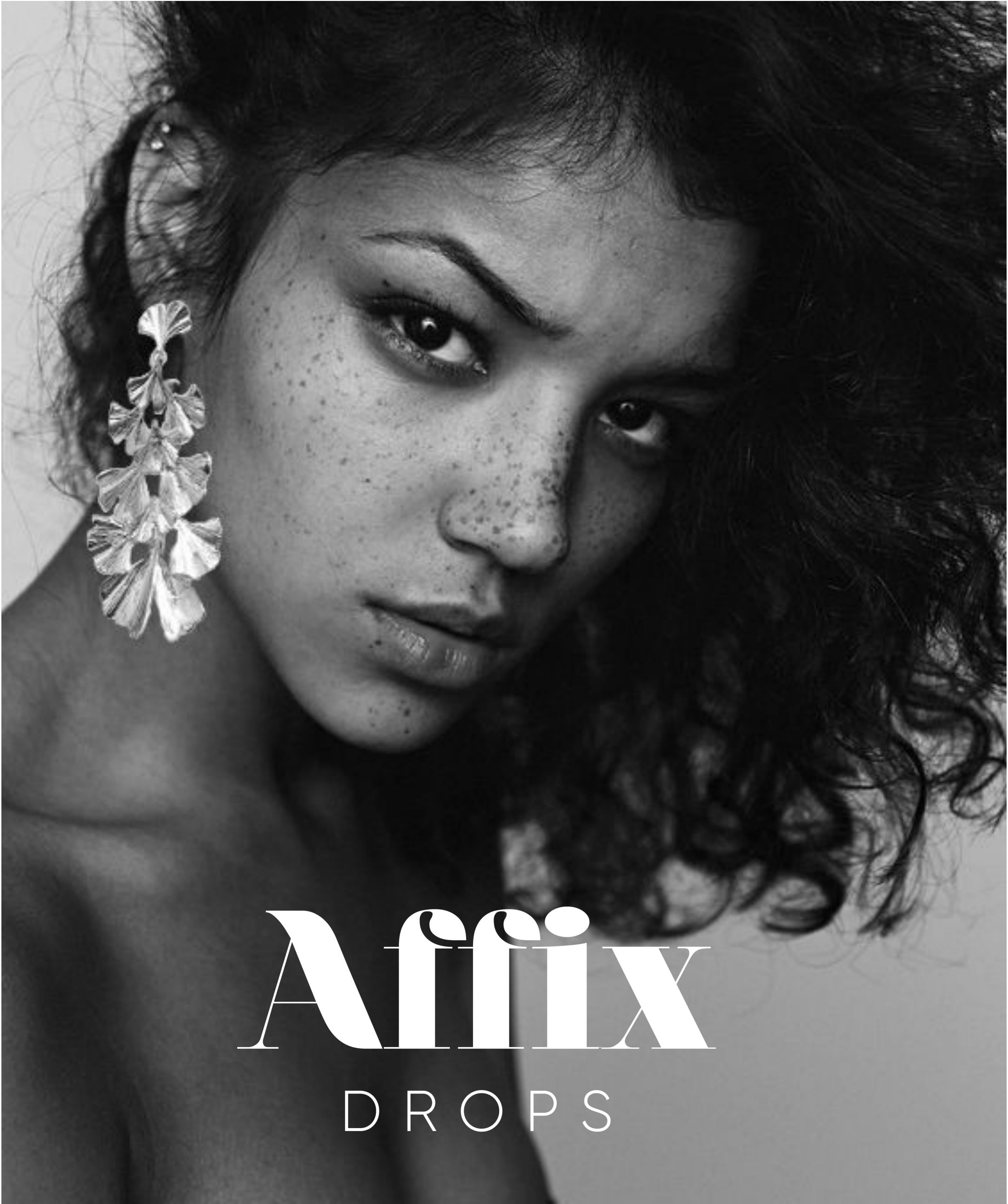
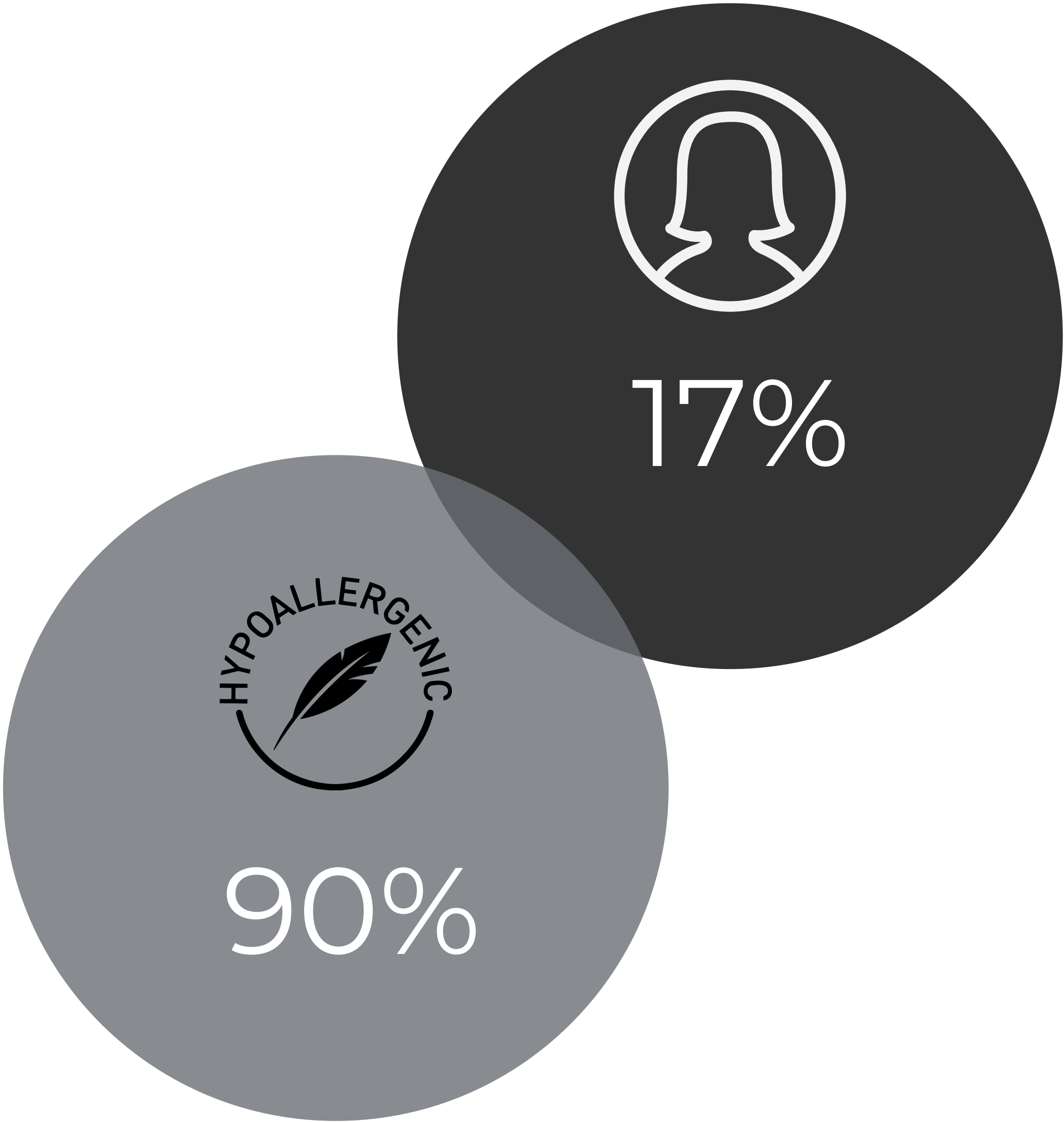


Aminix

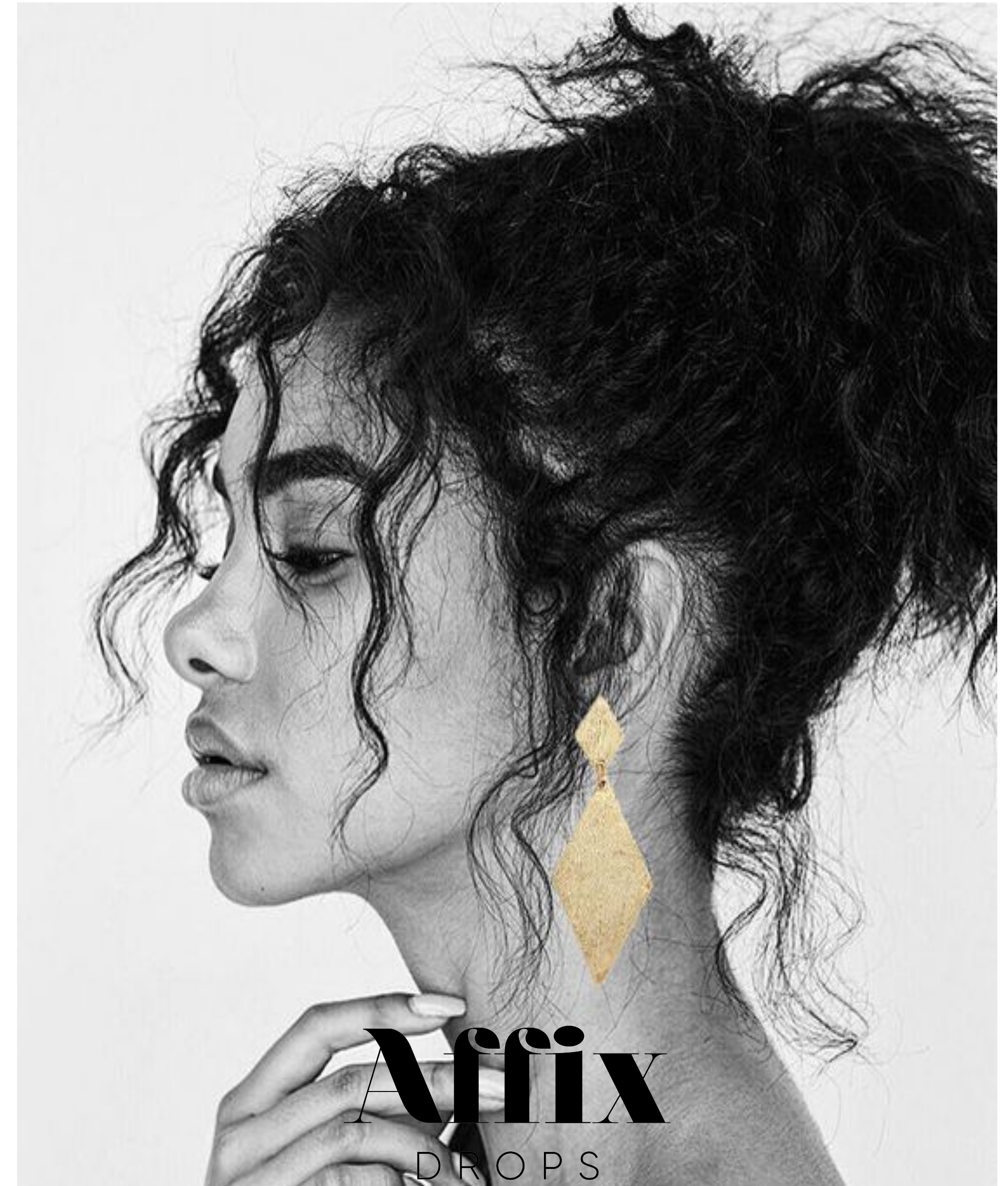
DROPS



Affix
DROPS



PROVIDING WOMEN WITH
HYPOALLERGENIC, INTERCHANGEABLE,
TRENDY EARRINGS



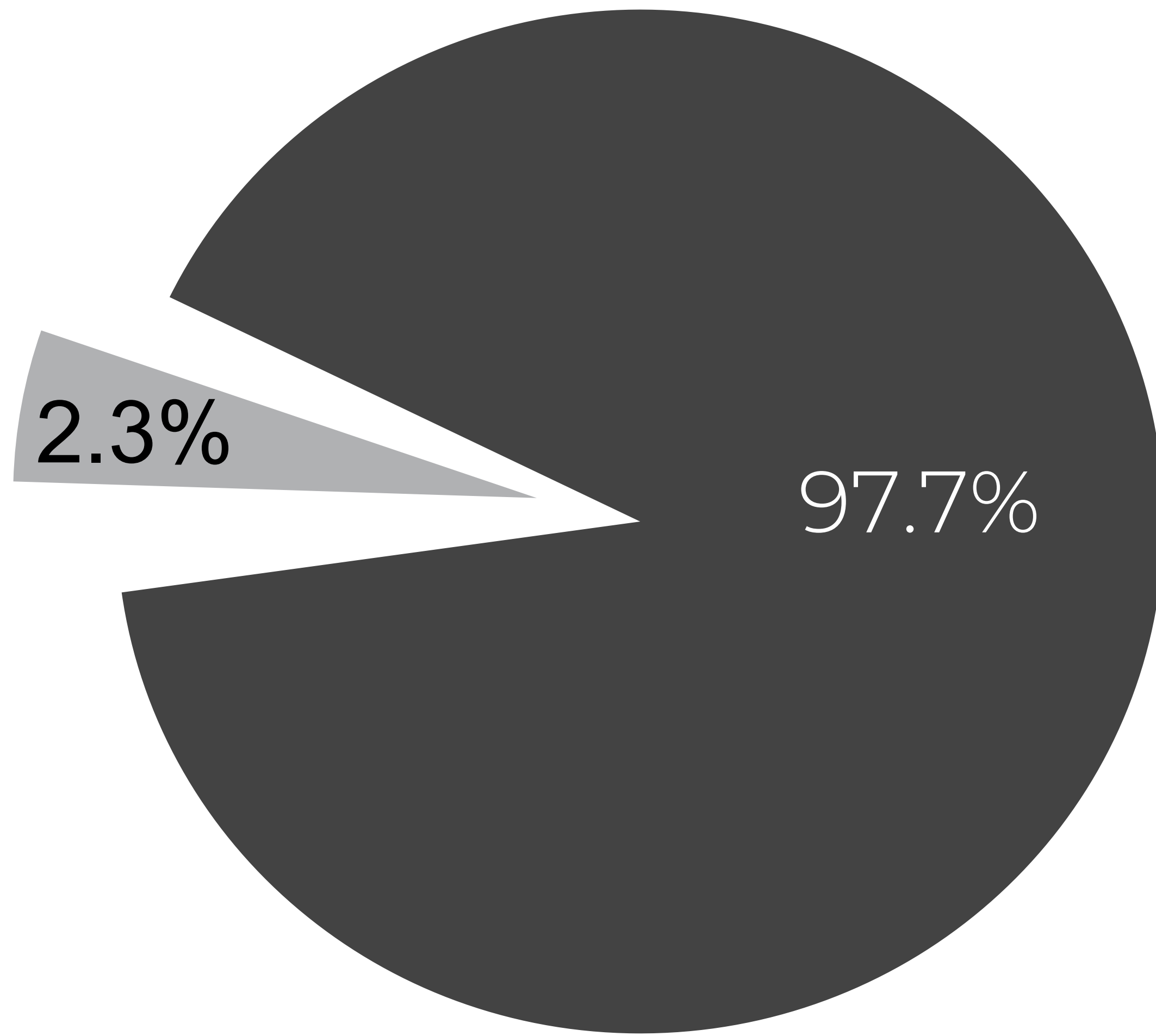
Affix
DROPS



WHAT IS
HYPOALLERGENIC
JEWELLERY ?

HYPOALLERGENIC JEWELLERY MARKET VALUED AT \$6.6M

AFFIX WILL TARGET 2.3%





WHITE
GOLD

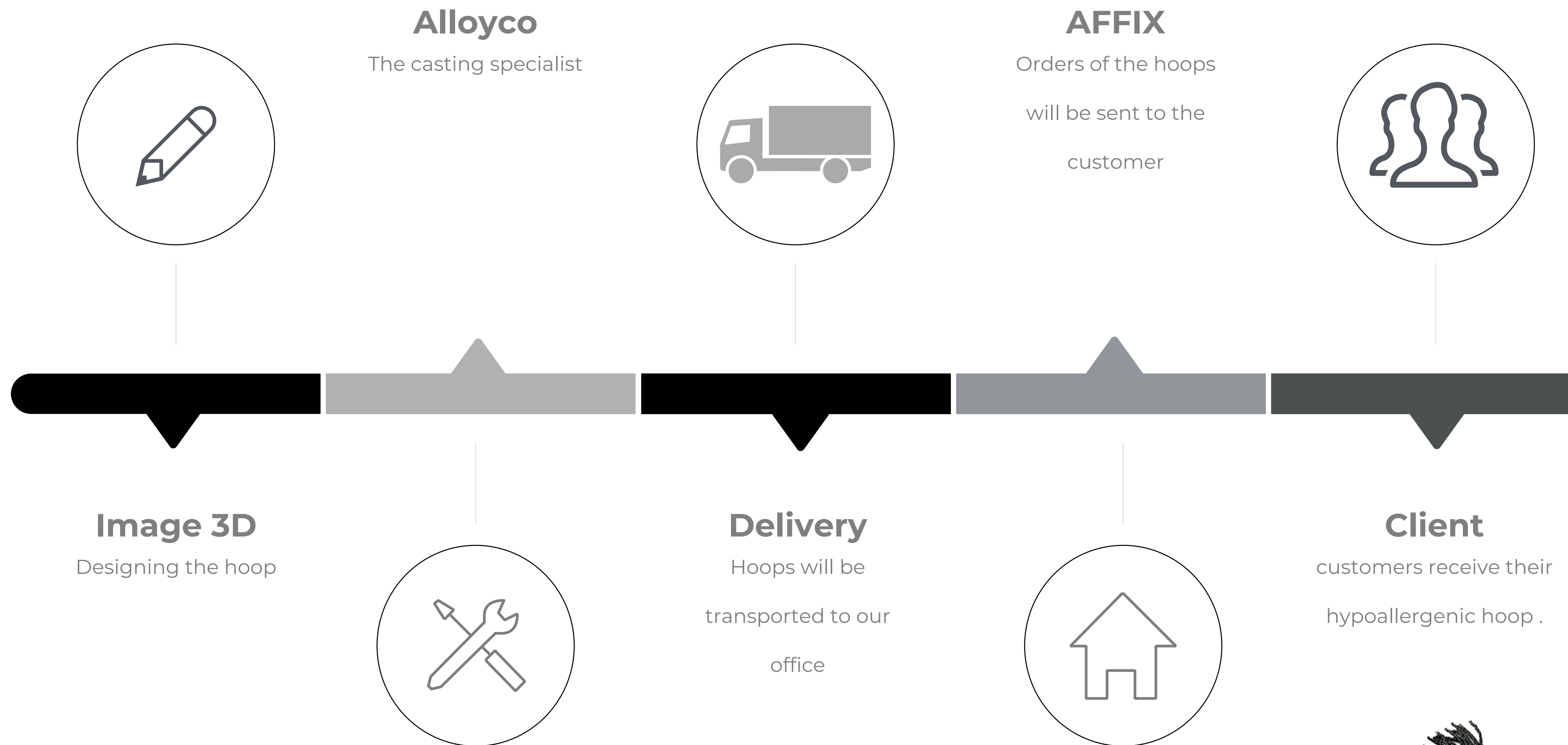


YELLOW
GOLD

AN
18KT HOOP WITH
INTERCHANGEABLE
TRENDY DROPS



INTERCHANGEABLE
TRENDY
DROPS





39\$

COST PER UNIT



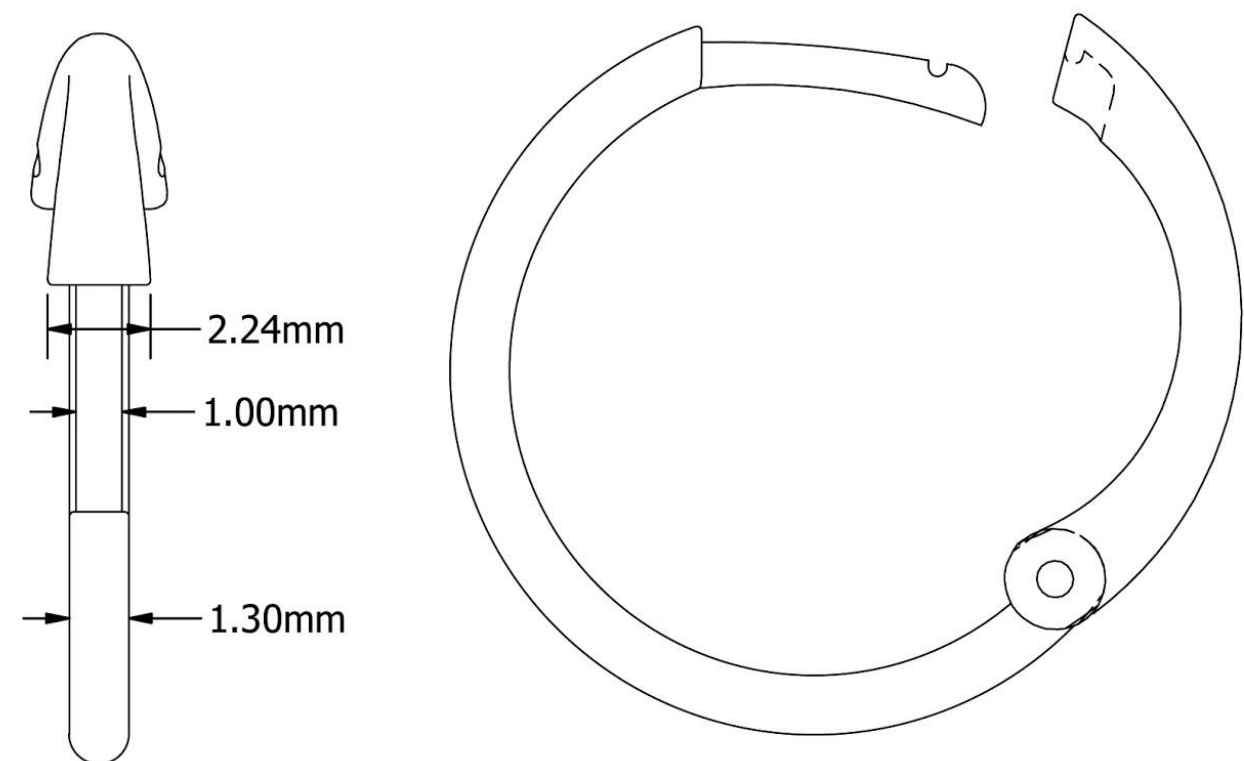
90\$

**RETAIL
PRICE \$**

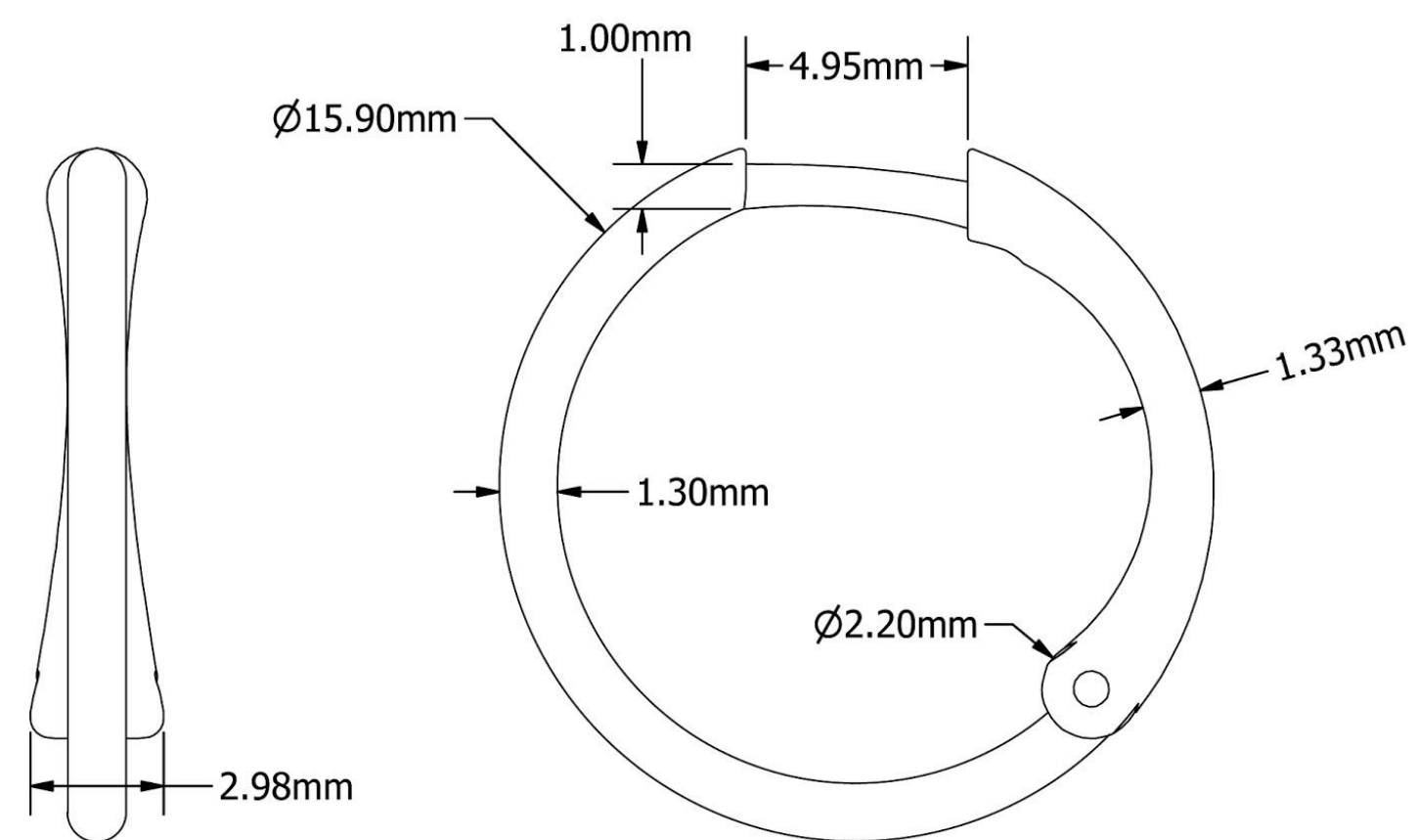


56%

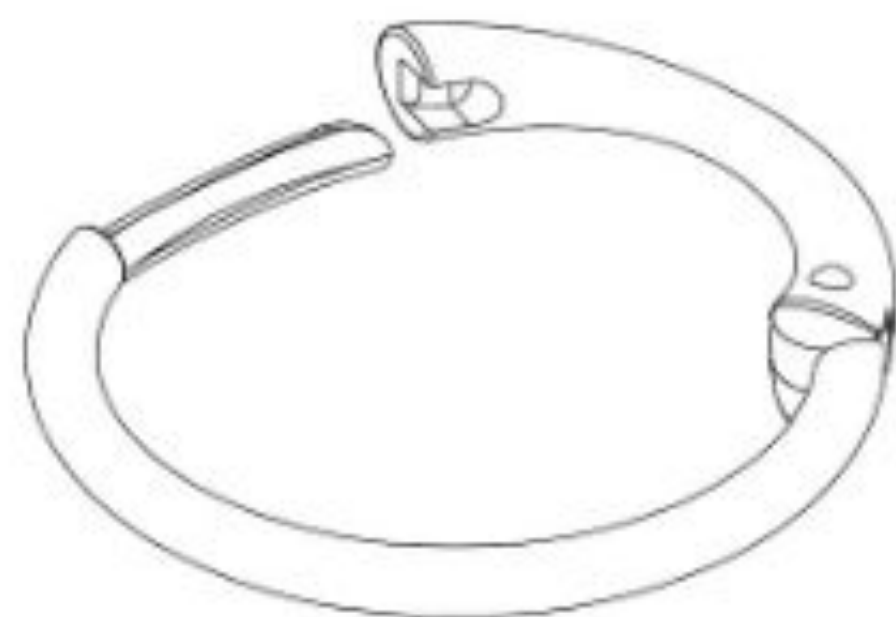
**MARK
UP %**



SECURE STRUCTURE



HYPOALLERGENIC

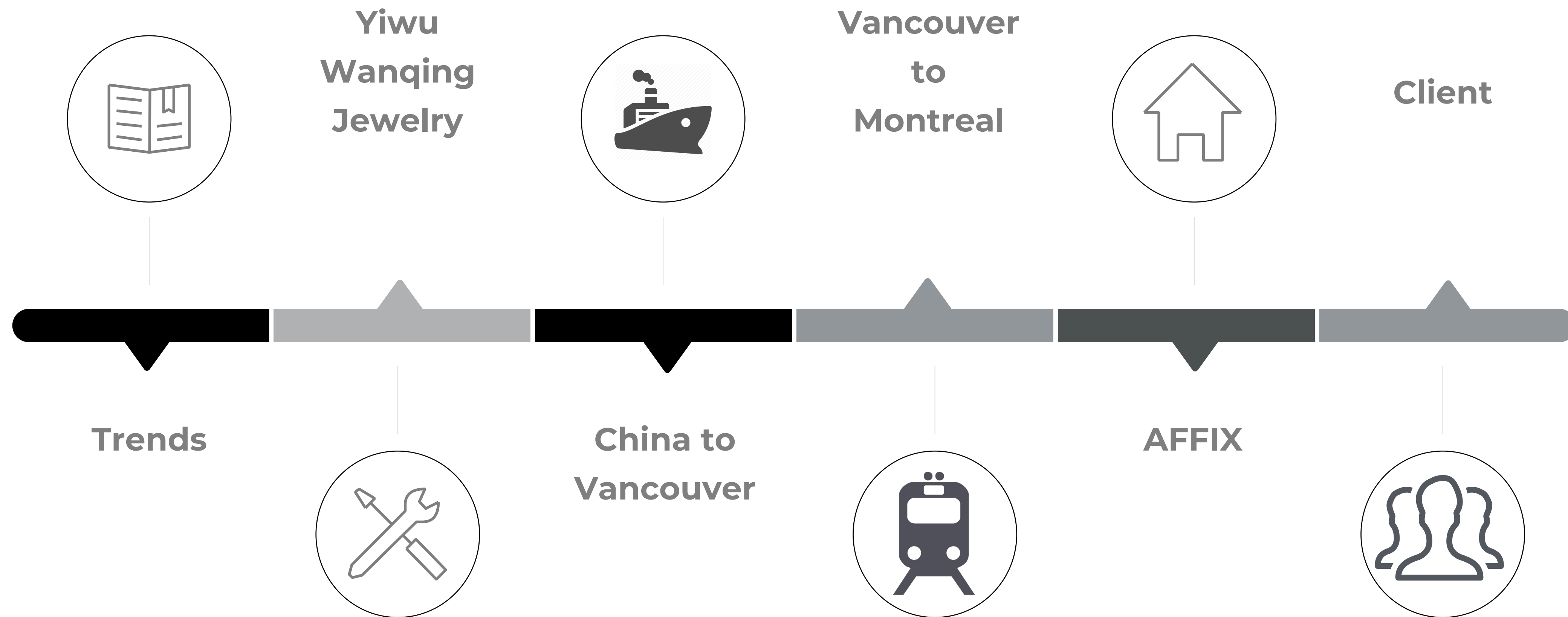


CUSTOM
MEASUREMENTS



1/4 1/4







5 \$

**AVERAGE COST PER
UNIT**



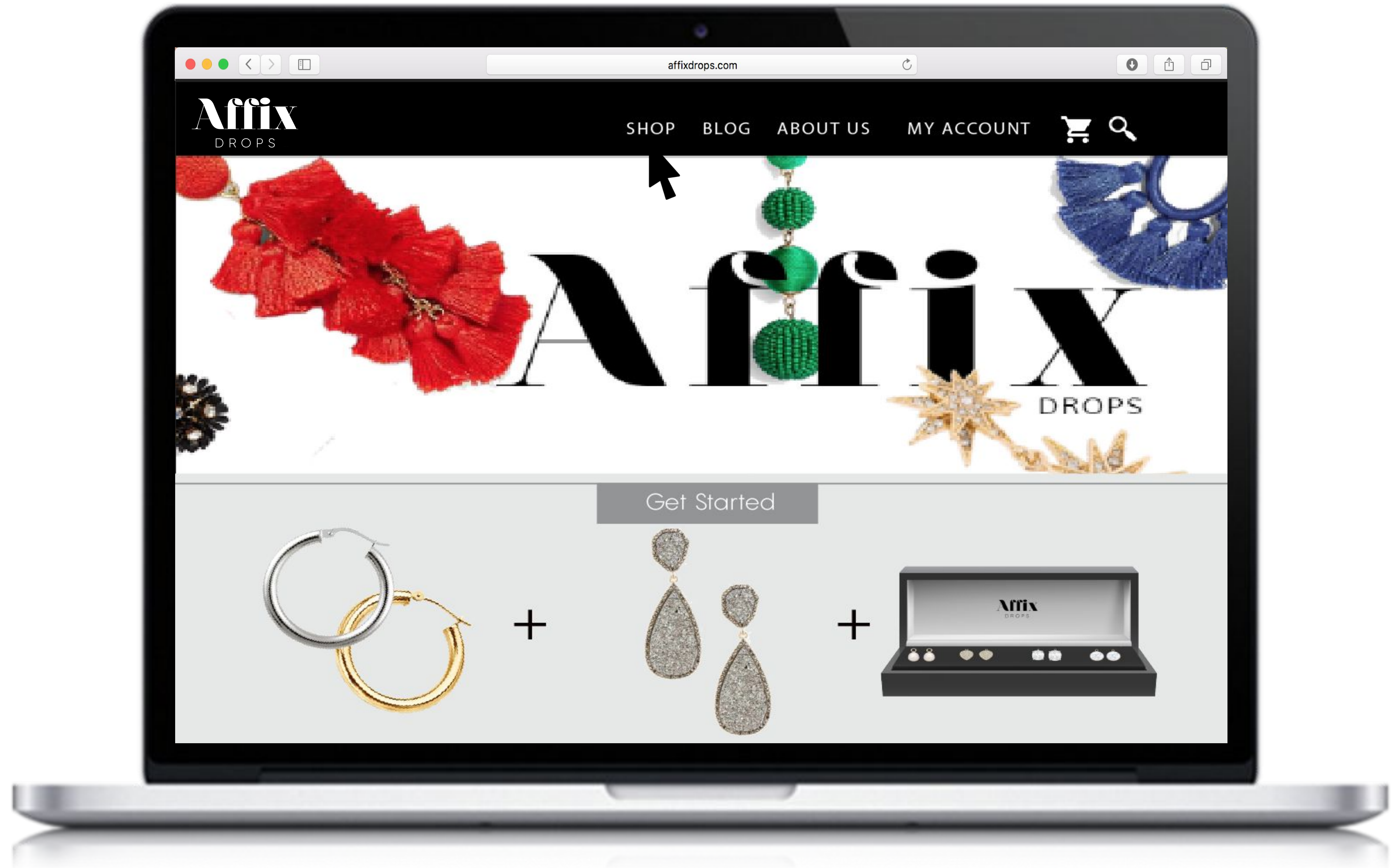
\$35

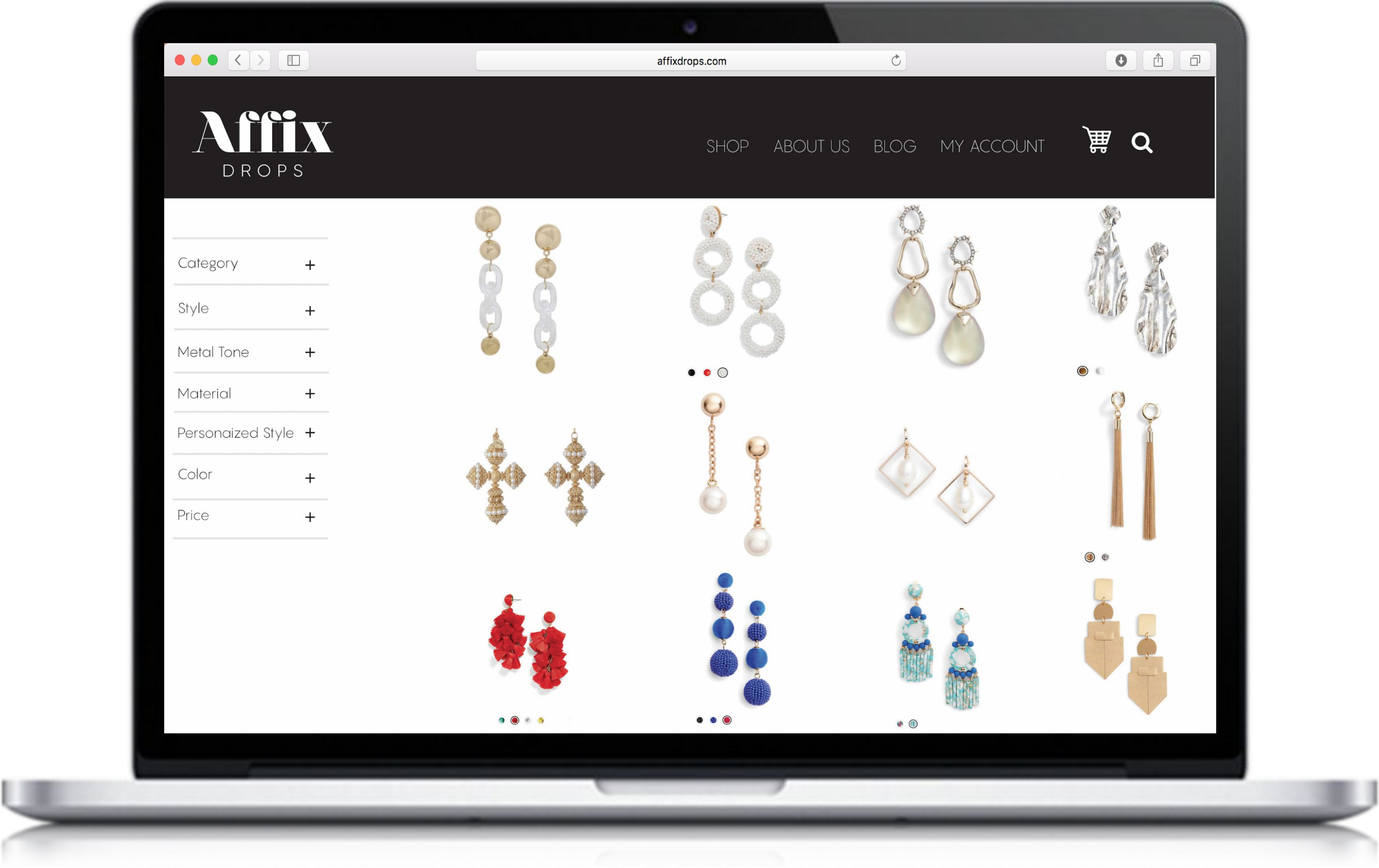
**AVERAGE
RETAIL
PRICE \$**

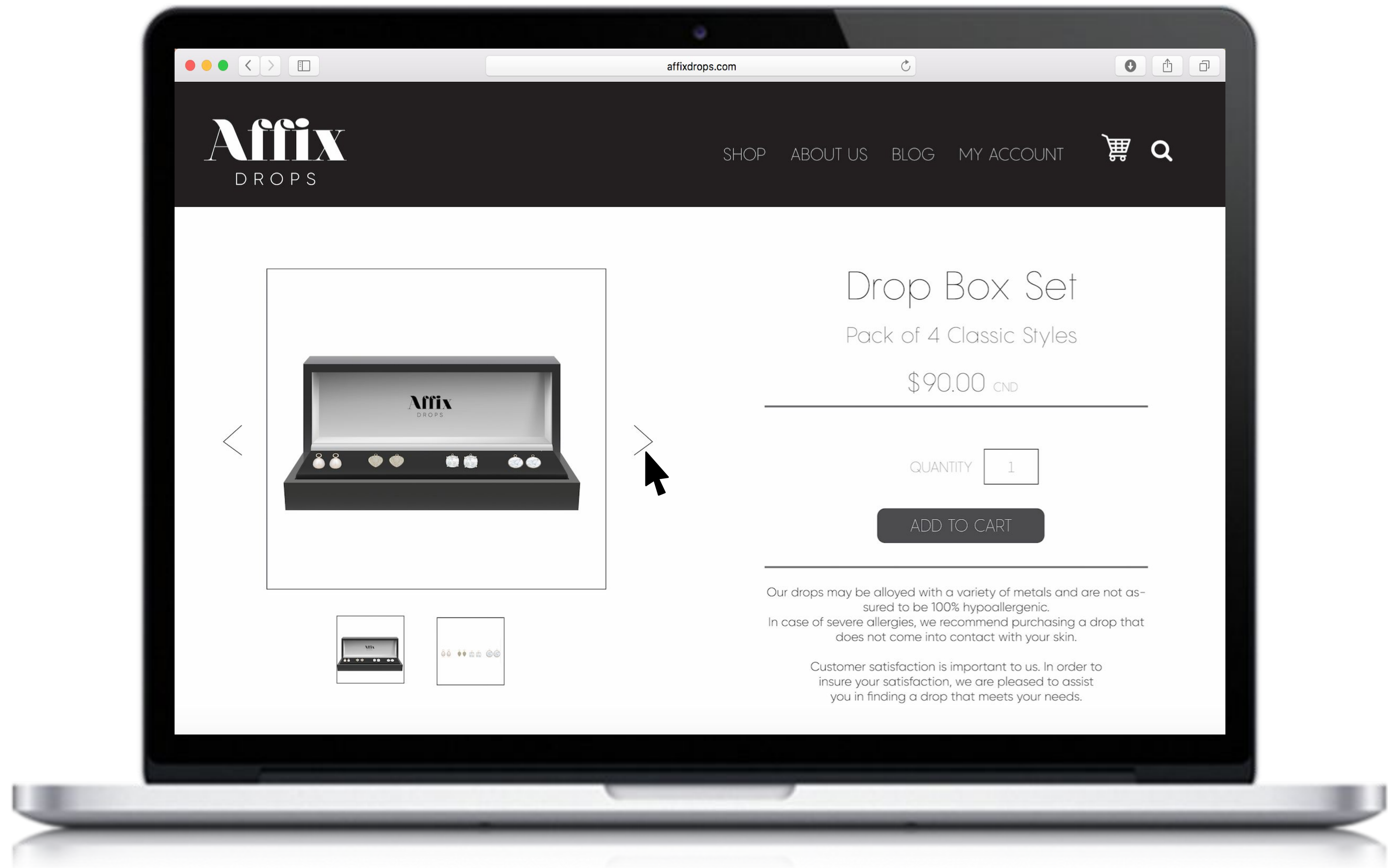


86%

**AVERAGE
MARK UP
%**







Affix
DROPS

[SHOP](#) [ABOUT US](#) [BLOG](#) [MY ACCOUNT](#)



Drop Box Set

Pack of 4 Classic Styles

\$90.00 CND

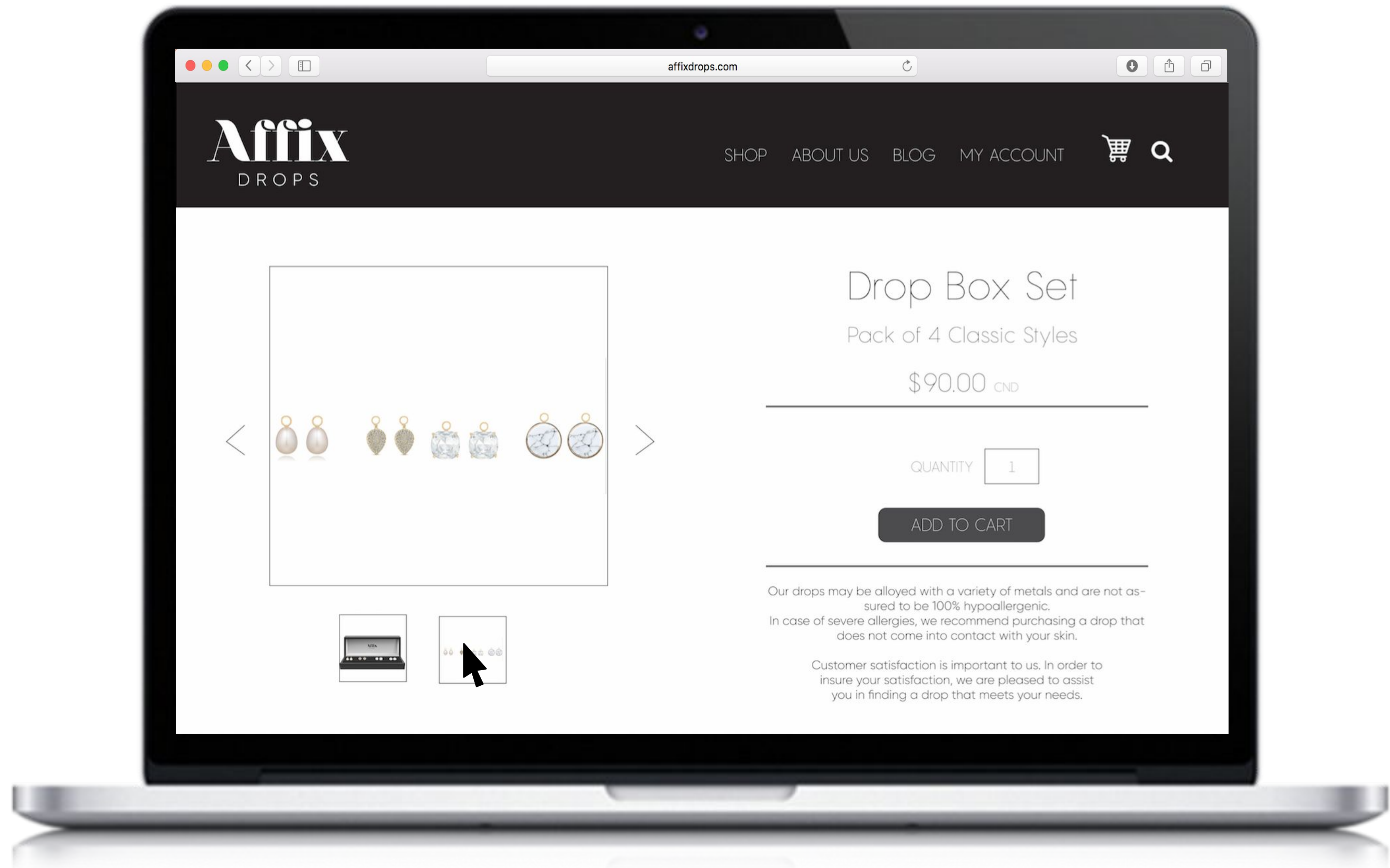
QUANTITY

1

ADD TO CART

Our drops may be alloyed with a variety of metals and are not assured to be 100% hypoallergenic.
In case of severe allergies, we recommend purchasing a drop that does not come into contact with your skin.

Customer satisfaction is important to us. In order to insure your satisfaction, we are pleased to assist you in finding a drop that meets your needs.





CAD 71.30

DaVonna White Freshwater Graduated Pearl and Beads Dangle Earring



CAD 237.68


14k Yellow Gold Pol Double Row Free Shape Dangle Earring



Quick View

CAD 270.21

14k Yellow Gold Shiny Chandelier Earrings



CAD 364.66

Fremada 14k Yellow Gold Graduated Curb Link Drop Earrings, 1.75 inches



10k Yellow Gold Hoop Earrings

Shimmering in 10k yellow

★★★★☆ 5 Reviews

\$24⁹⁷



10k Yellow Gold Sleeper Hoop Earrings with Adorned with three white

★★★★★ 4 Reviews

\$26⁹⁷



10K Yellow Gold and Rhodium Drop Earrings

Yellow Gold

★★★★☆ 0 Reviews

\$89⁴⁴



14K Lever Back Earrings with Onyx Beads

A great gift for someone

★★★★☆ 0 Reviews

\$158



IcedTime Aleksa Ladies 14K Yellow Gold Chandelier, Multi Drop Leaf, V or Open Marquis shape Drop Earrings


\$128³⁰ - \$224⁰⁰



Honora 14k 7mm-8mm White Freshwater Cultured Pearl Drop Earrings

\$203⁰⁰ - \$305⁰⁰ prime

★★★★★ 1



Lifetime Jewelry Triple Hoop Earrings, 24K Gold Over Semi-Precious Metals, Safe for Most Ears, Sparkly, Light and Easy to Wear, Guaranteed for Life, 2...

\$30⁰⁰ prime

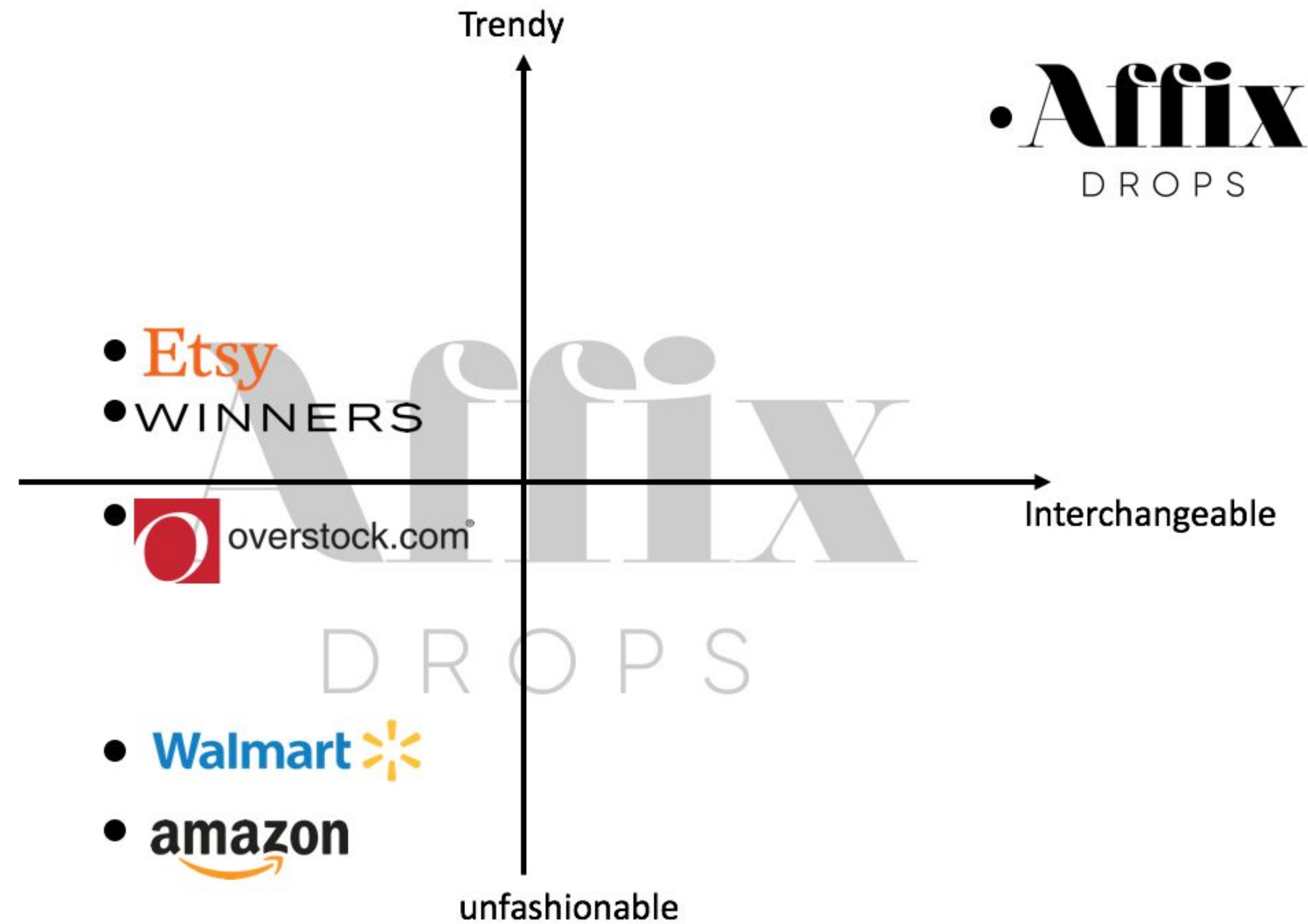
★★★★★ 15



18K Gold Leverback Freshwater Cultured Pearl Dangle Earrings - AAAA Quality

\$199⁹⁹ prime

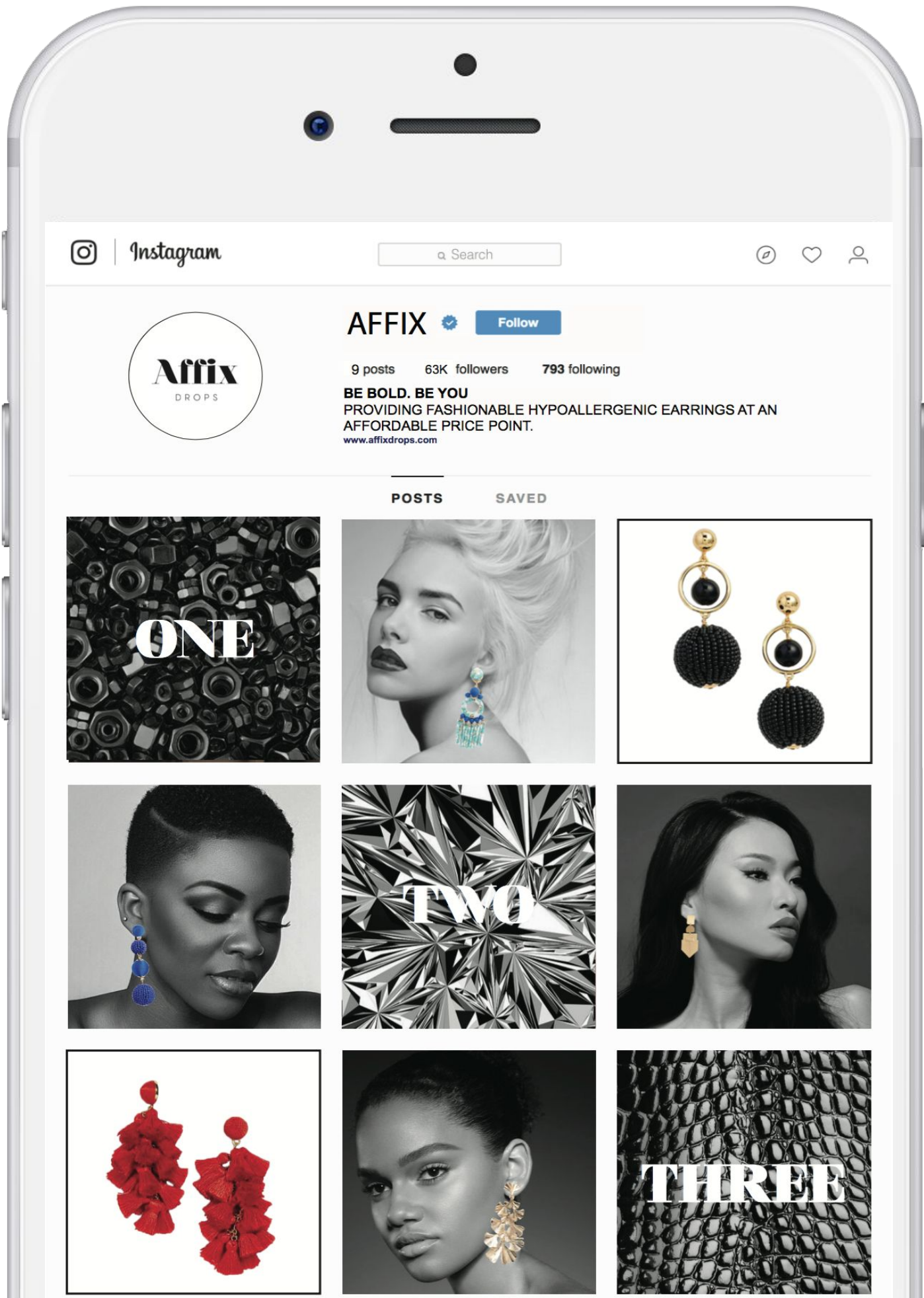
CURRENT MARKET



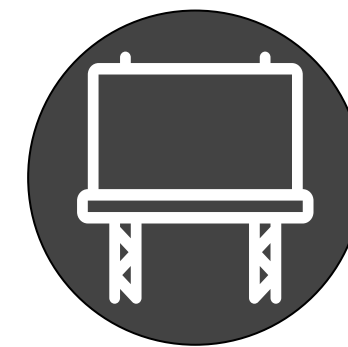
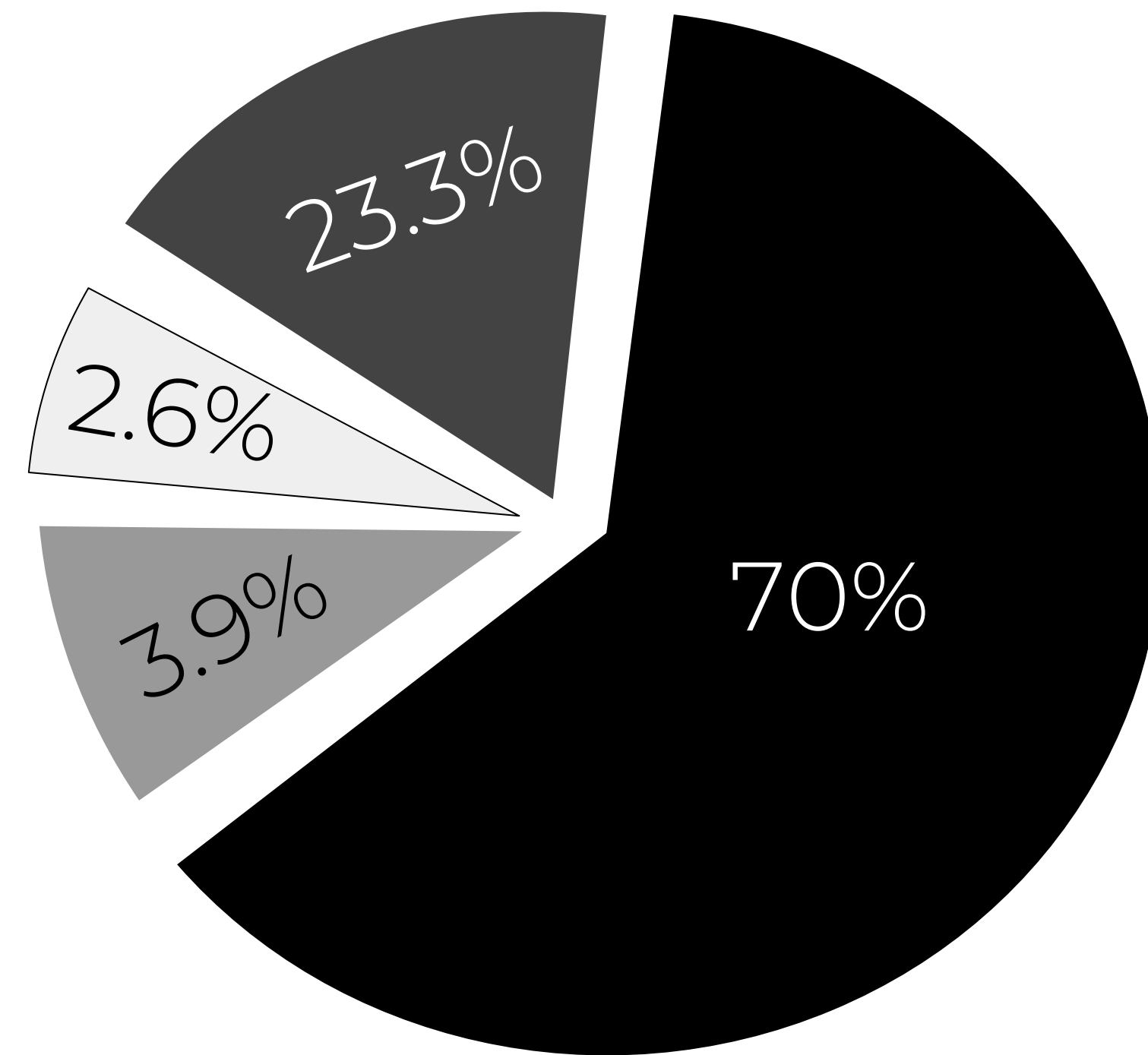
CUSTOMER
RELATIONS

BRAND AND
PRODUCT
UPDATES

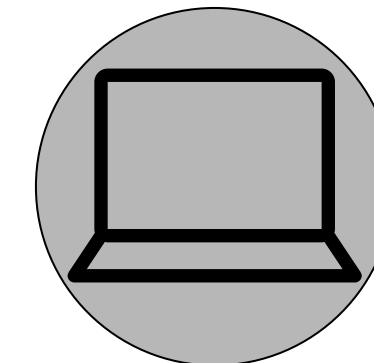
PROMOTIONAL
CAMPAIGNS AND
BRAND IMAGE



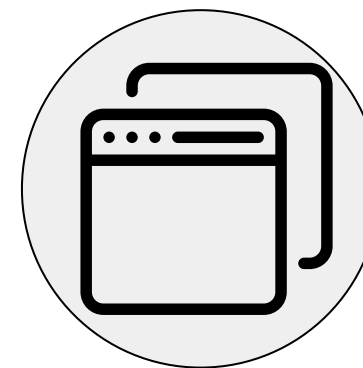
18% OF YEARLY SALES ALLOCATED TO
COMMUNICATIONS BUDGET



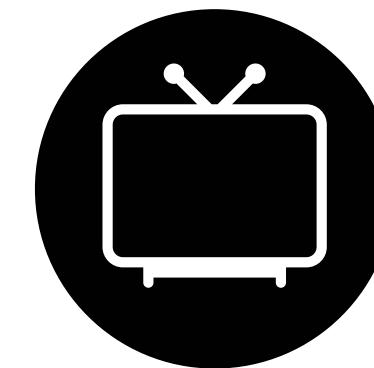
**NATIVE
ADVERTISING**



WEBSITE



**ADWORDS
& BANNERS**



ADVERTISING

Affix
DROPS

**LIMITLESS
POSSIBILITIES**

AFFIX PROVIDES HYPOALLERGENIC, INTERCHANGEABLE
TRENDY EARRINGS.

LAUNCH
CAMPAIGN

Affix
DROPS

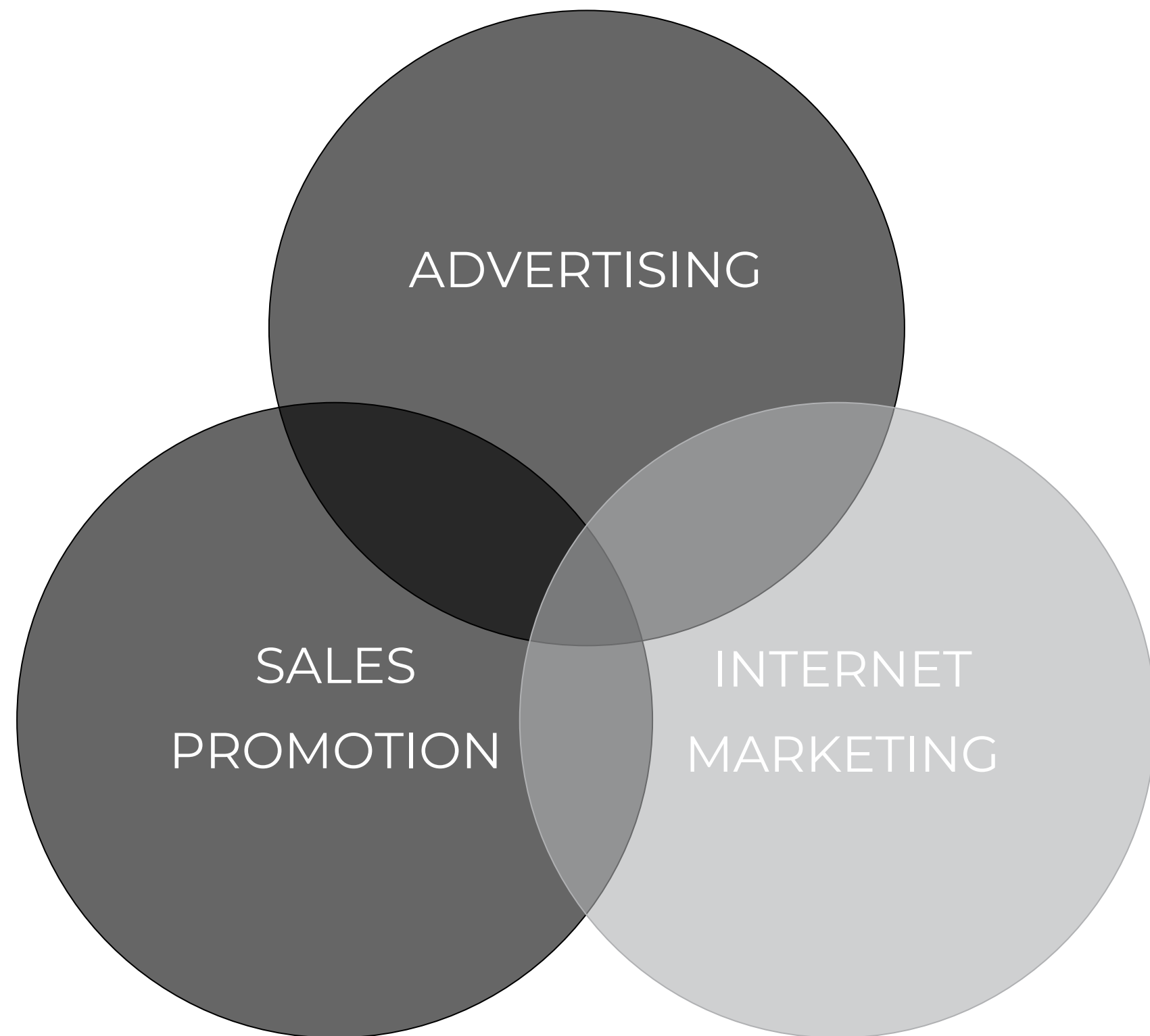
**LIMITLESS
POSSIBILITIES**

AFFIX PROVIDES HYPOALLERGENIC, INTERCHANGEABLE
TRENDY EARRINGS.

Affix
DROPS

**LIMITLESS
POSSIBILITIES**

AFFIX PROVIDES HYPOALLERGENIC, INTERCHANGEABLE
TRENDY EARRINGS.



SALES PROMOTION



ADVERTISING



INTERNET MARKETING



BRAND
CREDIBILITY

SEEMINGLY
UNBIAS
PERCEPTION
OF THE
PRODUCT



EDOUARD RAMBAUD
VINTAGE GOLD TONE WITH RED TASSEL EARRINGS CIRCA 1980S AT STADIALEKSEN.COM

GUCCI
FLORA EARRINGS IN 18K GOLD WITH BLUE SAPPHIRES AND DIAMONDS \$16,530 GUCCI.COM

CHOPARD
EARRINGS WITH CAPRATES OF TOURMALINES WITH DIAMONDS AND RUBIES SET IN 18K ROSE GOLD. PRICE AVAILABLE UPON REQUEST.

FERRAGAMO
CLERIO WATCHES

Affix DROPS
OFFERING HYPOALLERGENIC INTERCHANGEABLE TRENDY EARRINGS

Affix DROPS

DRESS TO KILL

Fall Fashion & Beauty

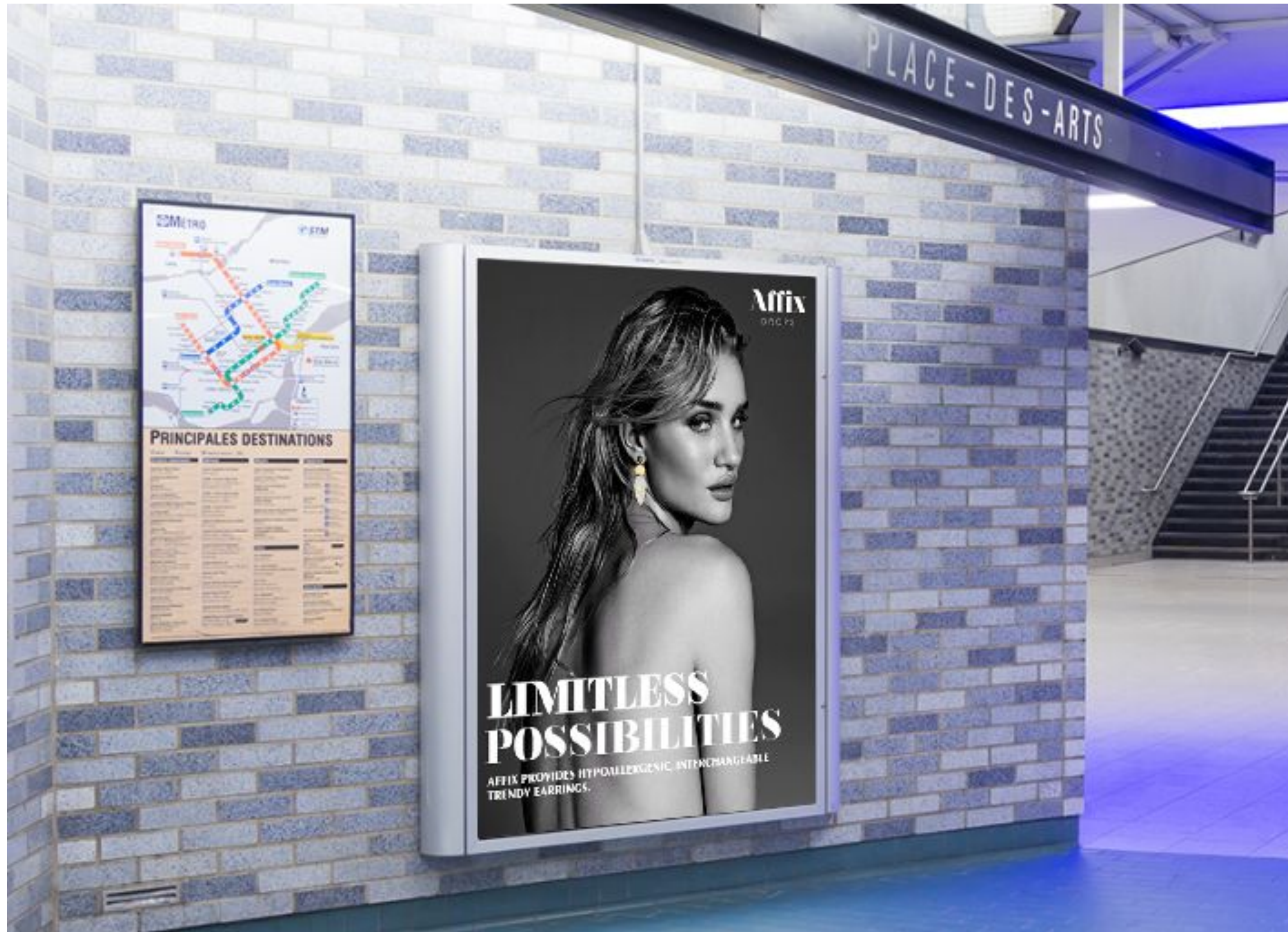
8 71690 45030 6

DISPLAY UNTIL THE END OF NOVEMBER PA. 41.24

Affix DROPS

LIMITLESS POSSIBILITIES

AFFIX PROVIDES HYPOALLERGENIC, INTERCHANGEABLE TRENDY EARRINGS.



REPETITIVE

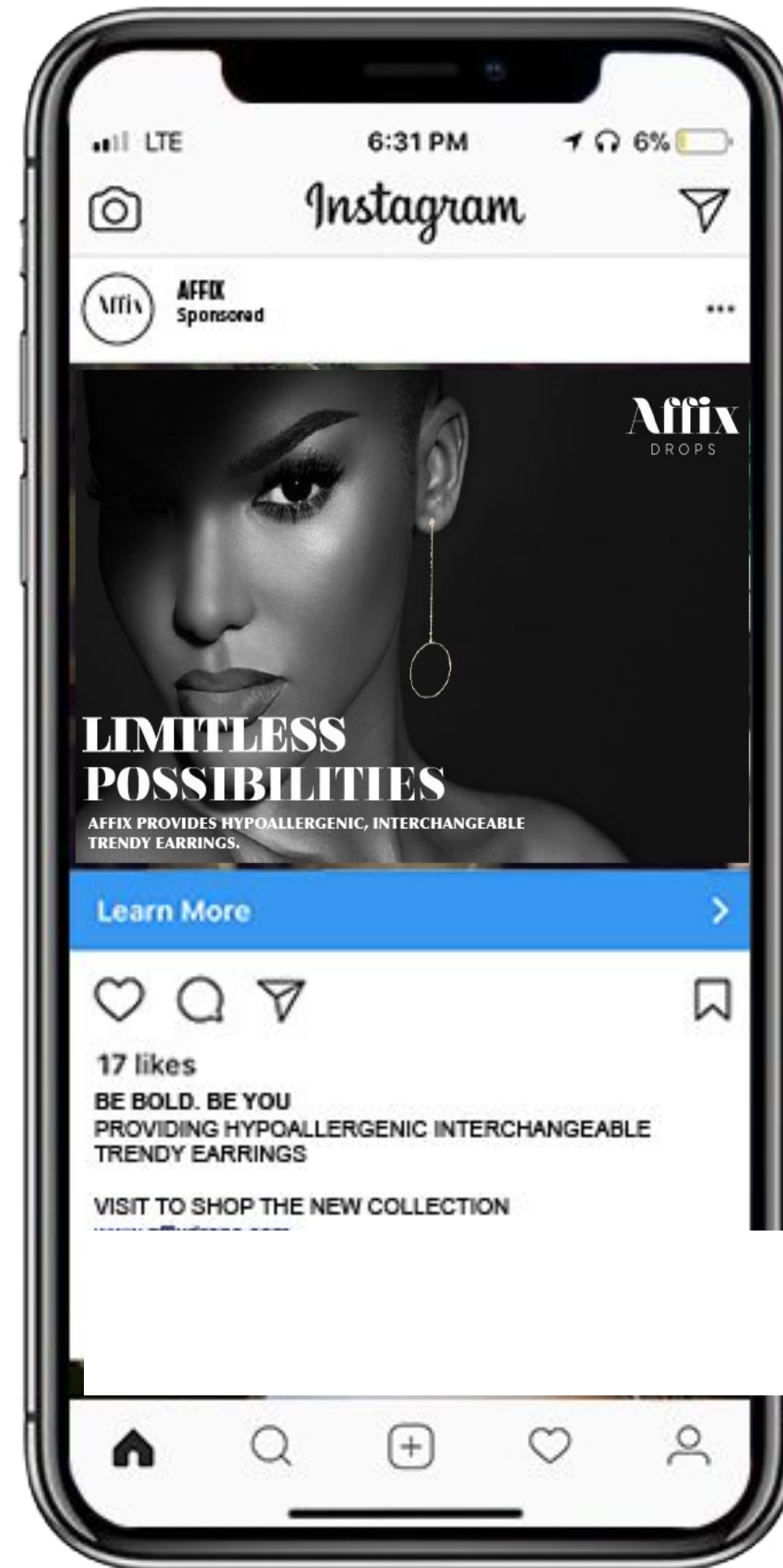
FAMILIARIZE

BRAND
CREDIBILITY

BRAND
AWARENESS

CHANGE
CONSUMER
PERSPECTIVES

306 000
CLICKS



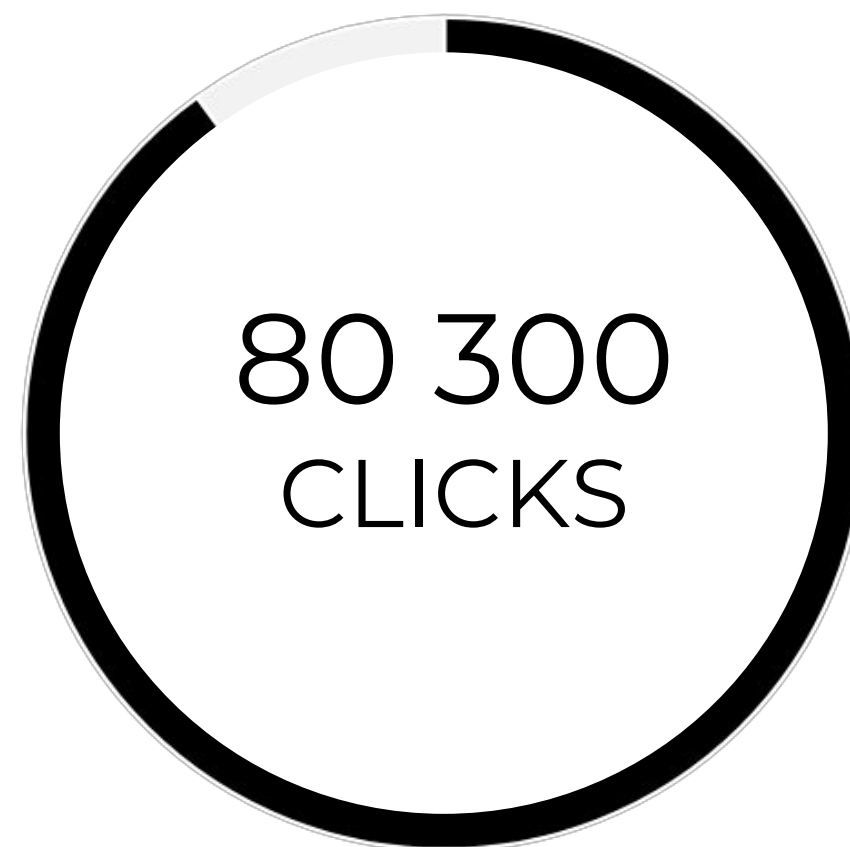
LIMITLESS POSSIBILITIES

AFFIX PROVIDES HYPOALLERGENIC, INTERCHANGEABLE
TRENDY EARRINGS.



SHOP NOW

RESEARCH
AWARENESS



RESEARCH
AWARENESS

LIMITLESS POSSIBILITIES

AFFIX PROVIDES HYPOALLERGENIC, INTERCHANGEABLE
TRENDY EARRINGS.

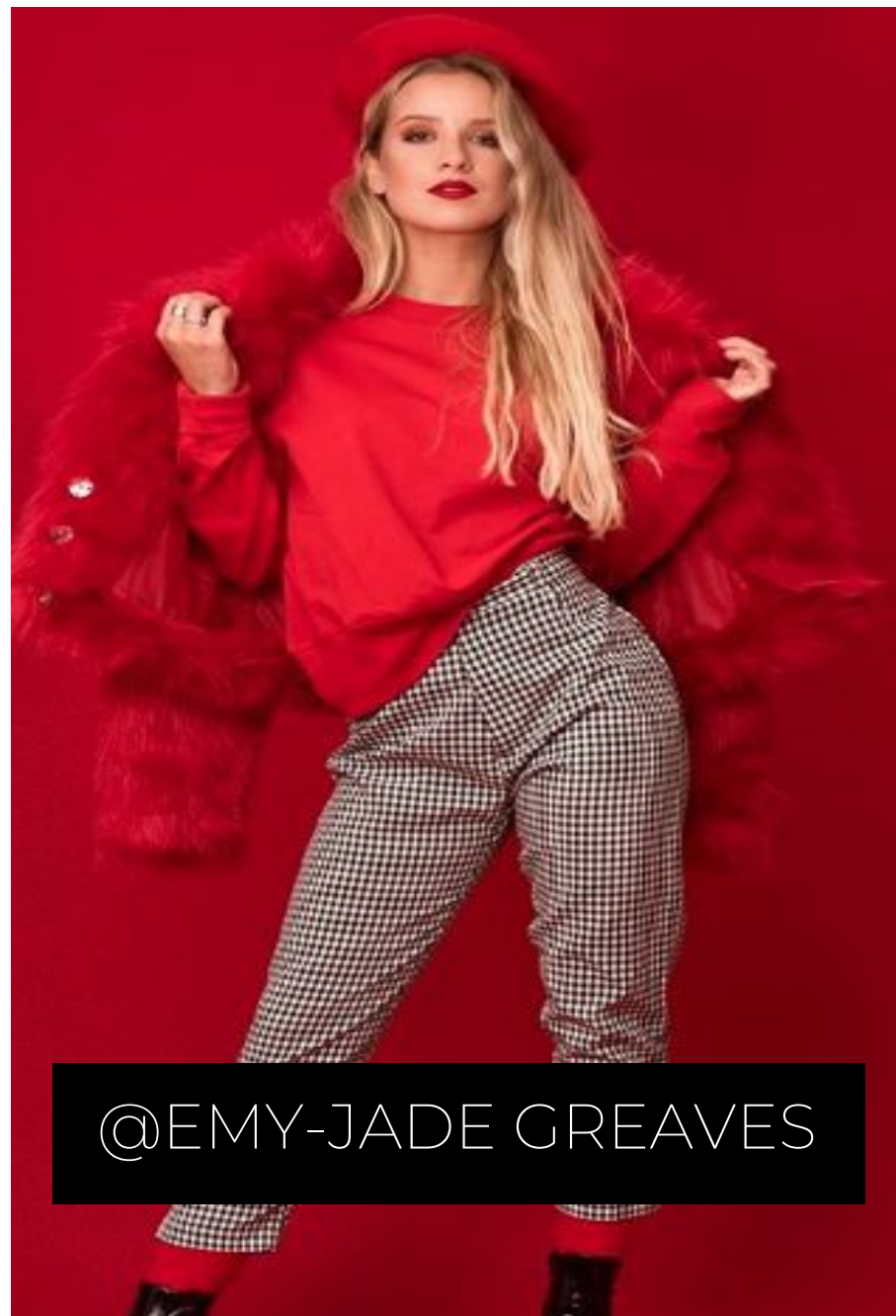


LIMITLESS POSSIBILITIES

AFFIX PROVIDES HYPOALLERGENIC, INTERCHANGEABLE
TRENDY EARRINGS.

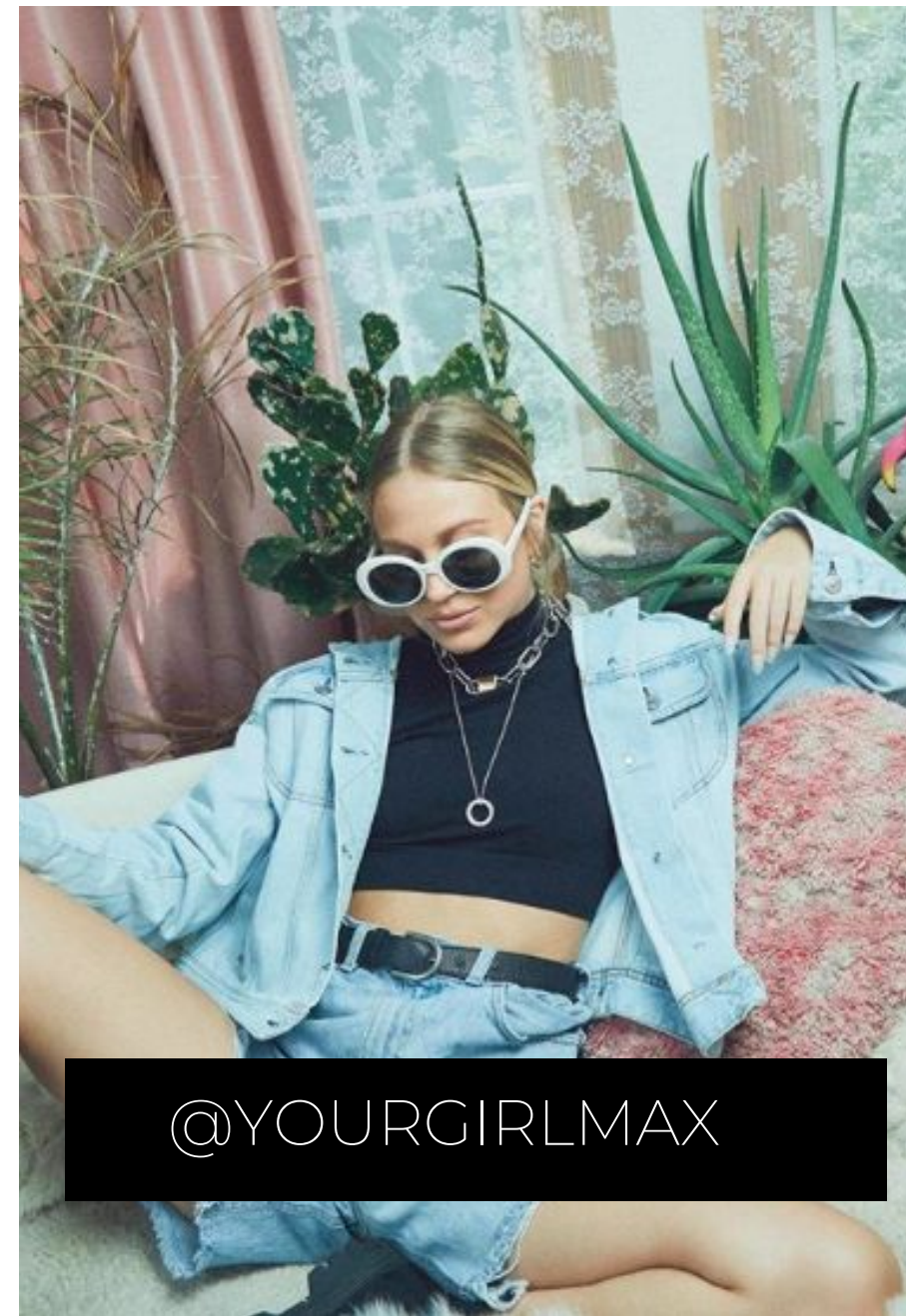
SHOP NOW

SELECTED AMBASSADORS



@EMY-JADE GREAVES

REACH : 78,200



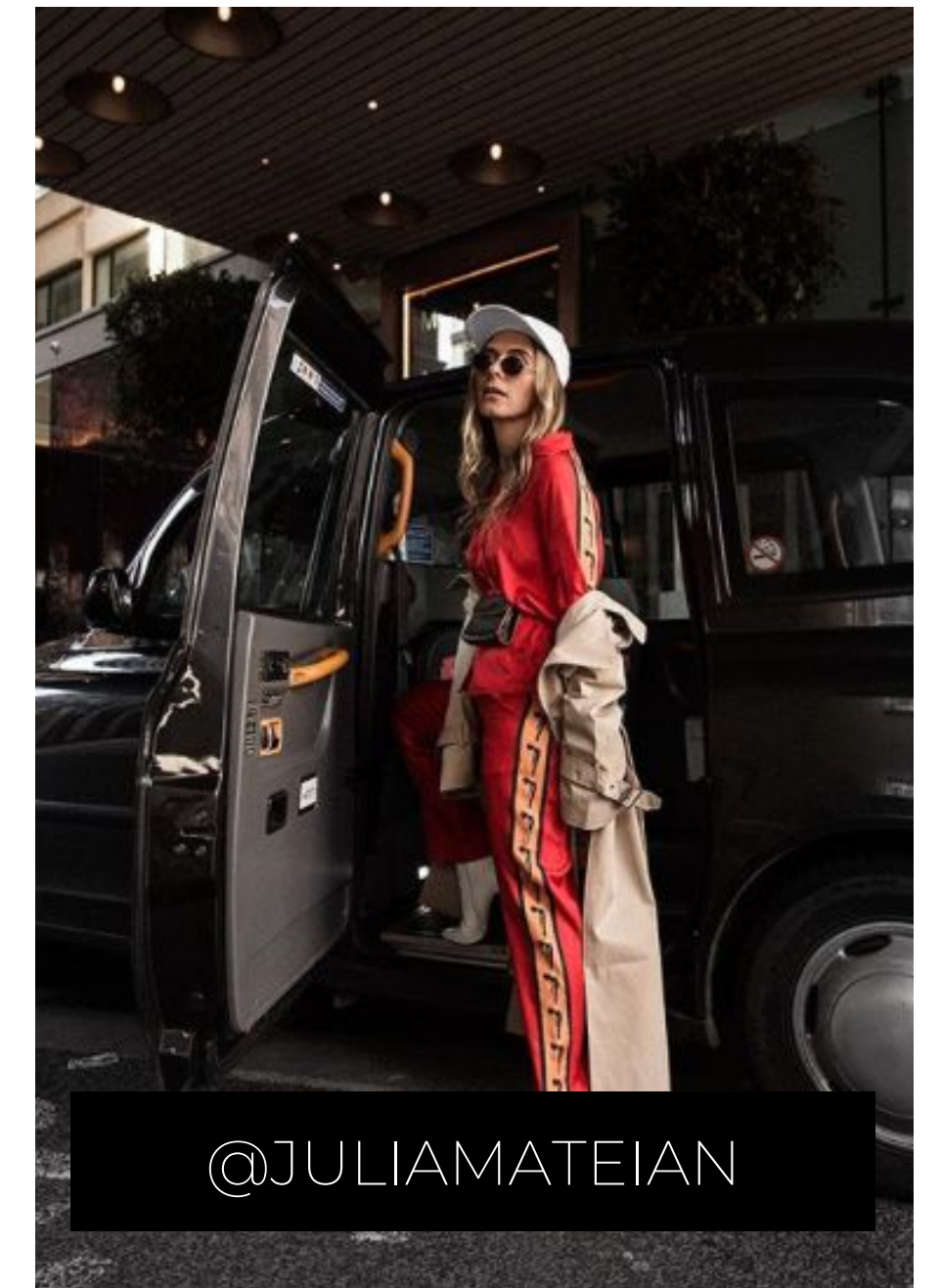
@YOURGIRLMAX

REACH : 22,200



@THE_COCOPOLITAN

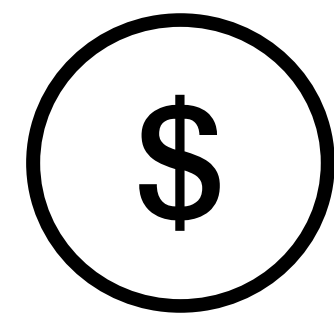
REACH : 15,500



@JULIAMATEIAN

REACH : 170.000

Affix
D R O P S

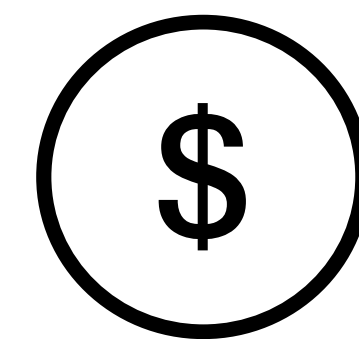


39\$
COST PER
UNIT



5 \$

AVERAGE
COST PER
UNIT



GROUP OF FOUR
AMBASSADORS

CREATIVE
COLLABORATION

DEPICT AN
INCLUSIVE BRAND
IMAGE

MONITORS R.O.I.

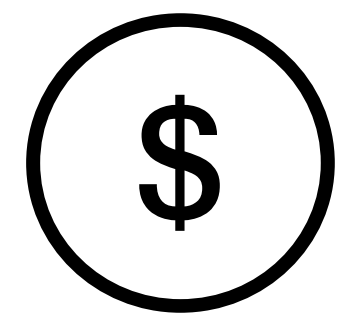




\$25 000
PERSONAL INVESTMENT



\$15 000
SUBSIDIES

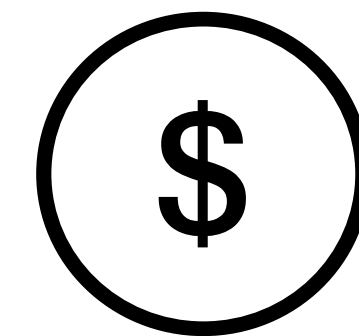


35%
OF SALES



FIRST YEAR SALES
155,000\$

65%
OF SALES





FIRST YEAR SALES
155,000\$



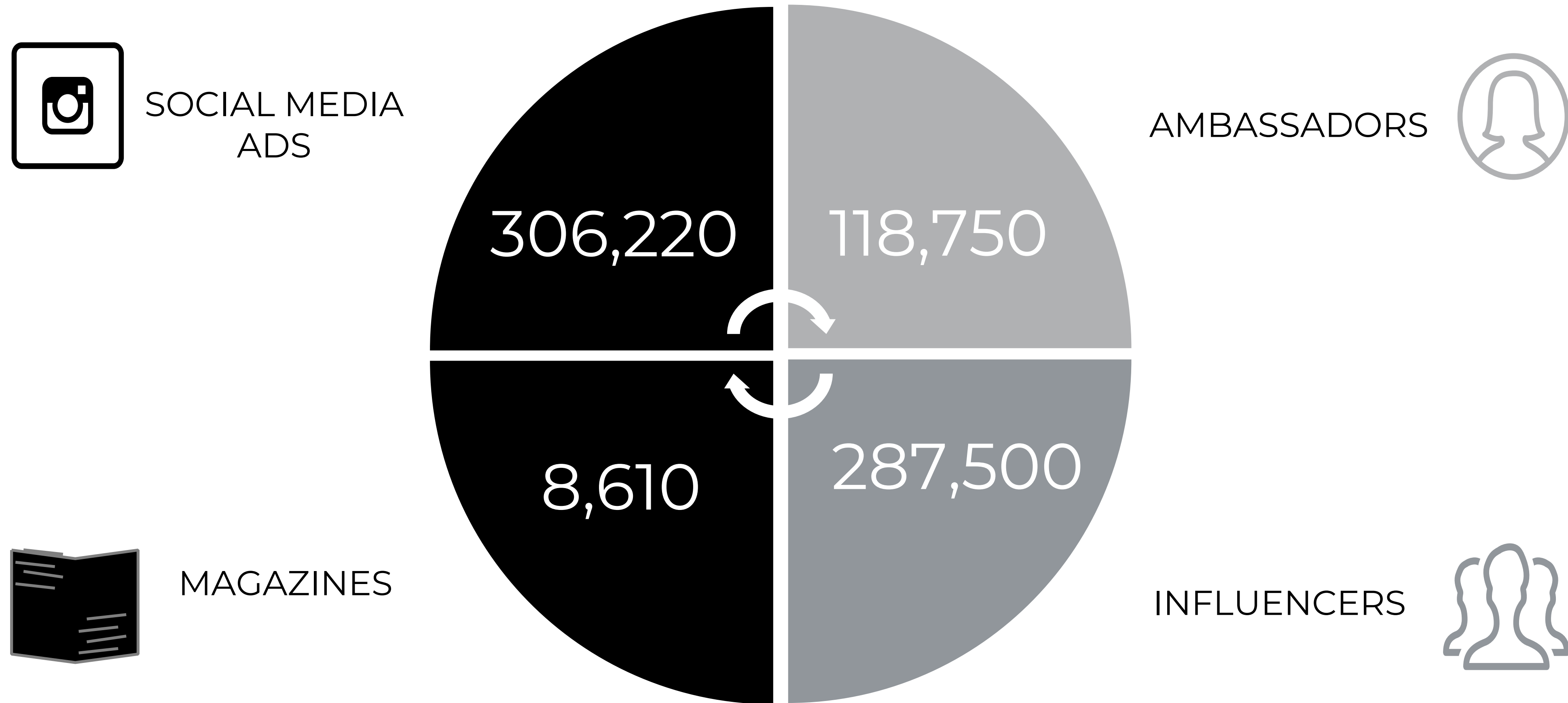
THIRD YEAR
NET PROFIT OF
13,300\$



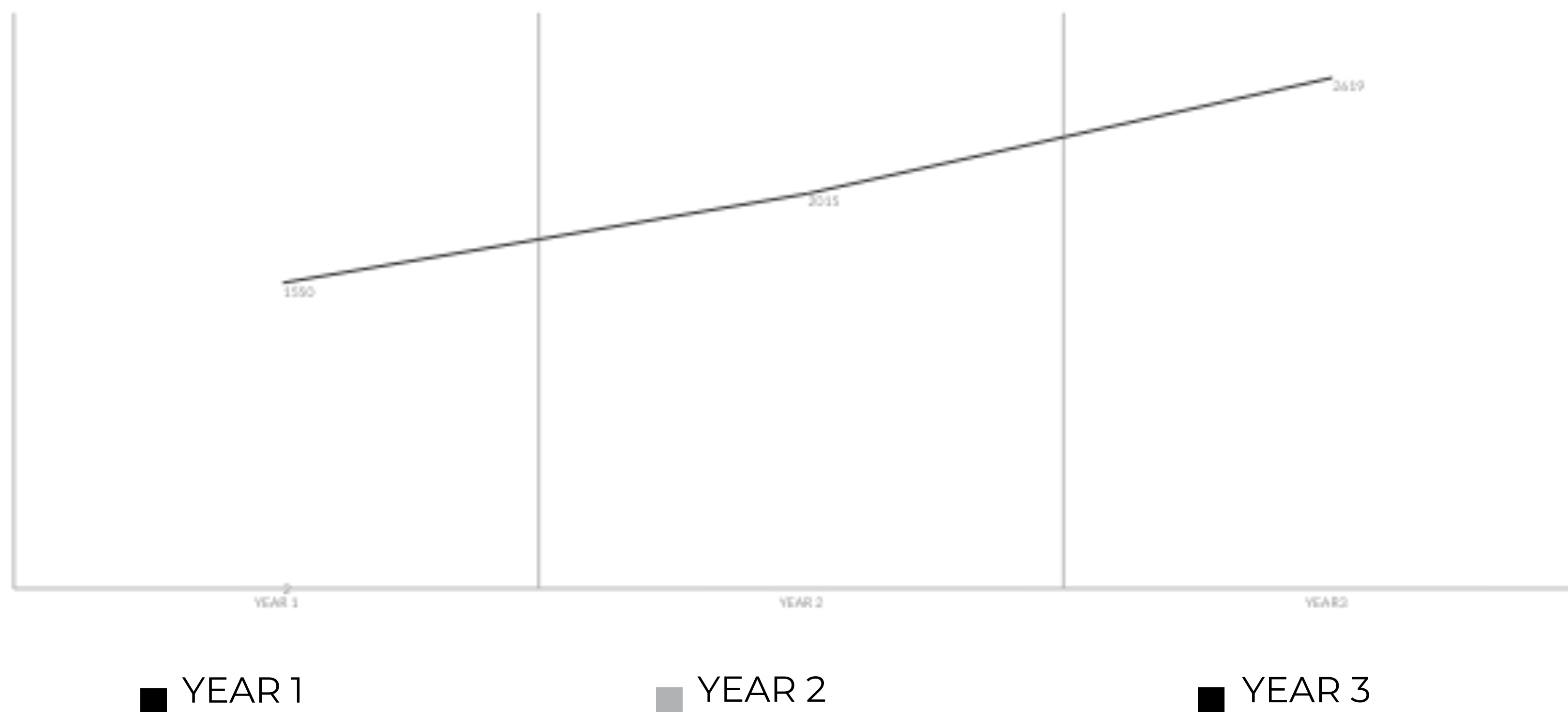
	YEAR 1	YEAR 2	YEAR 3
SALES	\$155,000	\$201,500	\$261,950
COGS	\$48,112	\$62,545	\$81,309
GROSS PROFIT	\$106,888	\$138,954	\$180,640
TOTAL EXPENSES	\$135,922	\$4,955.00	\$162,209
NET INCOME	(\$29,035)	\$226	\$13,270

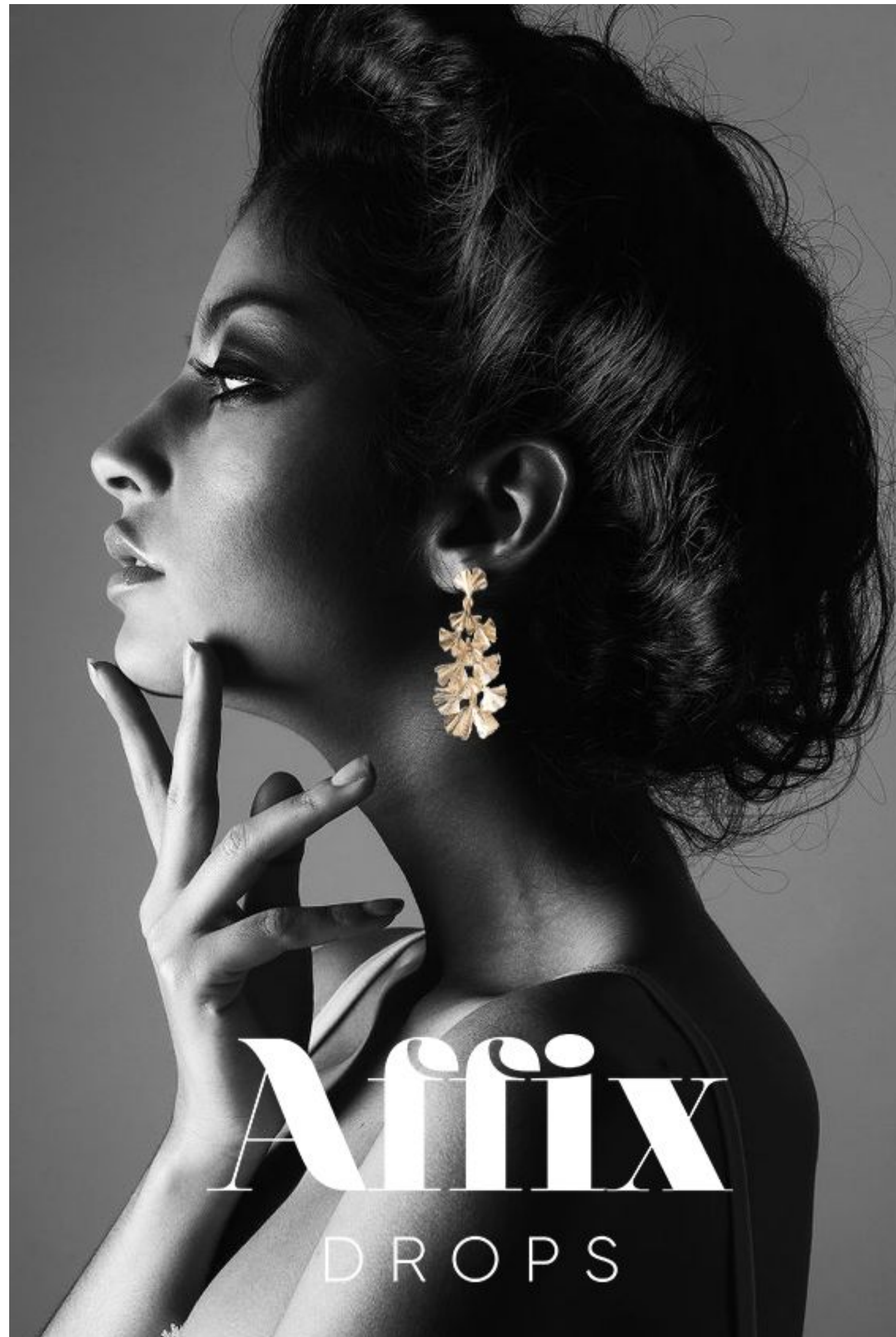
REACHING - 721 000 CLICKS

3.7X MORE AMOUNT NEEDED



30 % SALES INCREASE

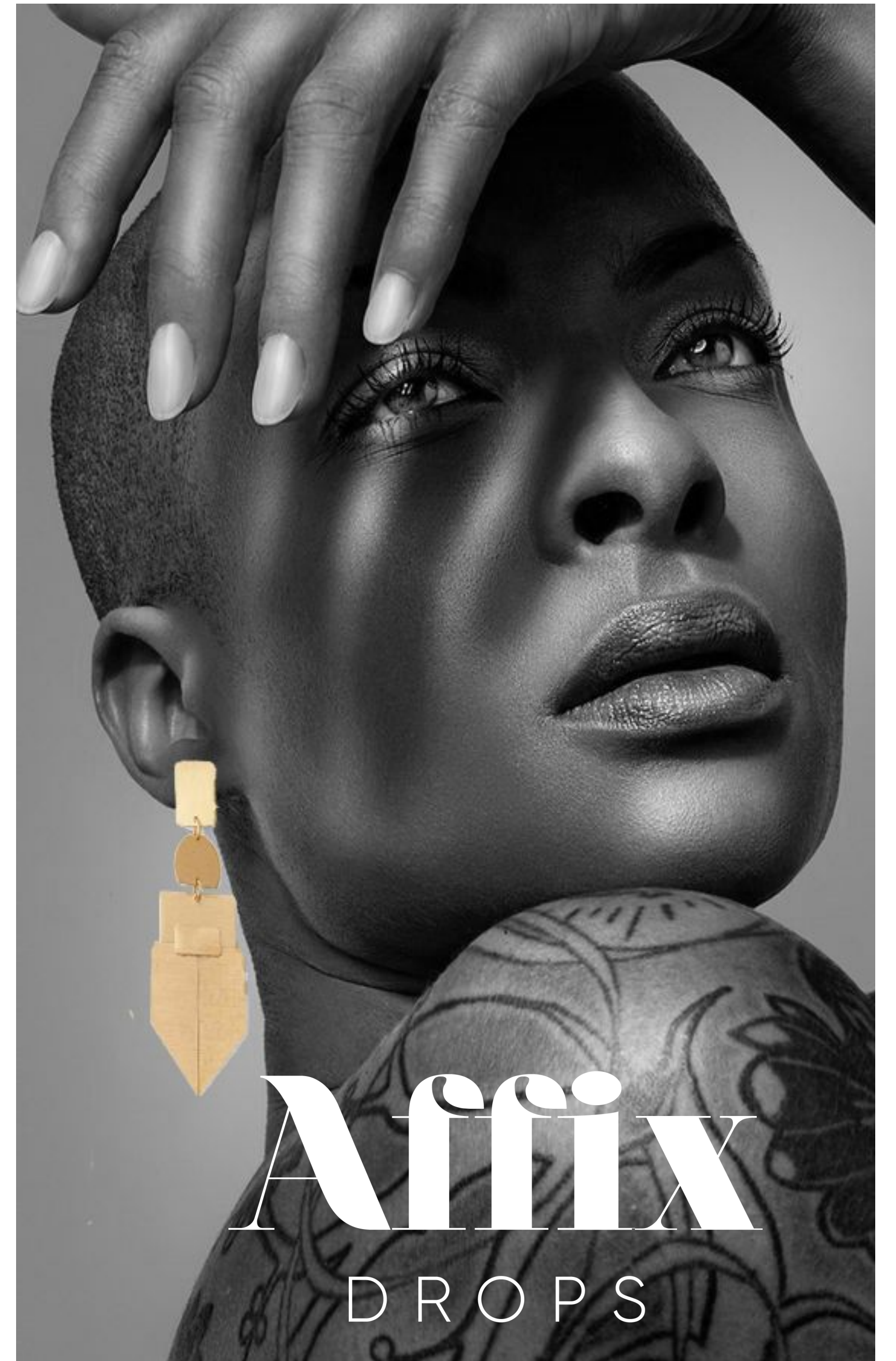





AMBASSADOR
PARTNERSHIP


ASSORTMENT
EXPANSION

ONLINE
MARKETPLACE





Amix



D R O P S
