

PROFESSIONAL CAREER

SSENSE

Studio Assistant - August 2020

- Works closely with studio Coordinators to attain photoshoot objectives.

BEUTER CO.

Brand development 2018-2019

- Oversaw product developments and productions.
- Organized and created photoshoot campaigns.
- Created and ran multiple marketing campaigns
- Executed brand collaborations with international retailers

Noteable Projects

- Beuter x Hello Kitty Collaboration
- Beuter x HNBMG Collaboration

Shanghai Fashion Week : Kelly Bui

Backstage Assistant - F/W 2016

- Assisted with the runway runway rehearsals
- Changing and fitting models
- Organizing designer's station and clothing

EDUCATION:

LASALLE COLLEGE

Fashion Marketing - May 2020 - May 2023

- Currently enrolled in Fashion Marketing at Lasalle College.

LIM COLLEGE NEW YORK 2017-2018

Fashion Media

- Attended LIM College for fashion Media

REFERENCES AVAILABLE UPON
REQUEST

VU HA PHUONG CHRISTINA

INTERPERSONAL SKILLS

Creativity
Critical Thinking
Hard worker
Adaptability
Willingness to learn
Team work
Motivation

HARD SKILLS

Adobe Creative Suit
Project Management
Product Development
Social Media Marketing
Fashion styling
Photoshoot Management

LANGUAGES

English
Vietnamese

CONTACT DETAILS

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