



PERSONAL PROFILE

I am an innovative fashion marketing student with experience and knowledge in the fashion retail business with an eye for detail. I am dedicated and eager to offer new ideas and to showcase my devotion to the fashion industry.

CONTACT

Cell: (514) 969-5195
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lynnsafo@yahoo.ca

EXPERTISE

- Trilingual (French, English, Twi)
- Excel
- Pattern Design
- Sewing Technician
- Illustrator
- InDesign
- Photoshop

EDUCATION

DEC in Fashion Marketing, 2020-Present

LaSalle College, Montreal

Diploma Fashion Design Technician, 2018-2020

St. Clair College, Windsor

Social Science, 2016-2018

Dawson College, Montreal

ACCOMPLISHMENTS

Student Leadership Award for the Fashion Design

Technician program

St. Clair College 2020

Academic Distinction Award for the Fashion Design

Technician program

St. Clair College 2020

EXPERIENCE

RW & Co. Pointe-Claire, QC, Team Lead 2022-present

Support the leadership team by driving sales. Reporting to the manager. Opening and closing the store. Providing positive customer service.

Point Zero-The Benisti Group, Montreal, QC, Sales 2021-2022

Assistant of the Women's Divisional Sales department. In charge of customer repeats and booking appointments for the upcoming seasons. In charge of filling out buysheets on Excel. Seasonal studio assistant, where I helped out during photoshoots..

RONA L'Entrepôt, Montreal, QC, Cashier 2020-2021

Customer Service

Marshalls, Pointe-Claire, QC, Sales Associate 2017-2018

My role was to help the customers on the sales floor, the fitting rooms and handle the cash.

EXTRACURRICULAR

Backstage Dresser at the Bulles et Tapis Rouge

Fashion Show 2022

Creative Director Hans Koechling

In charge of dressing the models in a timely manner.

President of the Fashion Design Club 2019-2020

St. Clair College

Responsible for organizing fundraiser events, worked closely with the program's coordinator to plan the annual fashion trip to Toronto and helped plan the student Atelier 2020 Fashion Show.