

Creative Strategies – Facebook Page

The image shows a screenshot of the Aritzia Facebook page. On the left is the profile header with the Aritzia logo, name, and a navigation menu including Home, About, Photos, Videos, Pins, Iconosquare, Stores, Posts, and Events. The main content area features a 'Photos' gallery with three images of models in white clothing. To the right is the 'About' section for 'Aritzia Clothing (Brand)', which includes a 'Shop Now' button, a 'Send Message' button, and a bio: 'Our Story // Notre histoire. Beautifully made clothes. Exceptional experiences. For every woman. See more'. Below this is a 'Community' section showing '203,101 people like this'. On the far right is a post from November 2 at 5:01 PM with the text: 'Never felt cozier. Get the look right now! Aritzia's men's collection is now available #ariziamen #cozyaf #just4men <https://bit.ly/3n3KEJB>'. The post includes a large image of a man sitting on a chair wearing a white t-shirt and grey pants.

same posts and schedule on all social media platforms