

Skills

- Bilingual, with certification in Extended French issued from the Dufferin Peel Catholic District school board, Mississauga, Ontario.
- Skilled in Microsoft Office including Word, Excel and Power point, www applications and Mas-Os software.
- Moderate knowledge and application skills in Adobe including Acrobat and Illustrator

EDUCATION

Fashion Marketing, DEC

September 2007 – May 2011

College Lasalle International Fashion School, Montreal, Quebec

Studies focused in Fashion apparel product and business development, Fashion History, Textiles development, Merchandising and distribution, Import and Export laws and regulations, Advertising and Project and Campaign planning. I was involved with numerous campaigns and Industry events including a Group Project awareness campaign for Breast Cancer, Lasalles annual Final Production project event both as a volunteer and currently as a participant and Event coordinator and Assistant to the Creative Director Andrew McNally, a world renowned stylist and Fashion event director, for "if 6 was 9" Fashion show at Club Soda, Montreal.

Classes in Political Science/International Relations, Bachelor of Arts September 2003 – May 2007

Concordia University, Montreal, Quebec

Specialized in African Politics and International Social Development. Contributed to the overall political aura of Concordia University by getting involved in many social campaigns and political positions. Was elected Chief Electoral Officer for the Concordia Student, representing almost 36,000 undergraduates and residing over 2 passed elections with record breaking voter turnouts.

PROFESSIONAL EXPERIENCE

Visual Standards Lead, www.guessinc.ca

September 2009 – Present

Guess Flagship store, Montreal, Qc

Maintain visual standards for the Flagship store and at times, surrounding stores within the district. Successful planning, execution and follow up of the Visual Merchandising Guide as per company directives and sales performance of merchandise. Analyzes conversion, traffic and departmental sales to perform weekly Visual refreshes and mannequin changes with a merchant mindset. Started with the company as a Stock associate and also completed a 45 hour Visual and logistics internship with the company at the Flagship store.

Volunteer Activities

Canada World Youth Participant, Ecuador-Alberta 2008-09

ESL teacher, Escuela 12 del diciembre, Ecuador 2008

Visual Merchandiser, CentraCam Outlet, Alberta 2008

Sod Placer, Habitat for humanity, Alberta 2008

Orientation week volunteer, Concordia University 2009

Enterprise 2008 Volunteer, College Lasalle International Fashion school

"if 6 was 9.." Fashion Show Head Coordinator 2009, College Lasalle International Fashion school

Marketing Intern, www.anastasialomonova.com

June 2009 – September 2010

Anastasia Lomonova, Montreal, Qc

Responsibilities include creating a marketing strategy for the designer, organizing contact and potential client lists, creating brand awareness and expanding on current target markets.

Office Administrator, www.whitehallhomes.ca

September 2006 – June 2007

Whitehall Homes and Construction Ltd, Oakville, Ontario

Maintain internal dealings of the office including answering phones, being the first point of contact for the clients and stocking safety and office inventory. Work with all departments to efficiently assist in their Administrative needs. Assist with design efforts for Website pages including updating and archiving news, pictures and employee profiles. Provide technical support for connectivity and malfunction issues for all Blackberrys and PC's, as needed. Planned company events including Christmas party and Annual Run for the Cure campaign.

Chief Electoral Officer, www.csu.qc.ca

October 2005 – May 2006

Concordia Student Union, Concordia University, Montreal, Quebec

Developed and electoral marketing strategy that produced the highest voter turnout in University's history. Created long and short term Electoral regulations in accordance with Quebec and University regulations and union agreements. Implemented "Act Green" Program to address paper waste in promotional electoral materials distributed on campus. Organized, hired and trained a staff of up to 200 people. Successfully ran a budget of \$35,000 for a constituency of over 26,000 students. Developed P.R skills working with various media groups including The Gazette.

Cash Supervisor, Forzani Group

October 2001– May 2005

Sport Experts, Montreal, Quebec**SportChek**, Mississauga, Ontario

Trained new employees and sat on hiring committee. Was the last and often first point of contact for customers. Helped customers with inquiries and directed them to knowledgeable sale staff or management. Was in charge of daily cash outs, balances and bank deposits. Directed Pro Deals for eligible Staff. Extensive knowledge of inventory and theft prevention.

Interests/Activities

- **Modeling**
 - * Ms. France; Zigga Zagga productions Calendar 2007
 - * February Feature Model; Chris Hughes Photography 2007
 - *TFP shoot; Irem Harak photography
- **Singing**
 - * Mississauga idol 4th place, 2007
 - * Canadian Music League, 1st place, 2007
 - * Canadian Music League, 2nd place, 2006

References and more job experiences available upon request