



Açaí Bar

The only & unique authentic flavor

Business Proposal



What's açai?



- Simple, fresh, healthy
- Unique & Authentic
- Influence on Decoration



- Fast Casual with Table Service
- 16 seats + 6 seats (waiting area) – fast service
- Operation Hours: 10 am – 4 pm / Mon – Sun



Menu

- Brazilian snacks - Cassava
- Focused on acai
- Earth, sweet, fresh, refreshing





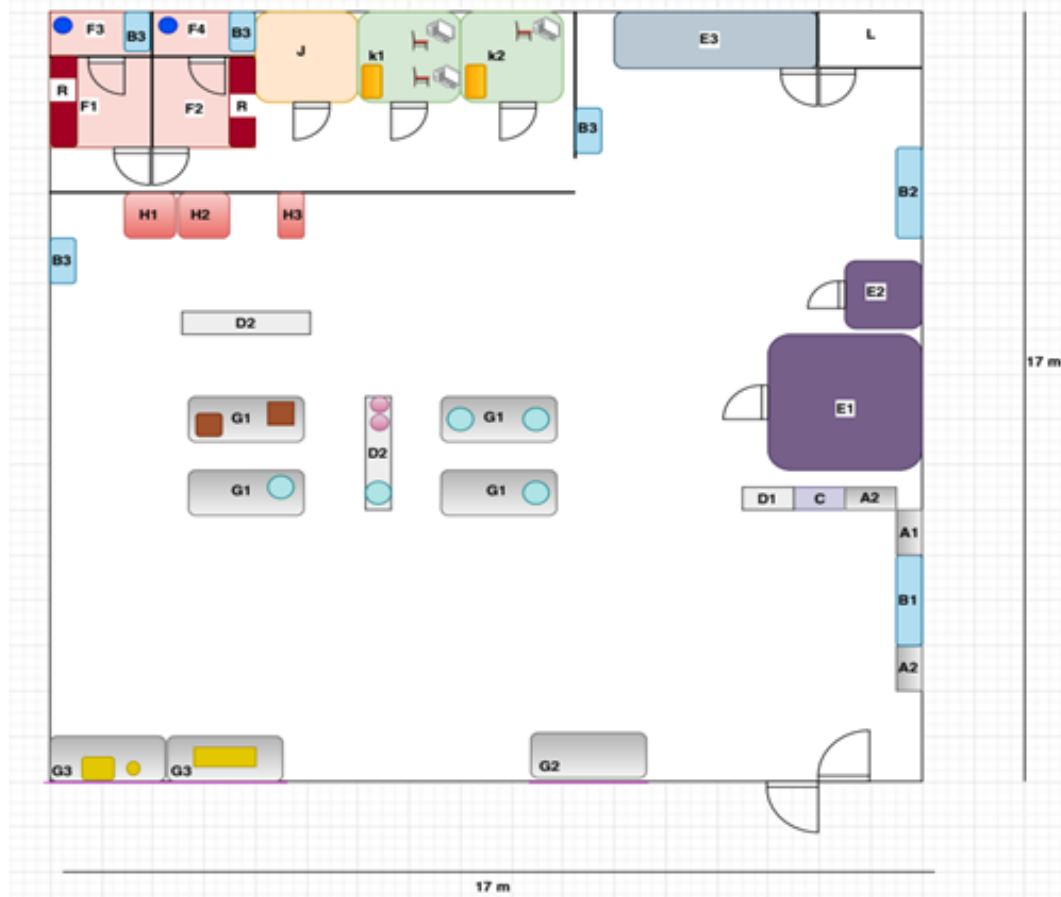
Location

- 2470 Commercial Drive, Vancouver
- Commercial Station
- The Drive

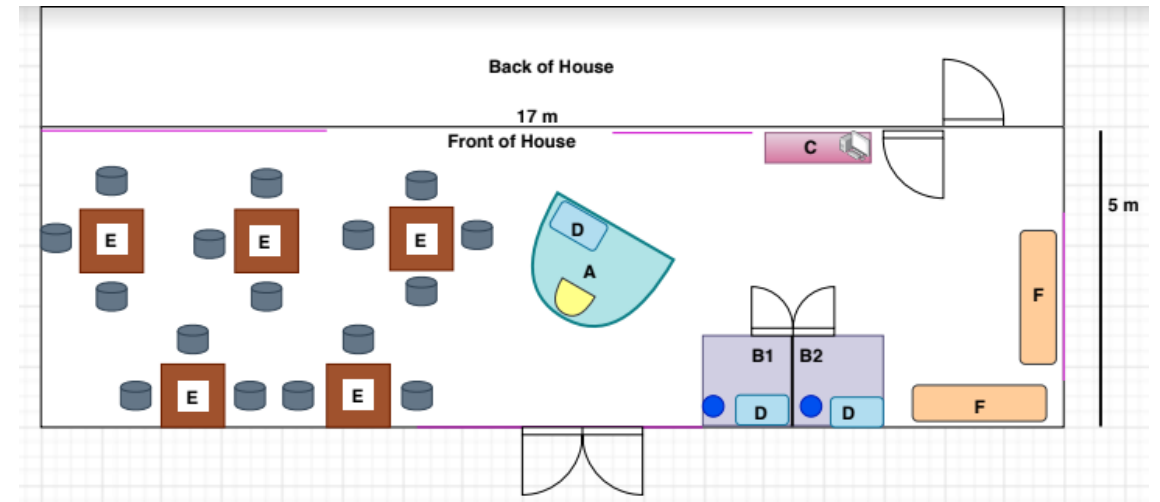




Back of House



Front of House





Prices

Appetizer	Bowl	Beverage
\$5	\$40	\$15
\$8	\$52	\$9
\$8	\$55	\$18



Staff

- Head-Chef
- 2 Sous-Chefs
- 4 Cooks
- 2 Dishwashers
- Manager
- HR Manager
- 5 Waiters



- At least 1 free per each week
- Training
- Benefits
- Retaining
- Opportunity to learn



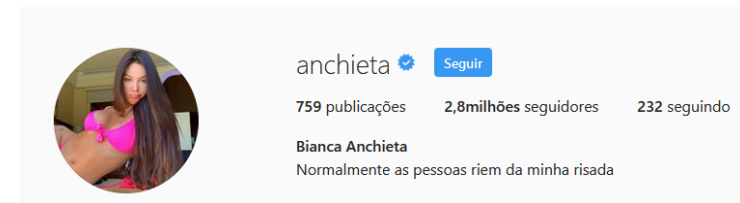
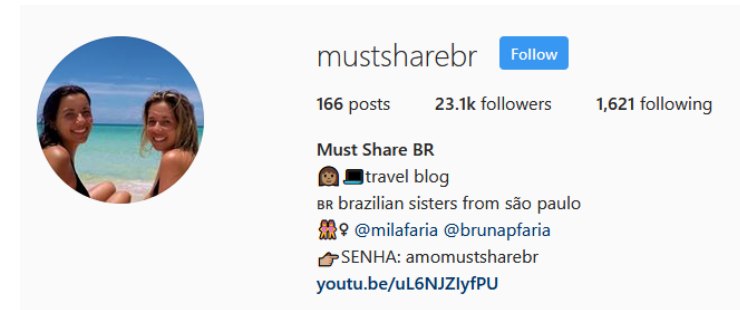
Labor Cost

Position	Hour Price	Hours Worked	Benefits	Tips	Total
Dishwasher	\$13.85	40	\$83.10	\$80.00	\$717.10

Position	Hour Price	Hours Worked	Benefits	Percentage Profit	Total
Head-Chef	\$45.00	60	\$405.00	\$1000	\$4105.00

Promotion

- Target is attached to online movement
- Website
- Facebook
- Instagram & Instagrammers
- Youtube & Youtubers





Financial Plan

- Initial Investment: \$191 k

Expenses Summary

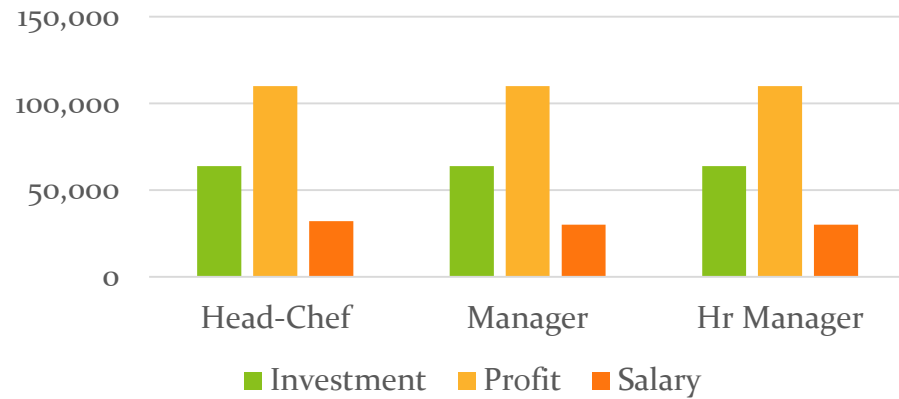
Capital Equipment	\$137,918.07
Food Inventory (2 weeks)	\$8,281.47
Furniture	\$5,706.07
Small Ware	\$15,814.22
Payroll (all staff / 2 weeks)	\$12,904.05
Total	\$180,623.88

* Also is add a plus of CAD\$10,376.12 as Reserve for Bad Debts.



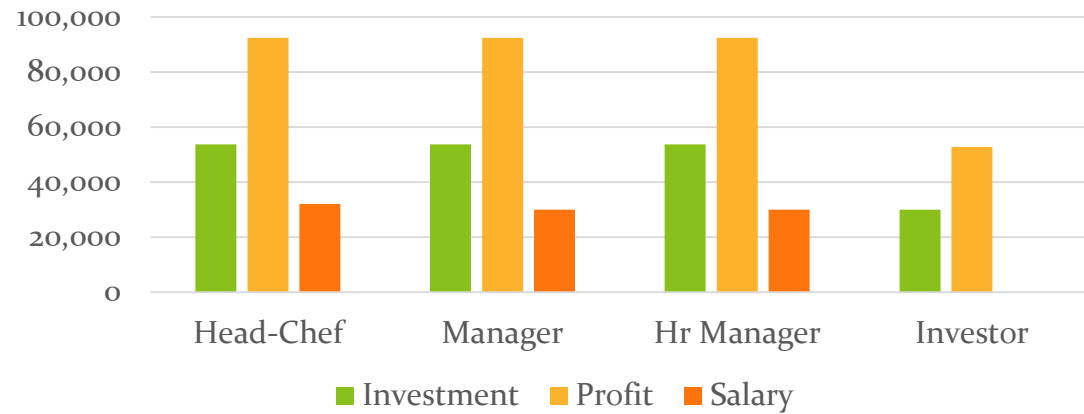
Partnership – Model 1

Initial Investment for each: \$63 K
Paid in: 7 months after opening



Model 2

Initial Investment (3 owners): \$53 K
Initial Investment (investor): 30 k
Paid in: 6.5 months after opening





Forecasted Profit per Season

- Summer – High → \$36,348.00
- Fall – Medium → \$40,960.00
- Winter – Low → \$26,828.00 Snow Gift
- Spring -Medium → \$34,720.00



Thank you for coming and being interested,
let's make it happen together!

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Leticia Sales

Founder & Head-Chef

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