



Alicia de Biolley

MARKETING & COMMUNICATION

+34 665 362 344/ @ aliciadb@gmail.com
BELGIAN / 22.12.91
LinkedIn / Skype: alicia-de-biolley

EDUCATION

FDMODA - LCI BARCELONA

09.14-07.15

Master in Fashion Marketing ,Communication and Event

EUROPEAN COMMUNICATION SCHOOL (ECS) BRUSSELS & ECS BARCELONA / ESERP

09.11-06.14

Bachelor in Communication 360°

EXPERIENCE

NOBODINOZ, BARCELONA

KIDS FURNITURE AND ACCESSORIES BRAND

10.15-02.16

Marketing and Communication assistant; I managed from the production (marketing tools) until the brand image as community manager agent, press relation and e-commerce support. I co-organised the international Fair in Paris (Maison et Objet) in which I took part for direct sales and product presentation

WILHELMINA GARCIA, BARCELONA

JEWELRY BRAND

09.14-07.15

As a new brand, I have the opportunity to manage different areas as an intern: sales, communication, marketing, manage the stock, production, e-commerce etc.

ELENA HERNANDEZ COMUNICACION, BARCELONA

FASHION COMMUNICATION AGENCY

05.14-07.14

Within the communication department, I deal with different tasks which are influenced by either the press or the client's will

OXFAM-MAGASINS DU MONDE, BRUSSELS

FAIRETRADE PROMOTION

12.13-02.13

Within the communication department, I took part to the recruiting campaign. I was responsible for the relation with the press

NOSTALGIE, BRUSSELS

BROADCASTING RADIO

05.12-06.12

Conducting preliminary interviews and compiling it to be aired three times a week. I learned to approach people and synthesize information quickly in order to submit only the relevant information to the radio presenters

LANGUAGES

FRENCH: Mother tongue

ENGLISH: Fluent

SPANISH: Professional working competence

DUTCH: Notion

OTHER

UP WITH PEOPLE

GLOBAL EDUCATION ORGANIZATION

01.11-06.11

It is goal is to bridge cultural barriers and create global understanding through service music and travel (USA, Europe and Mexico). This experience allowed me to know myself better by developing my personals skills throughout different challenges. The main takeaways I am proud of are:

- I learned to live and give the best under pressure and strict rules
- I broadened my mind to a world level where my adaptation and communication's skills got challenged everyday
- I understood that the process has to be clear and well explained to all stakeholders in order to start well project
- At last by helping people, I realized that I am passionate about it