ALEXANDRA AUGUSTIN

Personal details

Name: Alexandra Augustin

E-mail address:

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(438)

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Address: H1A 2E7, Montréal

Skills

Office Suite

Creative Software

Visual Presentation

Customer Service

Social Media Platforms

Manage a Budget

Create Promotional Campaign •••••

Languages

French

English

Hobbies

- Gymnastics
- Cheerleading
- Fashion
- Finance

Profile

Graduating in fashion marketing with over 5 years of customer service experience, I am an ambitious, hard-working and reliable young woman with several skills in marketing, accounting, communication and visual presentation. I am a person with strong creativity, curiosity and intuition; these personal characteristics, combined with the skills acquired through experience in the field and my educational background, support me in the pursuit of my career.

Education

June 2021 – May 2023 BAC in Accounting Science

University of Quebec at Trois-Rivières (UQTR)

Aug 2018 - May 2021 DEC in Fashion Marketing

LaSalle College

Aug 2017 - May 2018 Pure and applied science

Ahuntsic College

Employment

May 2021 Social Media & Marketing Intern

Affaire Média

Create social media plan & content Elaborate brand ambassador plan Use of Shopify & WordPress

Dec 2019 - Present Gymnastics Coach

Club Gymkhana

Establish training plans for the development of each athlete

Interact with children between 3 and 14 years old

Ensure the good progress of each gymnast

Dec 2018 - Dec 2019 Sales advisor

Reitmans Canada

Inform customers of new products and current promotions

Achieve regular salesgoals

Help to set up the visual presentation of the store

Dec 2017 - Present Beauty advisor

Yves Rocher

Identify the client's needs by asking relevant questions and

ensure active listening

Inform customers of new products, current promotions and

in-store events

Collaborate in the implementation of in-store merchandising

Dec 2016 - Dec 2017 Team member

Mr. Pretzels

Promote through samples

Answer and fulfill customer requests

Jan 2015 - Dec 2015 Assistant coach

Le Club Gymnacentre

Develop fun courses while ensuring the development of the

children

Provide a warm and fun learning environment

Interact with young people between 5 and 14 years old

Achievements