

Nazgol Bolouri

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EDUCATION

LaSalle College
Fashion Marketing

Montréal, QC
2019- Present

LANGUAGES

English, French, Farsi (fluent)

WORK EXPERIENCE

SVN Montréal Commercial

Marketing Manager

Montréal, QC
May 2021- Present

- Ensure the growth of company through advertising campaigns
- Assist with developing and managing content, social media and email marketing
- Manage relationships with external parties to ensure the use of high-quality marketing tactics
- Initiate new social media marketing ideas and lead all social marketing efforts

ALDO Group

Sales Associate

Montréal, QC
September 2020 - June 2021

- Top Sales Associate for quarterly and productivity
- Meet daily, weekly and monthly KPIs – have always met these goals
- Provide optimal customer service and ensure all clients' needs are met and satisfied
- Inventory coordinator during COVID lockdown

Ossiano Restaurant

Hostess

Montréal, QC
August 2018 – March 2020

- Greet incoming and departing guests
- Work closely with event planner to design, organize and plan any type of event
- Monitor dining room and guest flow to maximize table usage
- Answer phone calls, book reservations and resolve customer service issues

B.Cycle Spin Studio

Studio Coordinator

Montréal, QC
December 2019- March 2020

- Ensure quality of client experience
- Keep clients up to date with company promotions, services, and information
- Ability to work well under pressure and adapt to various clientele
- Improve relations and loyalty with existing clients

Maintenance Coordinator

June 2017- March 2020

- Train new team members and on-board new clients
- Proactively respond to and/or coordinate issues and complaints
- Clean and re-load equipment before/after every class
- Provide with administrative assistance

EXTRA CARRICULAR & VOLUNTEER EXPERIENCE

- Students Association (AGEL): Director of Internal Affairs
 - Ensure the proper functioning and development of services provided by AGEL
 - Responsible for internal communications within the students and all College representatives
 - Organize and conduct student activities for the students
 - Social Media Strategist for the association

2020-2021

- Grocery shopping services for the elderly and those in need during COVID-19 pandemic 2020
 - Program: Hear Entendre Québec
- Welcome, guide and provide information to students at LaSalle College during orientation week 2020
- Volunteer at multiple fundraisers for Breast Cancer Awareness week 2013-2017
- Guide during the open house and admission exams of Villa Maria High School 2013-2015
- Bagger at Provigo Monkland for a humanitarian trip to Haiti 2014

AWARDS & ACHIEVEMENTS

- Director of Internal Affairs- Students Association 2020-2021
- Team leader of LaSalle's annual Fashion Show (SMCL) 2020
 - Ensure each team members tasks meet expectations
 - In charge of coordinating last minute changes given new virtual universe
 - Ensure deadlines were met
 - Coordinated with fashion models, makeup artists, photographer and film editor

COMPUTER SKILLS

- Adobe Photoshop, Illustrator, InDesign
- Microsoft PowerPoint, Word, Excel

HOBBIES & INTEREST

- Hiking, spinning: constantly looking to improve my latest highest goal
- A true passion for fashion, marketing, advertising, and promoting any service or product
- Real Estate & Stock Market: I have done a lot of reading and attended multiple webinars to further my knowledge

References available upon request