

## **Natalia GERARD**

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### **EDUCATION**

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**Fashion Design, LaSalle College**

**Montreal, August 2014 – May 2017**

- Head Designer for final Signature Collection Spring/Summer 2017

**Course in Marketing Management, Langara College**

**Vancouver, May - August 2014**

- Developed a Marketing Strategy report and presentation for a start up

**High School Diploma, McNair**

**Vancouver, 2013**

### **WORK EXPERIENCE**

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**Rental Agent for an Independent Owner**

**Montreal, December 2015 – October 2016**

- Advertised, scheduled visits and showed apartments to potential tenants
- Represented the landlord in negotiation with prospective renters
- Rented 20 apartment units during a month

**Buying Internship at Throat and Threads**

**Montreal, June 2015 - August 2015**

- Merchandised the showroom with the samples for the buyers
- Assisted and attended to buyers and vendors meetings
- Performed data entry for sample inventory

**Assistant Director for Mexico Tourism Board**

**Vancouver, May 2014 - August 2014**

- Assisted to trade shows and promoted the country in a touristic manner

**Sales Associate and Installer at Xpel Canada**

**Vancouver, June 2013 – August 2013**

- Exceeded weekly financial goal multiple times

### **LANGUAGES**

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**French, English and Spanish** : Fluent written and spoken

### **COMPUTER SKILLS**

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Adobe Illustrator and Photoshop

Office Suite

Microsoft/ Mac

WordPress

### **VOLUNTEERING**

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2017 Montreal Children's Hospital - Designing personalized hospital gowns for the patients

2017 Concordia Burrito Project - Food donation to homeless people in Montreal