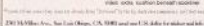
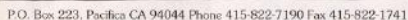


Music - Skateboard - clothes - surf - culture



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DREAMIN' ON DECEMBER 92' YEARS OF THRASHER MAG

BLACK FLAG

"CHARLIE, YOU BETTER BE GOOD. IT WASN'T EASY GETTING IN HERE, YOU KNOW."

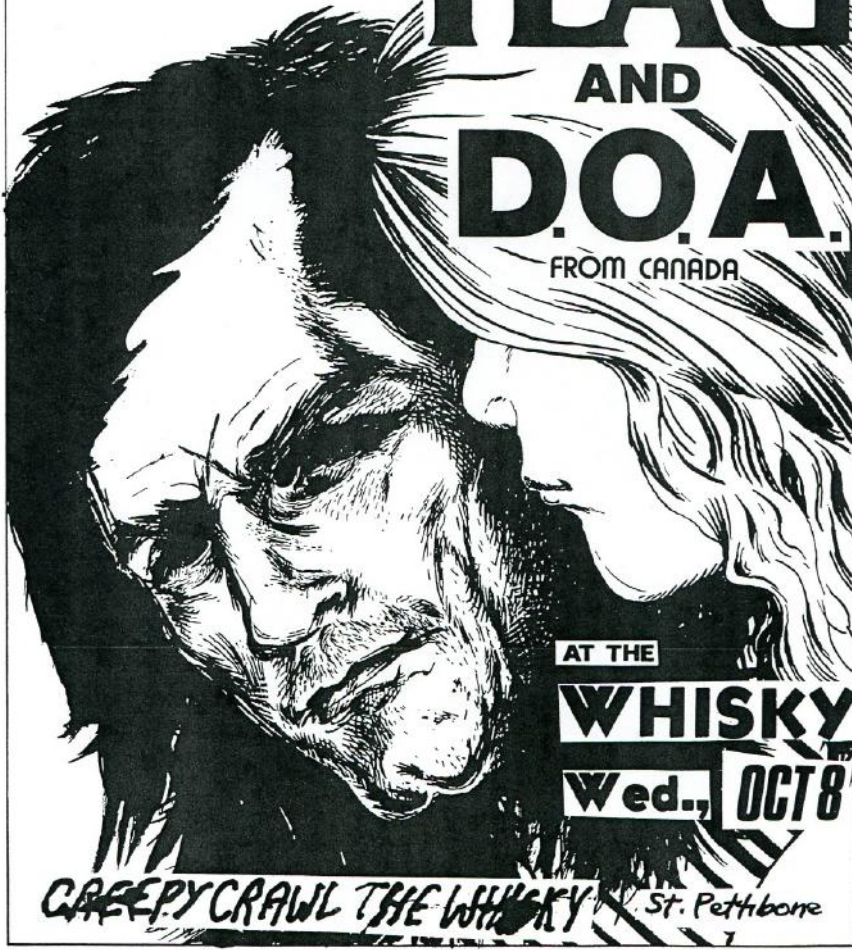
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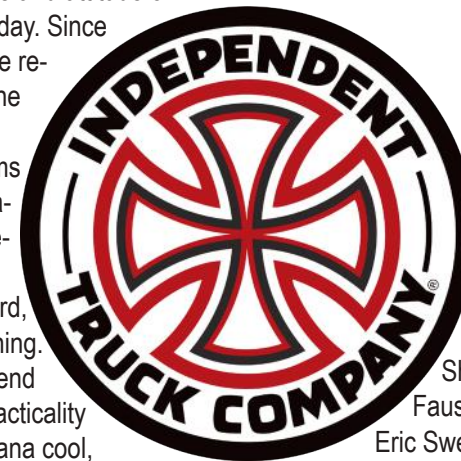
AT THE **WHISKY**

Wed., OCT 8

CREEPY CRAWL THE WHISKY St. Petterborre



Since 1978, Independent skateboard trucks and clothing has been at the forefront of the hardcore scene. Changing the culture in many ways, the brand is known for introducing a punk rock style that helped define the skate culture and attitude of boarders today. Since then, they've remained at the top of their game in terms of great quality skate gear and fashion-forward, unique clothing. A perfect blend between practicality and Americana cool, every skater has this brand on their lips.



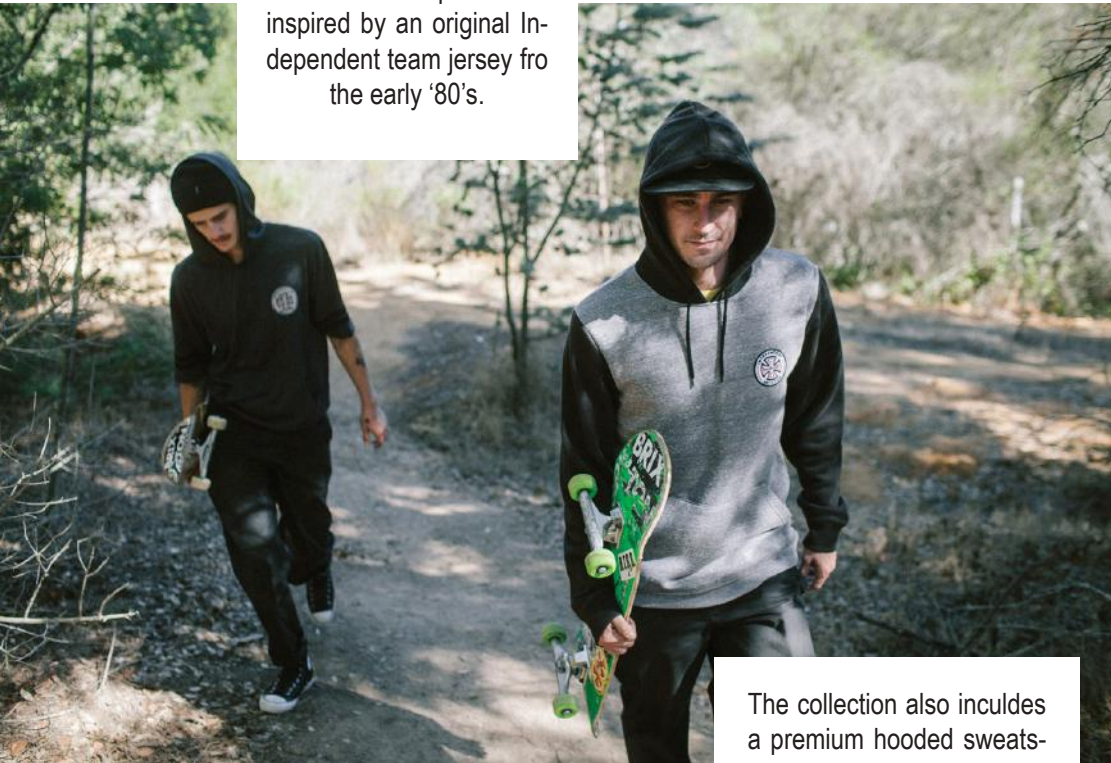
The company was co-founded by Richard Novak, Jay Shiurman, Fausto Vitello, and Eric Swenson and the

Stage 1 model was the inaugural product, released on May 23, 1978 in Newark, California, US. The Independent truck (or "Indy") was designed as a response to the lack of quality skateboard trucks on the market at the time. In reference to the two other major truck companies on the market, Blackhart stated that one broke, and one didn't turn (Bennett Trucks and Tracker Trucks, respectively)



INTRODUCING THE BRIXTON & INDEPENDENT TRUKS "FRIENDLY UNION"

The Brixton & Independent "Friendly Union" includes a vintage workwear inspired denim jacket and a hooded knit top that was inspired by an original Independent team jersey from the early '80's.



The collection also includes a premium hooded sweatshirt, pocket tee, key clip, wallet, snapback and beanie. Each product features custom Brixton & Independent artwork and details.



Inspired by music, culture, and the people who surround them, Brixton is the collaboration of three friends who wanted to convey their lifestyle through unique products.

Created in 2004, the timeless and clean design of the Brixton collection is hard to duplicate and comes in a variety of styles that appeal to the individual in a modern yet traditional way. Each piece is constructed with the commitment to bringing the customer a high quality and limited product that they'll want to hold onto forever.





Founded in 1985 by three Australian brothers, Globe International Limited is a global producer and distributor specializing in purpose-built apparel, footwear and skateboard hardgoods (decks, wheels, trucks, etc.) brands for the boardsports, street fashion and workwear markets. Globe International's core business is divided between proprietary brands, licensed brands and distributed brands, and its products are sold in more than 100 countries worldwide. The company's international offices are located in Melbourne, Australia; Los Angeles, United States (US); Hossegor, France; Lyon, France; London, United Kingdom (UK); the Gold Coast, Australia; and Shenzhen, China. The company is listed on the Australian Stock Exchange and operates in the following three segments: Australasia, North and South America and Europe.



The company has produced numerous fashion films and short films, incorporating both skateboarding and surfing subcultures. Between 2007 and 2010, the brand released a series of six short films entitled *United By Fate*, directed by Joe "Joe G" Guglielmino, and featuring all of the skate team members during that period. The inaugural episode of *United By Fate* featured Canadian skateboarder Paul Machnau, while the final installment was a compilation of footage from different team members, such as Jake Duncombe, Louis Lopez and Chris Haslam.

Joe G and Globe began filming their latest surf film *Strange Rumblyings In Shangri La* at the commencement of 2013, and were awarded the 2014 Surfer Poll Movie Of The Year in December 2014. The film featured Globe team members Dion Agius, Nate Tyler, Creed McTaggart, Taj Burrow, CJ and Damien Hobgood, Yadin Nicol, Brendon Gibbons and Noa Deane in locations such as Iceland, Brazil, France, Mozambique and Indonesia.





Vans is an American manufacturer of shoes, based in Cypress, California. The company also produces apparel and other products such as T-shirts, hoodies, socks, hats, and backpacks. As of August 2013, the brand is active in the actions sports industry and sponsors skateboard, surf, snow, BMX, and motocross teams. Since 1996, the company has also been the primary sponsor of the annual Vans Warped Tour traveling rock festival.



Happy 50th, Vans!

You'd be hard-pressed to rival the good vibes of a brand like Vans. It's beloved of skaters, surfers, musicians of every stripe, and, yes, fashion. Vans is a heritage line that's not overly precious about its considerable contributions to the zeitgeist. For 20 years the company has sponsored the sizable Warped Tour, regularly hosted skate clinics, and, indeed, even opened an impressive free public skate park in Huntington Beach, California. So: Is all that goodwill the result of so many years in business—or the special sauce behind its longevity?

Today, with the world's most iconic skate shoe poised to celebrate its 50th anniversary, it's hard to say—and maybe not necessary. What's more germane is the long, rich path that has brought Vans here, from the company's genesis to fame as the de facto footwear of the seminal Zephyr skate team and legendary Z-Boys like Stacy Peralta and Tony Alva—an inadvertent development that fast evolved into an integral part of the Vans DNA.

Recalls Steve Van Doren, whose father, Paul, and uncle, James, founded the company in 1966, and who has worked for the family business since its inception: "We were just trying to sell shoes, and on the East Coast—[our family] is from Boston—it's sneakers. We're trying to get anybody to know what our brand is, and all of a sudden these skaters are liking our shoes, and we started giving some away up in our Santa Monica store, the Muscle Beach area, and the word spreads: 'Hey, we're getting some free shoes at Vans!' Tony Alva would come in, and if they wore down one shoe, we'd sell them [a single shoe]. At that time we were selling them for \$6, and they could get the left foot for \$3."



Among the many varied and starry cameos since: D.C. hard-core legend Ian MacKaye sported Old Skools on the cover of Minor Threat's *Salad Days*; The Pack recorded a breakout ode to the line ("We be sportin' Vans and we throw away Nikes"); and most famously, Sean Penn's slacker Jeff Spicoli wore the checkerboard slip-on in *Fast Times at Ridgemont High*. That pre-product placement appearance spurred a swift uptick in Vans sales, as teenagers everywhere scrambled to snag a pair.

Then there are the myriad collaborations: Murakami, Liberty, Supreme, Gosha Rubchinskiy, Kenzo, Charles Schulz's *Peanuts*, Winnie the Pooh, Iron Maiden, Metallica, and Bad Brains. Vans weathered bankruptcy in the 1980s, but even as subcultures like skate and punk were subsumed by the mainstream, the relevance of the classic waffle-soled canvas shoe has never waned.



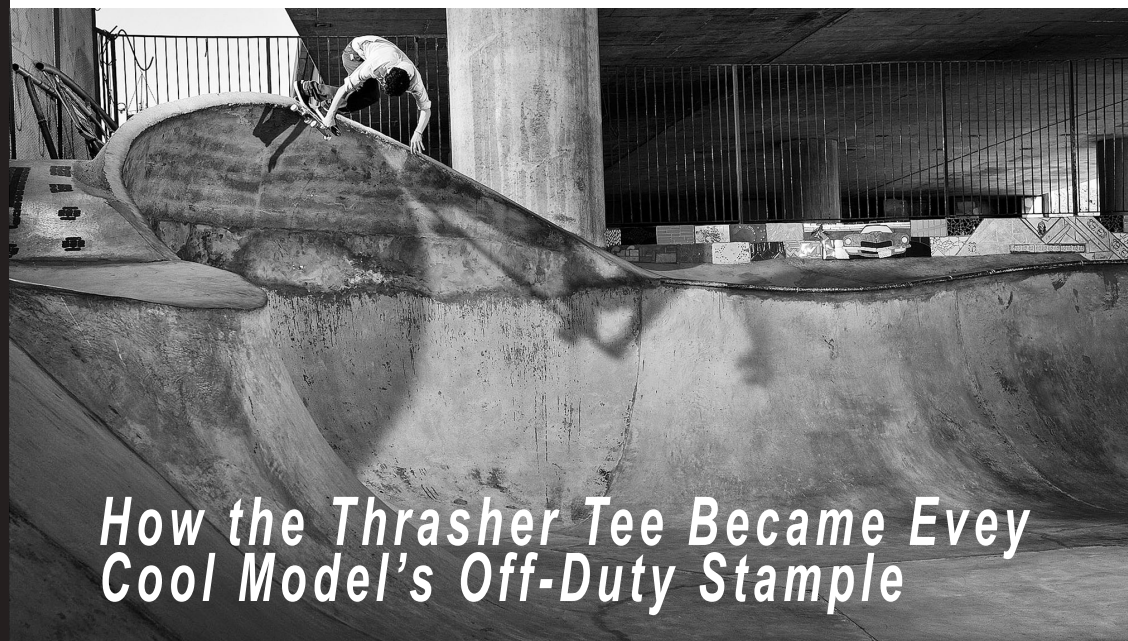
Thrasher is a monthly skateboarding magazine, founded in January 1981 by Kevin Thatcher and Fausto Vitello, and published by High Speed Productions, Inc. of San Francisco, USA. The publication consists primarily of skateboard - and music-related articles, photography, interviews and skate-park reviews.



The magazine also maintains a website, which includes segments with names such as "Firing Line" and "Hall of Meat", an online store, a video collection, a radio show, and a forum for registered users. The company also owns and operates the Double Rock indoor skateboarding facility.



Whether it's Natalie Westling starring in a recent campaign for Vans or Imaan Hammam's pretty profile splashed across a glossy skate deck, don't expect skateboarding to leave the fashion world anytime soon. The latest piece to make the street-to-chic crossover from the land of half-pipes and kick flips? The Thrasher tee. Officially paraphernalia from Thrasher magazine, the tee has become a rising staple in the model-off-duty wardrobe of any catwalker worth her Instagram following.



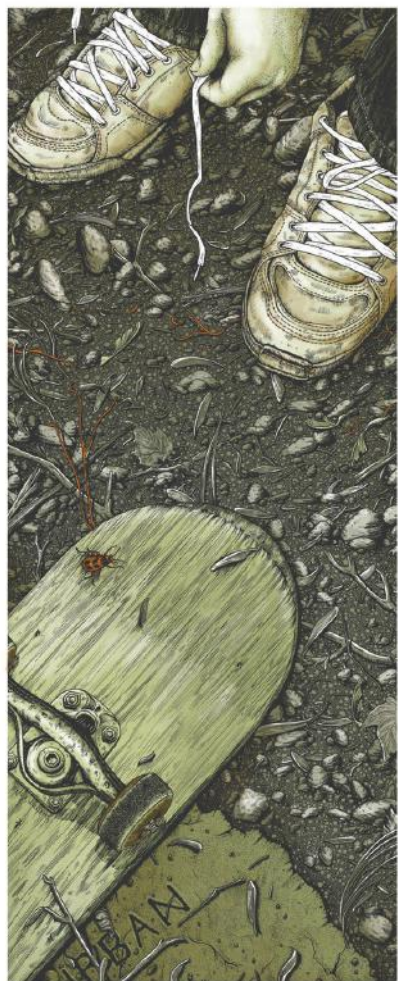
How the Thrasher Tee Became Every Cool Model's Off-Duty Staple

Take it from Molly Bair, who owns a hoodie and a tie-dye tee from the label, while tomboy crush Sarah Brannon wears hers in black with white font. Binx Walton and Lexi Boling both have theirs in regular rotation—just a few days ago, Walton wore the Blackout hoodie to her agency's fete in Paris. The tee even makes a cameo at Chanel's headquarters on 31 Rue Cambon in Paris, thanks to the house's fit model, Cristina Herrmann, who, in vintage jeans and belt, gives it a jolt of throwback cool.



Which brings us back to the question: How has a T-shirt best known by rail-grinding skateboarders become a wardrobe staple for a set of cool-girl models? We have some theories: The piece comes with a certain skater reputation that's synonymous with a youthfully rebellious distaste for authority and a vintage appeal. (Using the term thrash to describe the skate-obsessed gained popularity in the 1980s.) There's a roughed-up appeal to the skater lifestyle that seems contrary to that of the model, whom, you'd imagine, would put preserving her limbs at a precedent (a perfect landing doesn't always happen, and scabs and broken arms don't play on the runway), but which is part and parcel of the appeal for self-professed "bad girls" like Walton and Boling, and makes for something that can instantly add a dose of hardness to any polished ensemble. Vogue.com Style Editor Edward Barsamian mixes his tee in with other popular streetwear brands like Fear of God and Vetements. "I started wearing a Thrasher tee once I finally felt confident enough to take to the streets on a board. I think you need to earn a few bruises before you can officially start wearing one," says Barsamian. "And while I would never wear a Thrasher tee while skating—I typically throw a hoodie, flannel, or leather jacket on top—there's something compelling about the lo-fi, graphic look. Plus, they're cheap, so that always helps."





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