



# Laporan Webinar

Trend Forecasting Analysis Fall 2020



# Top 15 Home Lifestyle Business Opportunities Inspired from WFH

by Trend Forecasting  
Analysis Fall 2020

Saturday, 12 December 2020



# Top 15 Home Lifestyle Business Opportunities Inspired from WFH



presented by  
Fashion Business  
Program of LaSalle  
College Jakarta



## Ichwan Thoha

FASHION DESIGNER &  
LECTURER OF TREND  
FORECASTING ANALYSIS

VIA. MICROSOFT TEAMS

SATURDAY, 12  
DECEMBER 2020  
2020.12.12



Free Registration



Contact Person:  
SHEREN GERALDINE  
(+6281233669388)

**Doorprize**  
merchandise from  
LaSalle College  
Jakarta and  
exemplar book 'All  
About Neckwear'  
by Ichwan Thoha

## Dino Augusto

MODERATOR



## Imelda Chrisdianti

WELLNESS ENTHUSIAST &  
ALUMNUS OF FASHION  
BUSINESS LASALLE  
COLLEGE JAKARTA  
IN 2016

BY ICHWAN THOHA AND TEAM  
also supported by  
LASALLE COLLEGE JAKARTA

Trend Forecasting  
Analysis Fall 2020



LaSalle College

# Top 15 Home Lifestyle Business Opportunities Inspired from WFH



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# Poster

# Email Marketo Layout

***Top 15 Home Lifestyle  
Business Opportunities  
Inspired from WFH***



VIA. MICROSOFT TEAMS  
SATURDAY, 12  
DECEMBER 2020  
**2020.12.12**

 **14.00**  
WIB -  
END

  LaSalle College

Trend Forecasting  
Analysis Fall 2020

***Top 15 Home Lifestyle  
Business Opportunities  
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VIA. MICROSOFT TEAMS  
SATURDAY, 12  
DECEMBER 2020  
**2020.12.12**  
pk. 14.00 WIB



# Partnership

A gift voucher card with a white background and a subtle leaf pattern. It features a gold ribbon and bow on the left side. The text is centered and includes the amount 'IDR 250.000' and the recipient 'Tama MST'. Logos for PT. MULTI SANDANG TAMAJAYA, TAMA, and tamamst are at the bottom.

**GIFT VOUCHER**

'Top 15 Lifestyle Home Business Opportunities during Work From Home' by Ichwan Thoha & Trend Forecasting Analysis Fall 2020, supported by LaSalle College Jakarta

IDR **250.000**


For your entire purchase items at Tama MST

\*valid until 31<sup>st</sup> Jan 2021



PT. MULTI SANDANG TAMAJAYA  
TEXTILE TRADING & INDUSTRIES



 tamamst



lasalleindonesia

# Top 15 Home Lifestyle Business Opportunities Inspired from WFH

**Ichwan Thoha**

FASHION DESIGNER & LECTURER OF TREND FORECASTING ANALYSIS

presented by Fashion Business Program of LaSalle College Jakarta



**Dino Augusto**

MODERATOR



**Imelda Christianti**

WELLNESS ENTHUSIAST & ALUMNUS OF FASHION BUSINESS LASALLE COLLEGE JAKARTA IN 2016

VIA MICROSOFT TEAMS  
SATURDAY, 12 DECEMBER 2020  
2020.12.12

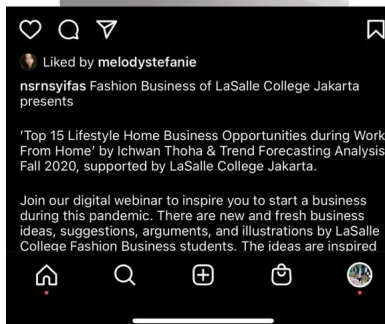
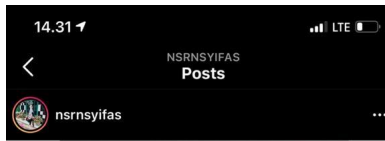
14.00 WIB - END



Free Registration  
Doorprize merchandise from LaSalle College Jakarta and exemplar book 'All About Neckwear' by Ichwan Thoha  
Contact Person: SHAREN GERALDINE (+6281233648388)

BY ICHWAN THOHA AND TEAM also supported by LASALLE COLLEGE JAKARTA

Trend Forecasting Analysis Fall 2020

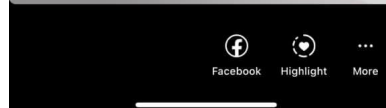
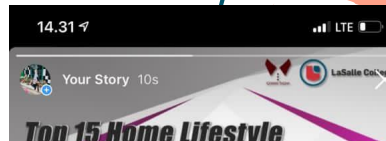


Liked by melodystefanie

nsrnsyifas Fashion Business of LaSalle College Jakarta presents

'Top 15 Lifestyle Home Business Opportunities during Work From Home' by Ichwan Thoha & Trend Forecasting Analysis Fall 2020, supported by LaSalle Collegee Fashion Business students. The ideas are inspired

Join our digital webinar to inspire you to start a business during this pandemic. There are new and fresh business ideas, suggestions, arguments, and illustrations by LaSalle Collegee Fashion Business students. The ideas are inspired



Your Story 10s

# Top 15 Home Lifestyle Business Opportunities Inspired from WFH

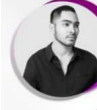
**Ichwan Thoha**

FASHION DESIGNER & LECTURER OF TREND FORECASTING ANALYSIS



**Dino Augusto**

MODERATOR



**Imelda Christianti**

WELLNESS ENTHUSIAST & ALUMNUS OF FASHION BUSINESS LASALLE COLLEGE JAKARTA IN 2016

VIA MICROSOFT TEAMS  
SATURDAY, 12 DECEMBER 2020  
2020.12.12

14.00 WIB - END



Free Registration  
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Doorprize merchandise from LaSalle College Jakarta and exemplar book 'All About Neckwear' by Ichwan Thoha

BY ICHWAN THOHA AND TEAM also supported by LASALLE COLLEGE JAKARTA

@lasalleindonesia  
Trend Forecasting Analysis Fall 2020



Facebook

Highlight

More

# Instagram Posting



# Documentation



**Trend Forecasting Analysis Fall 2020 Class**

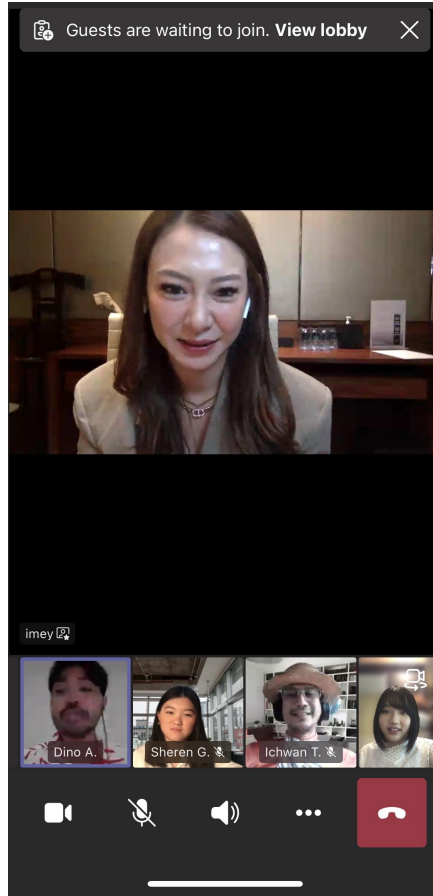


# Documentation

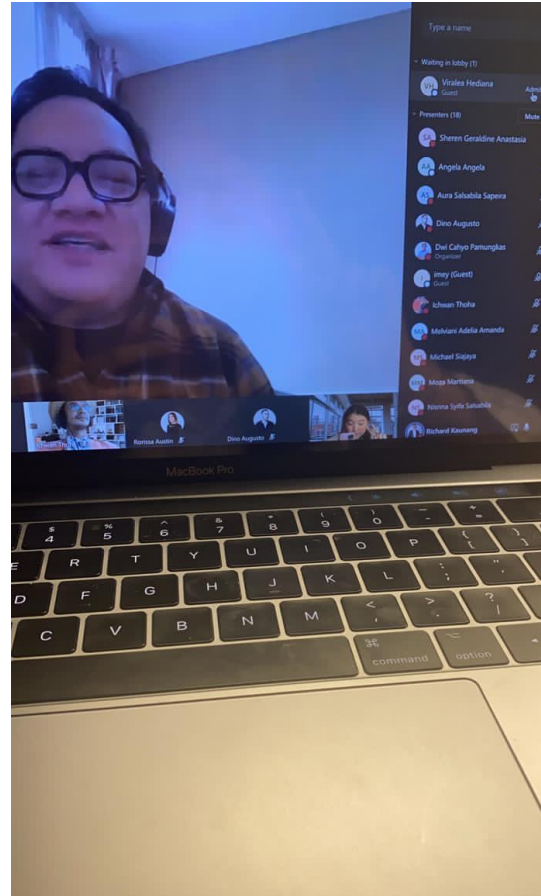


**Ichwan Thoha** (Lecturer of Trend  
Forecasting Analysis Class)

Guest  
Speaker



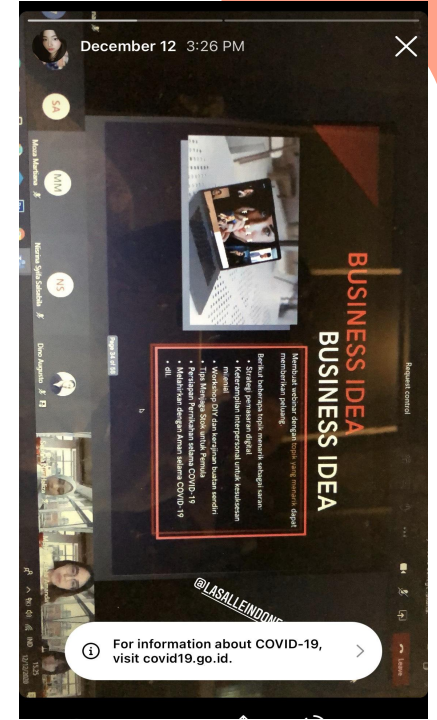
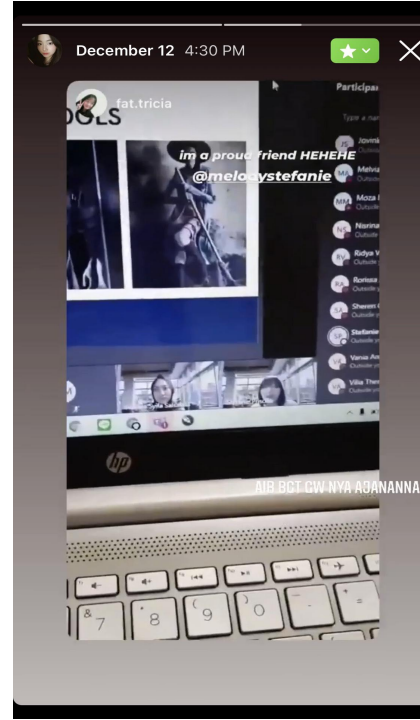
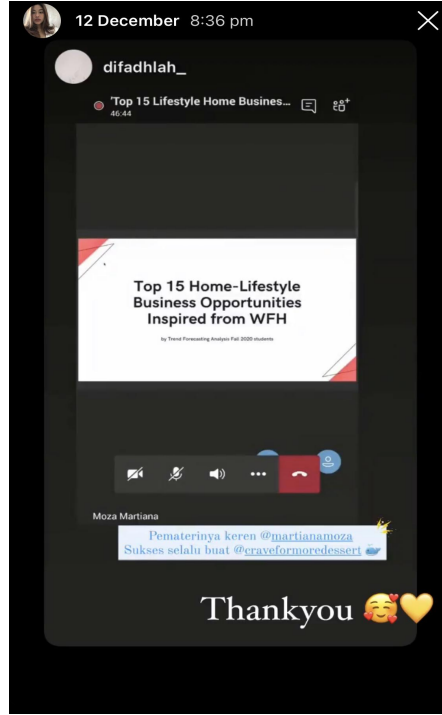
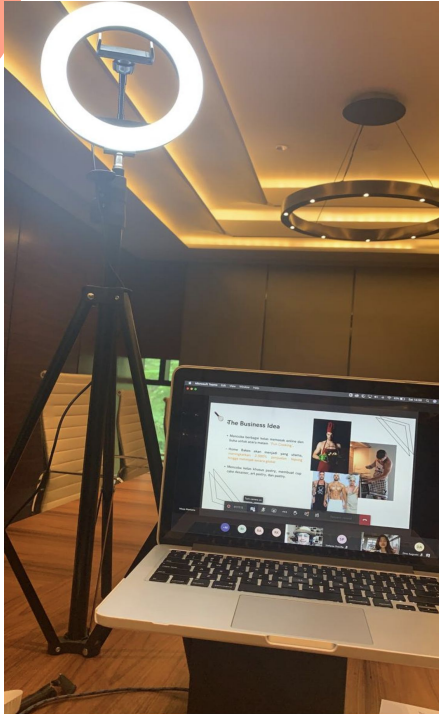
**Imelda Chrisdianti**



**Richard Kaunang**

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# Responses from Participants

# Responses from Participants

SP

Rahayu Purnama, S.Pd, M.Pd (Guest) 12/12 3:36 PM

Hi Sir Richard, Sir Ichwan, Sir Dino.. I'm Ayu from Fashion Design UNJ.. Tqvm for a very interesting and good idea business from Lassale college students. I would like to ask, which trend forecast refers to? and after this, is it applied immediately? Tq

JS

JORDY JONATHAN SUNDIMAN (Guest) 12/12 3:40 PM

Selamat siang kak,nama saya jordy.Saya tertarik dengan ide bisnis tentang frozen food untuk hewan peliharaan seperti anjing.Saya ingin bertanya,kan frozen food yang dipresentasikan itu raw material jadi kan kita harusnya memasak lagi yang berarti kita akan mengeluarkan effort untuk memasaknya.Bagaimana cara kakak akan berkompetisi dengan produk makanan anjing lainnya yang sudah siap saji ?

MF

MUHAMAD RAFI FADLURRAHMAN (Guest) 12/12 3:54 PM

Halo aku dita, aku mau nanya... Alasan yg mendasar apa dari moza saat mulai usaha brownies homemade?, apa ajh persiapannya yg udh moza lakukan, dan forecasting apa sja yg diterapkan dalm usahanya.. thx, hopefully can inspire us 🌍

J

je (Guest) 12/12 3:55 PM

Maaf ralat,  
Hai namaku Alda, saya tertarik dengan ide bisnis totebag. Saya ingin menanyakan bagaimana cara memilih kualitas bahan yang tepat untuk totebag, serta jahitan yang kuat pada tali totebag? karena biasanya para konsumen sering menggunakan totebag untuk membawa banyak barang bawaan agar lebih mudah. Terima kasih



FM

FAUZAN RIZKY MILLENIO (Guest) 12/12 4:02 PM

Hallo nama saya fauzan saya ingin bertanya, bagaimana cara mempromosikan bisnis kita yang baru saja di mulai agar terus berkembang di masa pandemic ini terimakasih

RI

Ratih Indra (Guest) 12/12 4:00 PM

Assalamualaikum Sir Ichwan, selamat ya. Paparan dan tawaran ide dari para siswanya lumayan menarik ya. Walau ada beberapa yang tidak juga hal yang baru, namun OK untuk pengemasan materinya. Sekali lagi selamat Sir Ichwan and LaSalle. Sukses juga para siswa pemateri!!! Kalian bisa lebih hebat lagi!. Semangat. Sir Ichwan, Terimakasih sudah undang saya. Ijin pamit karena ada keperluan. Wassalam.



## Responses from Participants

