

Alyssa Sorella

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ADDRESS

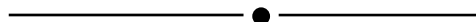
Laval, Quebec

PHONE

(514) 746-2201

PROFESSIONAL SKILLS

CREATIVITY



TEAMWORK



ORGANIZATION



COMMUNICATION



EDUCATION

CERTIFICATE IN FOUNDATIONS OF BUSINESS

Concordia University / 2018 - present

FASHION MARKETING DEC

LaSalle College / 2015 - 2018

HIGH SCHOOL DIPLOMA OBTAINED

Laurier Senior High School / 2009 - 2014

ACHIEVEMENTS

FINALIST FOR ENTREPRISE

2018 / Business Innovation Presentation

HONOUR ROLL STUDENT

2009 - 2014 / Average of 85% and above in each subject

PROFILE

Hello, my name is Alyssa Sorella and I am an ambitious and focused individual, who is self-motivated and enjoys hard work and being challenged. Enthusiastic and passionate within work, eager to learn and take on new skills. Professionally presented with polite and friendly mannerism and knowledgeable skills within the industry.

PROFESSIONAL EXPERIENCE

THIRD KEY

Dans Un Jardin at Carrefour Laval / 2017 - present

Responsibilities include opening and closing the store, as well as; handling operational procedures, assisting cashiers, providing customer service, keeping the entry area clean and organized. Demonstrating the value and importance of customer service in line with the company model. As well as, consistently striving to contribute to the overall productivity of the store and achieve the highest level of sales performance. Most importantly, identifying sales opportunities and effective business solutions with the store management team and implementing and maintaining high levels of store standards and promoting a positive and respectful work environment.

MARKETING INTERN

Glam & Glitter Fashion Accessories / 6 months 2017

Responsibilities during the internship, included managing social media marketing and developing communication consistency across all channels to create interest and maintain engagement. As well as, assist on managing the relationships with the accounts and act as business advisor on product knowledge for current and upcoming selection of product, market movements and many other areas. Also, visual merchandising and ensuring that presentation boards for clients during market weeks were presented well in respect to the brands and keeping the showroom merchandised and organized.

SALES ASSOCIATE

Pandora at Carrefour Laval / 2015 - 2017

Responsibilities included meeting company sales goals by utilizing sales techniques and communicating product knowledge to the customer based on their needs and desires. Perform various sales and register transactions including ringing purchases, processing of cash or credit payment and counting money. Maintaining awareness of customers to both increase service levels and reduce security risks. Participating in visual directives including planograms, zone maintenance and cleaning standards. Most importantly, building and maintaining a solid customer following through building brand loyalty and clientele.

KEY HOLDER

La Pasta Italia / 2013 - 2017

Responsibilities included in the absence of the store and assistant manager, the ability to oversee all store operations including opening and closing, store cleanliness, re-stocking and merchandising, customer service and supervision of the store team. Ensuring that each customer receives outstanding service by providing a friendly environment which includes greeting and maintaining solid product knowledge and all other aspects of customer service. As well as, processing purchases at the register with the POS system.