



Raphael Buholzer

Web & Graphic design

Professional experience

- 02/2013 - **Lussolin AG**
04/2016 *Department e-commerce*
Creating various Online-Shops and providing content support, planning and execution of online activities, creating Newsletter, administered Google Adwords & Analytics.
- 06/2012 - **wmDesign GmbH**
12/2012 *Web- & graphic design*
Temporary employment, designing and developing company's website including Online-Shop, creating product catalogs and online presentations.
- 01/2012 - **Freelance projects**
05/2012 *Web- & graphic design*
Various freelance projects as a web-designer, working mainly with Joomla and Wordpress. Incorporation and scheduling first Google Adwords campaigns.
- 10/2011 - **Dommen & Nadig Personal**
12/2011 *Temporary short employment*
Temporary employment by my previous company PanGas.
- 09/2007 - **RapidShare AG**
09/2011 *Support - team lead*
1st Level support in German and English, representation head of department, creating landing pages as HTML documents including CSS for styling.
- 01/2007 - **Internet Cafe Vancouver BC**
06/2007 *Network & customer support*
Customer care in the use of hard- and software, installation of hard- and software, store opening and closing, representing the owner.
- 03/2000 - **PanGas AG**
11/2006 *Assembly and installations*
Team assembly, supply engineering, installation of gas supply facilities, attending meetings on behalf of project management.

My personal objective

My work means more to me than just doing a job. Rather it is the enthusiasm for the creative work and the joy of communicating that drives me daily to become a better person. I appreciate to work on projects that add value to the customer and the owners company.

Personal information

Name

Raphael Buholzer

Nationality

Switzerland

Address

1451 Holdom Ave, Burnaby, BC - V5B 3V5

Birthday

2nd of June 1981

Phone

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Email

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Languages

- German (native language)
- English (business fluent)
- French (upper elementary)

Leisure & hobby

- Family / friends
- Reading
- Playing piano / music
- Adobe Creative Suite
- Jogging / sports



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Further & advanced education

- 05/2016 - present **LaSalle College Vancouver**
Graphic designer
LaSalle College Network is the international higher education reference in fashion design, graphic design, animation design, arts & beauty, digital arts, E-learning.
- 02/2012 - present **Lynda.com**
Design - Web - Video
lynda.com is an online education company offering thousands of video courses in software, creative, and business skills. Great possibility to keep up with software and inspiration.
- 11/2009 - 06/2011 **Klett Akademie**
Schooling in webdesign & webdevelopment
Webdevelopment, organization of web projects, science of colors, multimedia law, image processing.
Softwares: Adobe Creative Suite CS3
- 01/2011 - 02/2011 **EB Zürich**
Negotiation
Course content: conversation disturbers, factors of a conversation, misunderstandings, active listening, body language, emotions and feelings.
- 12/2006 - 06/2007 **LSC language school - Canada**
General and business English
20 weeks in class - general English, 4 weeks in class - business English.
- 07/2003 - 09/2005 **KBZ Zug**
Technical Merchant - business
Two years education in business and economy.
Examination subject: finance, legal doctrine, political economics, leadership, marketing, informatik
- 01/2004 - 06/2004 **KBZ Zug**
ECDL - European Computer Driving License
Information technology basics, computer and file management, word processing, excel, power point.

Created websites

- www.hofueli.ch
- www.pooldiscount.ch
- www.lussolin.ch
- www.solarnow.ch
- www.ledsparlampen.ch
- www.wmdesign.ch
- www.maloo-racing.ch
- www.pedicura.bcreative.ch
- www.bcreative.ch
- www.rafael-art.com

Personal portfolio

- www.rafael-art.com

Special abilities

Big enthusiasm for all kinds of online media.
Advanced usage of Photoshop, Illustrator and InDesign – interests in AfterEffects, Premiere Pro and 3Ds max.
Installing and using CMS (Joomla, Wordpress).
Onlineshop-Software: Magento, xtCommerce.
Studio and outdoor photography.
Great interests in typography.
Keen on design principles and design history.

Personal abilities

I am interested in languages and their application.
Accepting responsibilities and advocate for decisions and actions.
Positively try to see criticism due it personally brings me ahead.
I like to be informed about daily news in politics, economy and design trends.