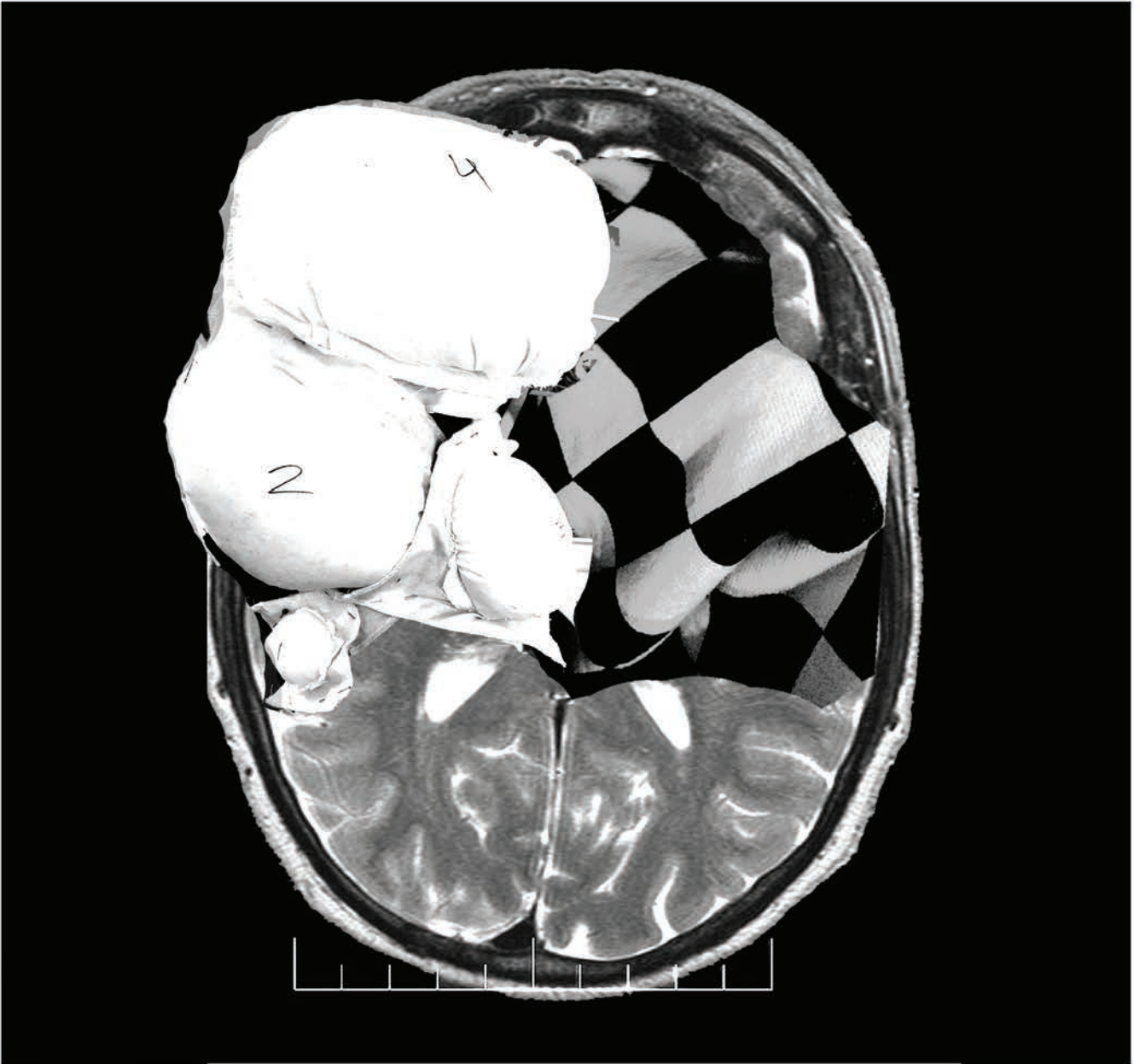




PORTFOLIO

SAMEER GUL

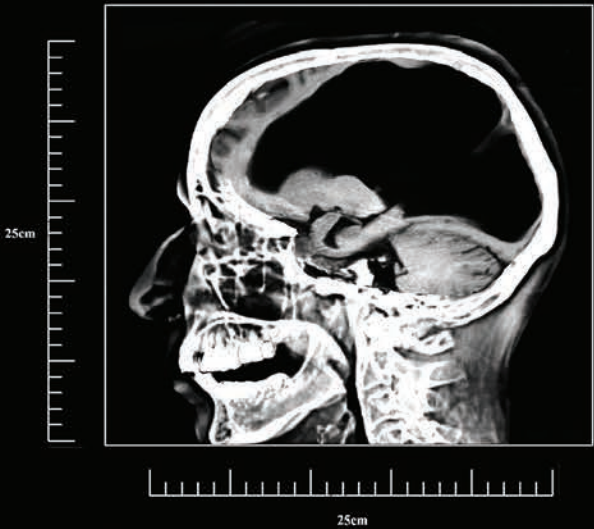


GLOSSARY

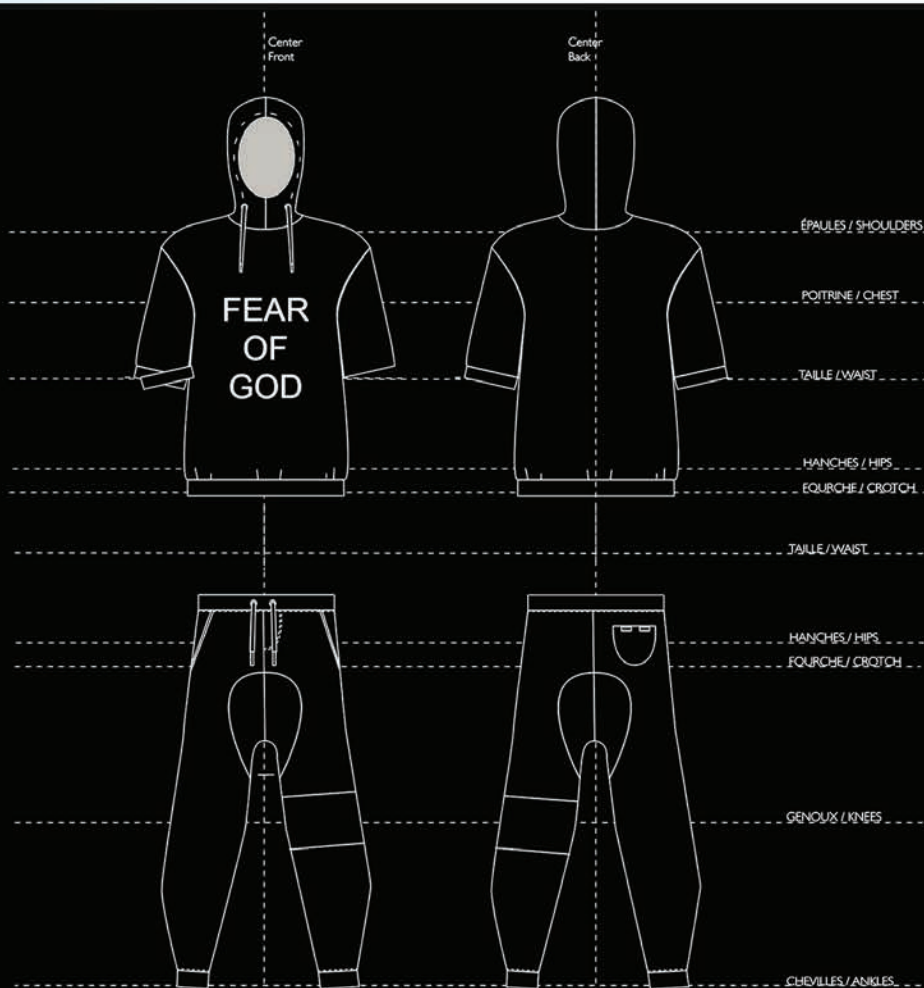
.....	Urban Streetwear	p.3-4
.....	Leisurewear	p.5-6
.....	Smart Casual	p.7-8
.....	Avant Garde	p.9-10
.....	Photoshoot	p.11-12
.....	Tailored Suiting	p.13-14
.....	Technical Specifications	p.15-16

STUDY ID: 127807
DEST: Topogram 0,6 T20s
SE: 2
ROWS: 512
COLUMNS 512

NAME/
INS: AGE: 870Y
SEX: M
ID: 436242564
Acct: VOYEUR
STUDY DATE: 25/05/2008
STUDY TIME: 08:10:05:715000



W: 500/350 [3547]
L: 50/500 1350



Description - Men's loose fit hoodie with custom Fear of God Screen print on the front, drop shoulder short sleeves that end at the elbow, with ribbed hem and cuff, and coverstitch finishing on the neckline and armholes.



SELF

Zipper:None

Buttons:None

Buttonholes:None

Trims: Ribbing, drawstring, and eyelets.

Notions:None

Topstitching:2.5 cm gauge 5 stitch per 1 cm at the hem, sleeve hem, and coverstitch on armhole and neckline.

Interfacing:

Special Instruction:Screen print custom print on the front.

Description - Men's loose fit drop crotch harem pants with elastic drawing waistband, slant pockets, rear patch pocket with velcro closure system, and a yoke on the left leg, with coverstitch finishing on the dropped crotch, and the yoke, with topstitching on the hem and slant pockets.



SELF

Zipper:None

Buttons:None

Buttonholes:None

Trims: Ribbing, drawstring, velcro, and eyelets.

Notions:None

Topstitching:2.5 cm gauge 5 stitch per 1 cm at the hem, waistband, side seam pockets, and fly front, rear pocket, and coverstitching on the dropped crotch and yoke.

Interfacing:

Special Instruction:



Patient profile

- Gender: ☐ male ☐ female
- Age:

Actual patient age: _____

Acceptable age range for this portrayal:

☐ 21-30 ☐ 31-40 ☐ 41-50 ☐ 61-70 ☐ 51-60 ☐ 71-80
- Physical description:

Height: ☐ height ☐ short ☐ tall

Weight: ☐ weight ☐ thin ☐ average ☐ overweight ☐ obese
- Patient appearance:

Hygiene: ☐ clean ☐ poor hygiene / appears unclean

Hair: ☐ neatly styled ☐ clean/combed, but not styled ☐ unkempt/not combed
- Clothes:

☐ hospital gown ☐ casual ☐ professional

☐ clean/good repair ☐ clean, but worn ☐ tattered/unclean

☐ appropriate ☐ tightly fitting ☐ loosely fitting
- Make-up: ☐ none ☐ limited ☐ full make-up
- Past medical history: ☐ hypertension ☐ renal disease ☐ other
- Family history: ☐ mother ☐ father ☐ siblings
- Psychosocial status:

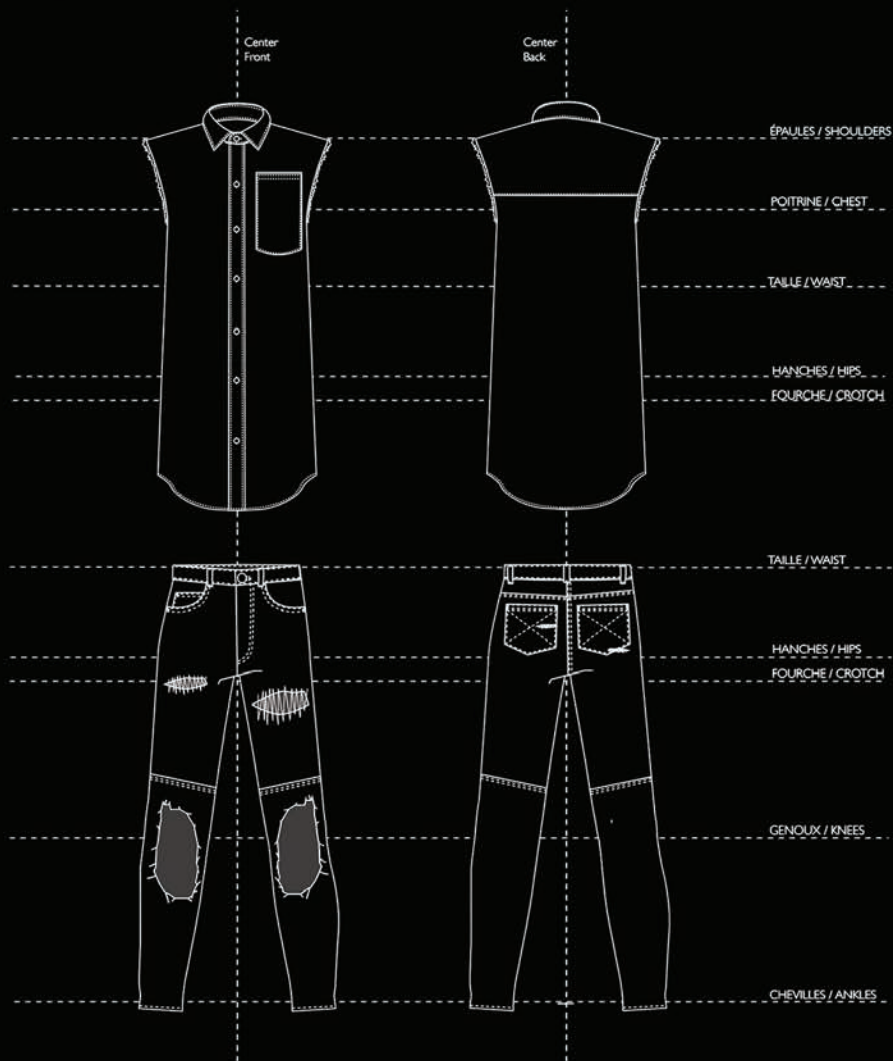
☐ employment status ☐ religion ☐ alcohol use ☐ tobacco use ☐ caffeine use

☐ exercise habits ☐ dietary habits ☐ meal preparation (family, self, eat out)
- Medications:
- Any other important information relating to personal habits:



Patient profile

- Gender: ☐ male ☐ female
- Age:
Actual patient age: _____
Acceptable age range for this portrayal:
☐ 21-30 ☐ 31-40 ☐ 41-50 ☐ 61-70 ☐ 51-60 ☐ 71-80
- Physical description:
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Weight: ☐ weight ☐ thin ☐ average ☐ overweight ☐ obese
- Patient appearance:
Hygiene: ☐ clean ☐ poor hygiene / appears unclean
Hair: ☐ neatly styled ☐ clean/combed, but not styled ☐ unkempt/not combed
- Clothes:
☐ hospital gown ☐ casual ☐ professional
☐ clean/good repair ☐ clean, but worn ☐ tattered/unclean
☐ appropriate ☐ tightly fitting ☐ loosely fitting
- Make-up: ☐ none ☐ limited ☐ full make-up
- Past medical history: ☐ hypertension ☐ renal disease ☐ other
- Family history: ☐ mother ☐ father ☐ siblings
- Psychosocial status:
☐ employment status ☐ religion ☐ alcohol use ☐ tobacco use ☐ caffeine use
☐ exercise habits ☐ dietary habits ☐ meal preparation (family, self, eat out)
- Medications:
- Any other important information relating to personal habits:



Description - Men's loose boxy fit sleeveless shirt that ends at the mid thigh with distressed armholes, 7 20-line 4 hole buttons on the front, oversized front patch pocket, and yoke on the back with topstitching on the collar, sleeve holes, hem, button placket, patch pocket and yoke.



Zipper: None

Buttons: 7 tone on tone button 4 hole 22 line button

Buttonholes: 7 regular buttonholes

Trims: None

Notions: None

Topstitching: 2.5 cm gauge 5 stitch per 1 cm at the hem, patch pocket, button placket, collar, collar stand, armhole, and yoke.

Interfacing: Light fusing on the collar and collar stand.

Special Instruction:

Description - Men's tapered 5 pocket distressed jeans that ends below the ankles with yoke on both legs, 5 loop holes, and button fly opening.



Zipper: None

Buttons: 1 Copper 30 line button on the waistband, and 4 22 line copper button on the fly opening.

Buttonholes: 1 Keyhole button on waistband, and 4 on the fly opening.

Trims: rivets.

Notions: None

Topstitching: 2.5 cm gauge 5 stitch per 1 cm at the hem, patch pockets, watch pocket, waistband, loop holes, and yoke double topstitch on the sideseam, inseam, front pockets, and 1 cm gauge 10 stitch per 1 cm at the 2 distressed patches.

Interfacing:

Special Instruction:

ANAESTHETIC
YELLOW



XRAY
BLACK



SUTURE
WHITE



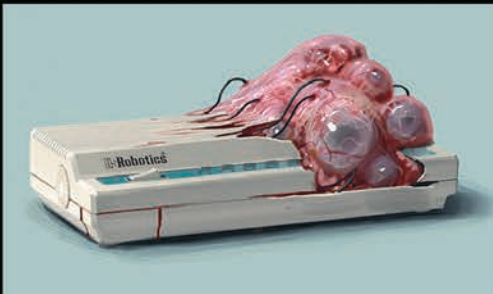
FLEECE
100% COTTON



FRENCH TERRY
100% NYLON



RIBBING
100% NYLON





SUTURE LIKE
TOPSTITCHING
FOR A MEDICAL
REPAIR EFFECT



TUMOR LIKE BALLS STUFF
WITH POLYFILL SEWN ONTO
INTERLINING

CHECKERED FRENCH TERRY
FOR A ROBOT ELEMENTAL
REPRESENTATION



Patient profile

1. Gender: ☐ male ☐ female
2. Age:
Actual patient age: _____
Acceptable age range for this portrayal:
☐ 21-30 ☐ 31-40 ☐ 41-50 ☐ 61-70 ☐ 51-60 ☐ 71-80
3. Physical description:
Height: ☐ height ☐ short ☐ tall
Weight: ☐ weight ☐ thin ☐ average ☐ overweight ☐ obese
4. Patient appearance:
Hygiene: ☐ clean ☐ poor hygiene / appears unclean
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5. Clothes:
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☐ clean/good repair ☐ clean, but worn ☐ tattered/unclean
☐ appropriate ☐ tightly fitting ☐ loosely fitting
6. Make-up: ☐ none ☐ limited ☐ full make-up
7. Past medical history: ☐ hypertension ☐ renal disease ☐ other
8. Family history: ☐ mother ☐ father ☐ siblings
9. Psychosocial status:
☐ employment status ☐ religion ☐ alcohol use ☐ tobacco use ☐ caffeine use
☐ exercise habits ☐ dietary habits ☐ meal preparation (family, self, eat out)
10. Medications:
11. Any other important information relating to personal habits:



Youthful romanticism and flamboyant style characterise lightweight tailoring and draped materials for transitional dressing. Roomy shirts with a luxurious feel and flowy shape have a bohemian quality, and channel the rakish, psychedelic rockstars of the 1960s. Movements such as Arts & Crafts influence embellishments.

Drop: Autumn Transitional
Market: Men, Young Men

POETICS LICENSE TREND

	8801 C
19-1109 TCX Chestnut	
19-5212 TCX Dark Pine	
19-4329 TCX Deep Sapphire	
18-3920 TCX Powdered Blue	
18-1317 TCX Cafe Clème	10158 C
18-0920 TCX Saichei Tan	
19-1250 TCX Brick Red	
18-4214 TCX Aged Ivy	
18-0848 TCX Sunset Gold	
19-3910 TCX Granite	
CORE COLOURS	
19-4005 TCX	16-5101 TCX
19-3500 TCX	16-1120 TCX
19-1901 TCX	



BOW BLOUSE INSPIRATION



POET'S SHIRT

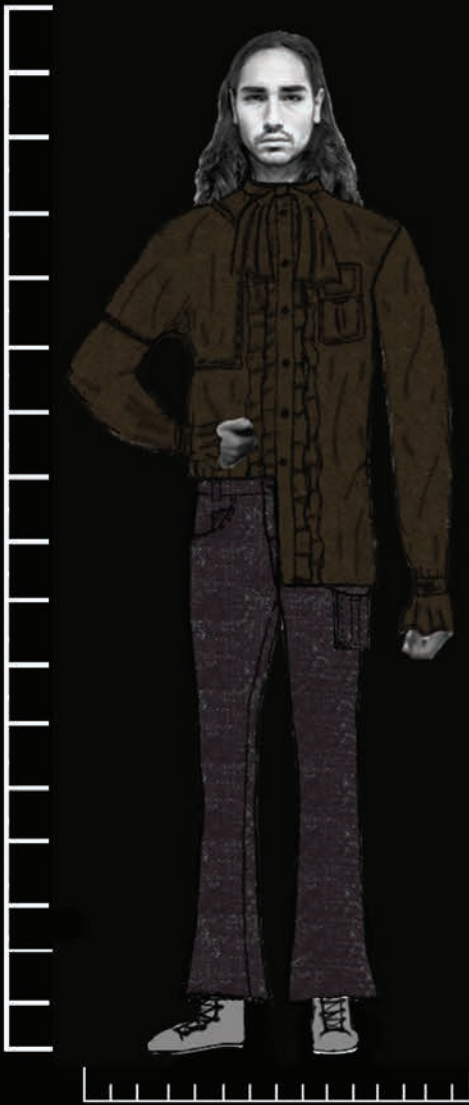
Why is this key? Reflecting a new, more romantic feel to the aspects of the A/W 18/19 trends, this shirt becomes a key foil for a softer edge to sophisticated and smarter menswear.

What is new? Simple, light cottons allow draping, classical feel (but remain masculine) and complement the roomier, slightly dramatic sleeve shape.



CROPPED FLARED JEANS WITH UTILITY CARGO POCKET DETAILS





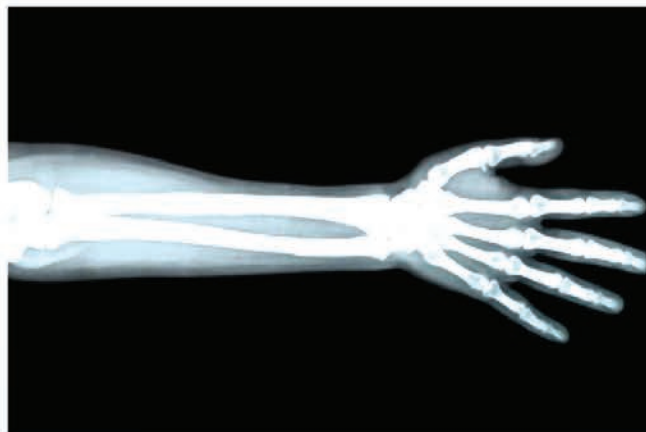
Patient profile

1. Gender: ☐ male ☐ female
2. Age:
Actual patient age: _____
Acceptable age range for this portrayal:
☐ 121-30 ☐ 131-40 ☐ 141-50 ☐ 161-70 ☐ 151-60 ☐ 171-80
3. Physical description:
Height: ☐ height ☐ short ☐ tall
Weight: ☐ weight ☐ thin ☐ average ☐ overweight ☐ obese
4. Patient appearance:
Hygiene: ☐ clean ☐ poor hygiene / appears unclean
Hair: ☐ neatly styled ☐ clean/combed, but not styled ☐ unkempt/not combed
5. Clothes:
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☐ clean/good repair ☐ clean, but worn ☐ tattered/unclean
☐ appropriate ☐ tightly fitting ☐ loosely fitting
6. Make-up: ☐ none ☐ limited ☐ full make-up
7. Past medical history: ☐ hypertension ☐ renal disease ☐ other
8. Family history: ☐ mother ☐ father ☐ siblings
9. Psychosocial status:
☐ employment status ☐ religion ☐ alcohol use ☐ tobacco use ☐ caffeine use
☐ exercise habits ☐ dietary habits ☐ meal preparation (family, self, eat out)
10. Medications:
11. Any other important information relating to personal habits:



Patient profile

1. Gender: ☐ male ☐ female
2. Age:
Actual patient age: _____
Acceptable age range for this portrayal:
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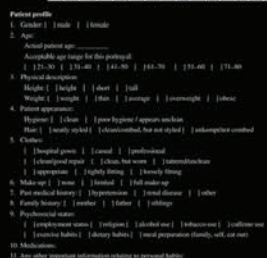




CLIENT RESEARCH

OUR IDEAL CLIENT IS A YOUNG MAN BETWEEN THE AGES OF 22 -28 YEARS OLD. HE LIVES AN ACTIVE LIFESTYLE, AND IS ALWAYS ON THE MOVE. HE APPRECIATES FINE ART, AND IS VERY FASHION FORWARD. OUR CLIENT IS ALWAYS AHEAD OF SOCIETY IN TERMS OF FASHION TRENDS, AND IS ALWAYS LOOKING OUT FOR BRANDS THAT ARE AVANT-GARDE. HE LOVES TO DRIVE AT NIGHT, TRAVEL, EAT OUT, GO TO CLUBS, AND SLEEP IN THE DAY AFTER A LONG NIGHT OUT.









MARKET RESEARCH

OUR CLIENT SHOPS AT THESE 3 STORES BECAUSE THEY OFFER A WIDE RANGE OF DIFFERENT DESIGNER BRANDS SUCH AS VETEMENTS, FEAR OF GOD, OFF-WHITE, JUUN.J, WOORYOUNGMI, ANN DEULMEISTER, ETC.

OUR COLLECTION WOULD BE SOLD AT A PRICE POINT BETWEEN \$400.00 AND \$1000.00.

EXAMPLES OF 3 BLASERS OUR CLIENT WOULD BUY FROM OUR COMPETITION.



LOOSE FLUID BLAZER
CASH \$950.00
WOORYOUNGMI

\$1095 CAD
Ann Deulmeister
Feminine Black "The Wonder And Sign" Blazer
www.anndeulmeister.com

\$1000 CAD
Maison Margiela
Black Minimal Blazer
www.maisonmargiela.com

OUR COLLECTION WOULD BE SOLD AT LICENSED HIGH END RETAILERS, ONLINE AND ALSO ON BOUR BRAND WEBSITE.

EXAMPLES OF WHERE OUR PIECES WOULD BE SOLD

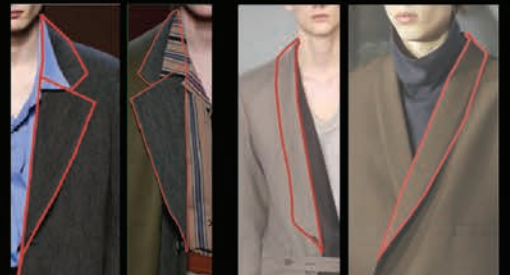


SILHOUETTE AND DETAILS

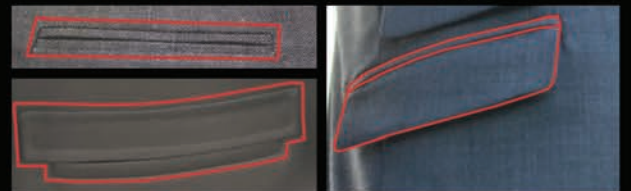


SHIRT COLLAR VARIATIONS

KNOTCH LAPEL
VS
SHAWL LAPEL



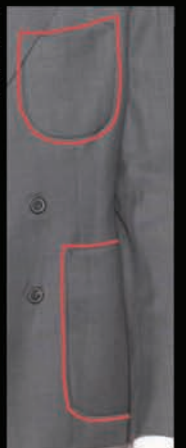
PANT: LOOSELY FITTED
STRAIGHT RECTANGULAR/
BAGGY/CARROT
SILHOUETTE



DIFFERENT
POCKET
VARIATIONS



TOPS: LOOSELY FITTED
TRAPEZOID SHAPED/
RECTANGULAR SILHOUETTE





Patient profile

1. Gender: ☐ male ☐ female

2. Age:
 Actual patient age: _____
 Acceptable age range for this portrayal:
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☐ clean/good repair ☐ clean, but worn ☐ tattered/unclean
☐ appropriate ☐ tightly fitting ☐ loosely fitting

6. Make-up: ☐ none ☐ limited ☐ full make-up

7. Past medical history: ☐ hypertension ☐ renal disease ☐ other

8. Family history: ☐ mother ☐ father ☐ siblings

9. Psychosocial status:
☐ employment status ☐ religion ☐ alcohol use ☐ tobacco use ☐ caffeine use
☐ exercise habits ☐ dietary habits ☐ meal preparation (family, self, eat out)

10. Medications:

11. Any other important information relating to personal habits:

Sandile Jacket Size

ÉPAULES / SHOULDERS
POITRINE / CHEST
TAILLE / WAIST
HANCHES / HIPS
FOURCHE / CROTCH
GENOUX / KNEES

Sandile Pants Size

TAILLE / WAIST
HANCHES / HIPS
FOURCHE / CROTCH
GENOUX / KNEES
CHEVILLES / ANKLES

Self
100% Wool
Width: 150 cm

Lining
100% Nylon
Width: 150 cm

Description - Men's oversized loose fit double breasted suit jacket with notched collar, single welt pocket on the left side of the chest, 6 40 line buttons with 4 keyhole button holes, and 2 double welt pockets.

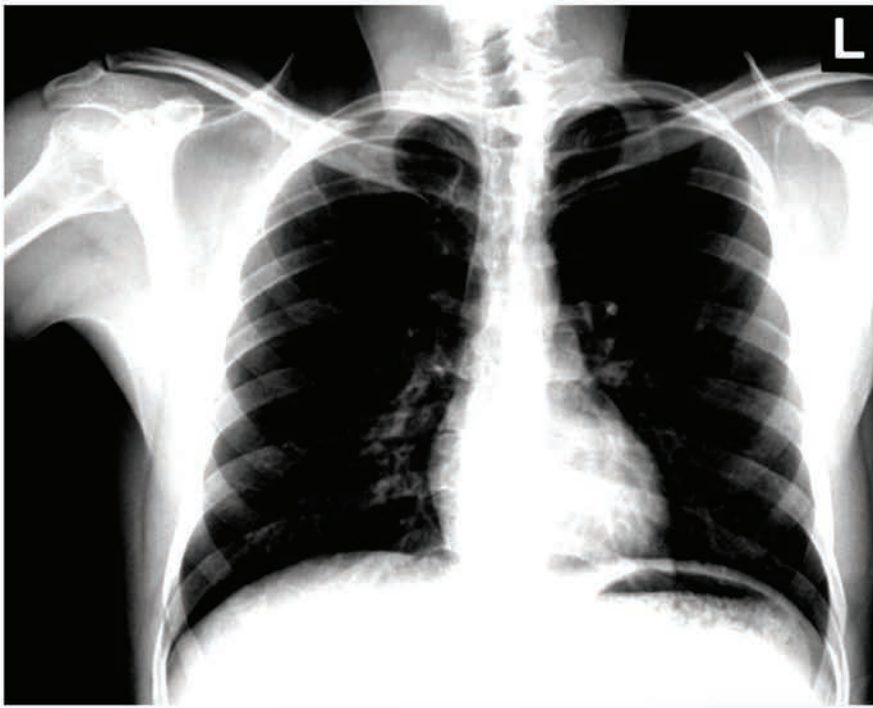
Zipper: None
Buttons: 4 40 line concave plastic 4 hole button
Buttons: 2 key hole button holes
Trim: None
Notions: None
Topstitching: None
Interfacing: Front and notched lapel: Black Fused
Special Instruction:

Self
100% Wool
Width: 150 cm

Pocketing
100% cotton
Width: 150 cm

Description - Men's oversized loose fit pants that end under the ankles, with 2 double welt pockets, and 4 pleat in the front.

Zipper: 1.8 cm plastic YKK zipper
Buttons: None
Buttons: None
Trim: None
Notions: None
Topstitching: None
Interfacing: waistband, flyfront, facings
Special Instruction:





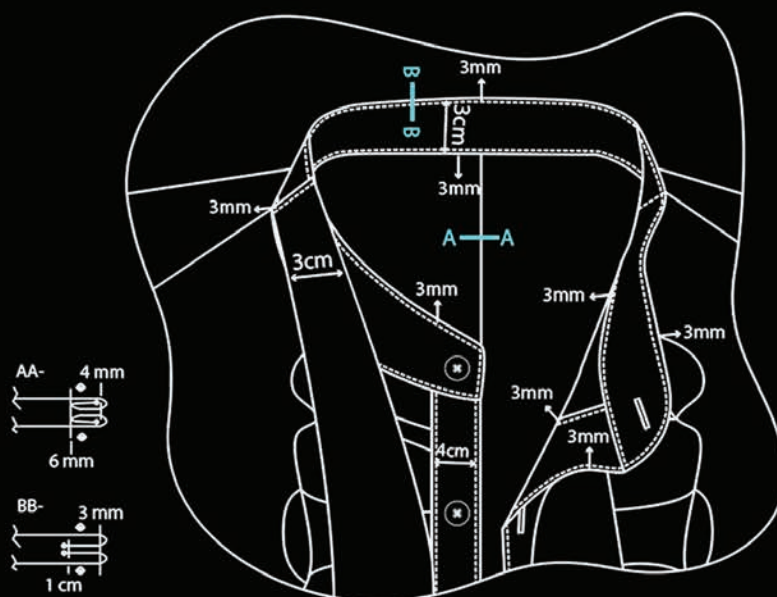
KM2

DEF

D.O.F.™

Style #	213542	Mini workshop: 
Group	Shirting	
Season	Winter 2017	
Date	April 7, 2017	
Size Range	M/40	
File drafted by:	Sameer Gul	
Approved by		

Zoom



No#	Description	Fabric	Quantity	Location
1	Front	Self	2	Front
2	Collar	Self	1	Neckline
3	Collar Facing	Self	1	Neckline
4	Bow Extension	Self	2	Attach to the Collar
5	Ruffles	Self	2	Center Front

~~DEF~~

