Alejandro Melo

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Portfolio
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PROFILE

Expertise experience in Marketing, Public Relations. Account Management, and Client Service.

EDUCATION

LaSalle College Montreal

DEC Fashion Marketing
2018 - 2021

Istituto Di Moda Burgo

Fashion Designer
2015 - 2018

Diplomat at Trend Studio

Make Up Artist
2016

SKILLS:

Platforms:
Facebook Business
Google AdWords
Facebook
Instagram
Twitter
Pinterest
LinkedIn

Adobe Creative Cloud:
Adobe Photoshop, Illustrator, InDesign.

Microsoft Office:
Microsoft Excel, Word, PowerPoint

iWork:
Pages, Numbers, Keynote

LANGUAGES

- ●●●●● Spanish
- ○●●●● English
- ○○○●● French
- ○○○●● Italian

" In order to succeed, we must first believe that we can. "

Nikos Kazantzakis

ABOUT

A curious and observant person. Distinguished by the fact that I like to constantly improve myself and take care of the finer details. I'm passionate about fashion, novelty, and challenges. The challenge has been fulfilled thanks to my rigor and my organization. Very open to others, I enjoy working as a team and with the ability to adapt quickly.

EXPERIENCE

Entreprise 2021 | Montreal, Canada
Communication Team | 2020 – 2021

Create and manage the official website.

MapleCoders | Montreal, Canada
Design Team | 2018 – 2020

Freelance - Create and manage websites.

Istituto di Moda Burgo Mexico | Mexico City
Social Media & Strategy Manager | 2016 - 2018

Manage the strategy and social networks, sales, public relations.

Dolce & Gabbana | Mexico City
Runway Backstage | 2018

Runway Backstage for Alta Sartoria Collection in Mexico City.

Mercedes Benz Fashion Week Mexico | Mexico City
Fashion Journalist, and Photographer. | 2016-2018

Ricardo Seco | Mexico City
Runway Backstage at Jumex Museum in Mexico City. | 2016

Mercedes Benz Fashion Week Mexico | Mexico City
Make Up Artist | 2015

United Colors of Benetton | Mexico City
Sales and Inventory. | 2015

Teavana | Mexico City
Barista and Sales. | 2015

References Available Upon Request