

Maria Fernanda Cristerna Santos

FASHION MARKETING



I am a highly innovated and motivated Fashion Marketing student.
Looking forward to perform all my interpersonal skills and knowledge
acquired within the Fashion industry.

EDUCATION

LaSalle College / DEC Fashion Marketing

Montreal, Quebec Fall 2019 - present

College Platon / English and French course

Montreal, Quebec August 2018-January 2019

Universidad Americana de Acapulco / High School Degree

Chilpancingo, Mexico 2015 - 2018

PROFESSIONAL EXPERIENCE

Barranco / Waitress and Runner

Montreal, Quebec August 2021-December 2021

Ssense / Warehouse Clerk and Problem Solver

Montreal, Quebec May 2021- August 2021

Restaurant Amaranto / Cashier and Community Manager

Montreal, Quebec February 2020 - May 2021

Abolengo restaurant / Estimated cost and incomes

Chilpancingo, Mexico Summer 2019

VOLUNTEER WORK

Enterprise22 Team College LaSalle / Logistics

Montreal, Quebec August 2021-present

SMCL20 Promotional Team

Montreal, Quebec August-November 2020

Host at SMCL20

Montreal, Quebec November 2020

Volunteer in Xpressmode LaSalle College

Montreal, Quebec October-November 2019

Volunteer in a nursing home

Chilpancingo, Mexico September 2017 - May 2018

Volunteer in Soñar despierto Acapulco kids association

Acapulco, Mexico April 2017

SKILLS AND KNOWLEDGE

Fast learner and able to work and keep calm under pressure.


English, Spanish, and French Intermediate.

Organizational and strong leadership skills.


Creation of material and projects effectively and in a timely matter.

Strong knowledge of optimization and various technological tools such as Word, Power
Point, Excel, Adobe Illustrator, Photoshop, Indesign and social media.

*References available upon request

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