



URBAN ROMANTIC HUMAN NATURE

DON'T BUY THIS JACKET

THIS SEASON, SHARE SOME VALUES
Learn more about our Common Threads Initiative,
and take the pledge to reduce consumption

TAKE THE PLEDGE

A photograph of a blue Patagonia jacket. Below the jacket is a call-to-action text from Patagonia encouraging consumers to share values and take a pledge to reduce consumption.



AIR POLLUTION HUMAN LIFE

