

BY JEANE MULIANI

FASHION TREND IN 2021

Pastel Trend

Neon Trend

Trench Coats

Monochrome

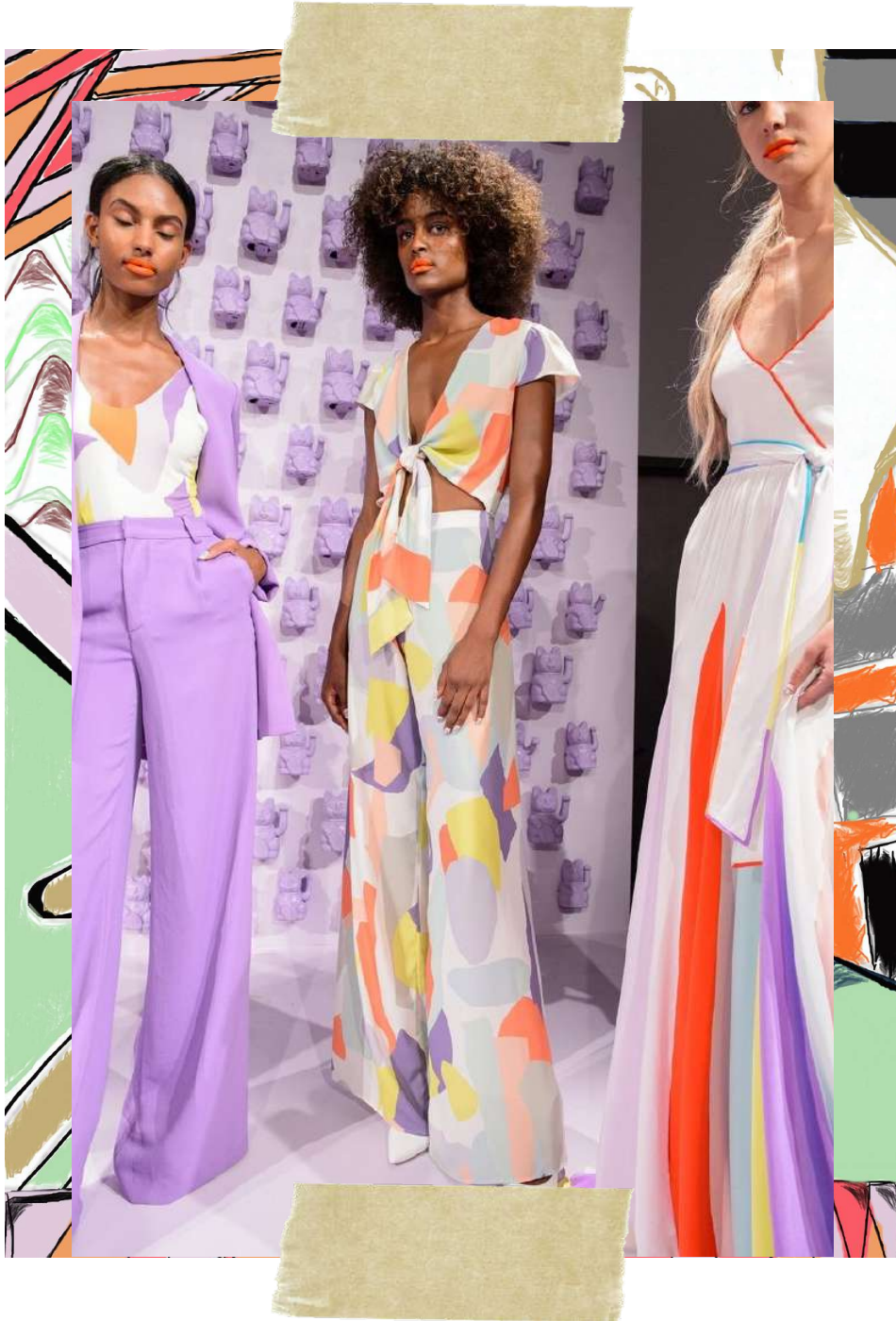
Lookbook

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FIRE





Fashion is a form of self expression, at a particular period and place and in a specific context, of clothing, footwear, lifestyle, accessories, makeup, hairstyle, and body posture. In its everyday use, the term implies a look defined by the fashion industry as that which is trending. What is called fashion is thus that which is made available and popular by fashion system (industry and media).

#EDITORIAL

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Fashion trends in 2021

While it's been a quiet year for the fashion world, this season has unveiled seriously bold and stylish designs. Large and in-charge blazers, bold blue bags, and sleek face masks dominated Fashion Weeks over the last few weeks. This year, some of the most influential decades have played a huge role in this season's looks. We're loving every single one of them, and you can see why. From Paris to Milan, find serious style inspiration with the top fashion trends spotted at SS21 Fashion Weeks.

The Fashion Trend Spring/Summer 2021 in Pandemic

You could be forgiven for thinking that the spring/summer 2021 collections – and the subsequent raft of spring/summer 2021 trends – were something of a damp squib. Certainly, thanks to the ongoing pandemic, it was a season like no other.

As for the biggest spring/summer 2021 trends? The new working-from-home routine certainly had an effect on what designers turned out. How else to explain the mood for bralettes and midriff flossing? (Beware: both trends require either a fairly militant home workout regime, and/or buoyant levels of self-confidence.) Away from the underwear-as-outerwear impulse came comfort: wide-leg trousers made for bold strides; floaty, sheer maxi dresses promised easy glamour; and ladylike ensembles pimped with a touch of sportswear felt suitably modern (think prim pleated skirts with hoodies, as seen at Prada, tea dresses with cagoules, as seen at Celine, and pencil skirts with bomber jackets, as seen at Max Mara).

Then, there was a renewed sense of resourcefulness: plenty of designers opted for upcycling by way of deadstock fabrics and crafty patchworks to hold a mirror up to 2020 society, questioning its consumerist ways. And for those seeking a more straightforward approach to fashion, there was black and white. Most often, together.

*Pandemic doesn't
stop the Fashion
Trend*

PASTEL



Pastel Preferred

Get in the mood of the season with shades reminiscent of your absolute favorite rose varietal. With soothing buttercup yellows, lovely lilacs, peony pinks, and subtle bluebells on offer, the whole garden is there for the picking. Nothing quite says spring like a pretty paste

It's not our first time falling in love with pastels. The soft, comforting colour palette paints many childhood memories of sweets, clouds, and gentle dreaming. Not too long ago, fashion was fixated with Millennial Pink, and now pastel is returning in shades of lilac, baby blue, mint, and lemon to soothe restlessness at home.



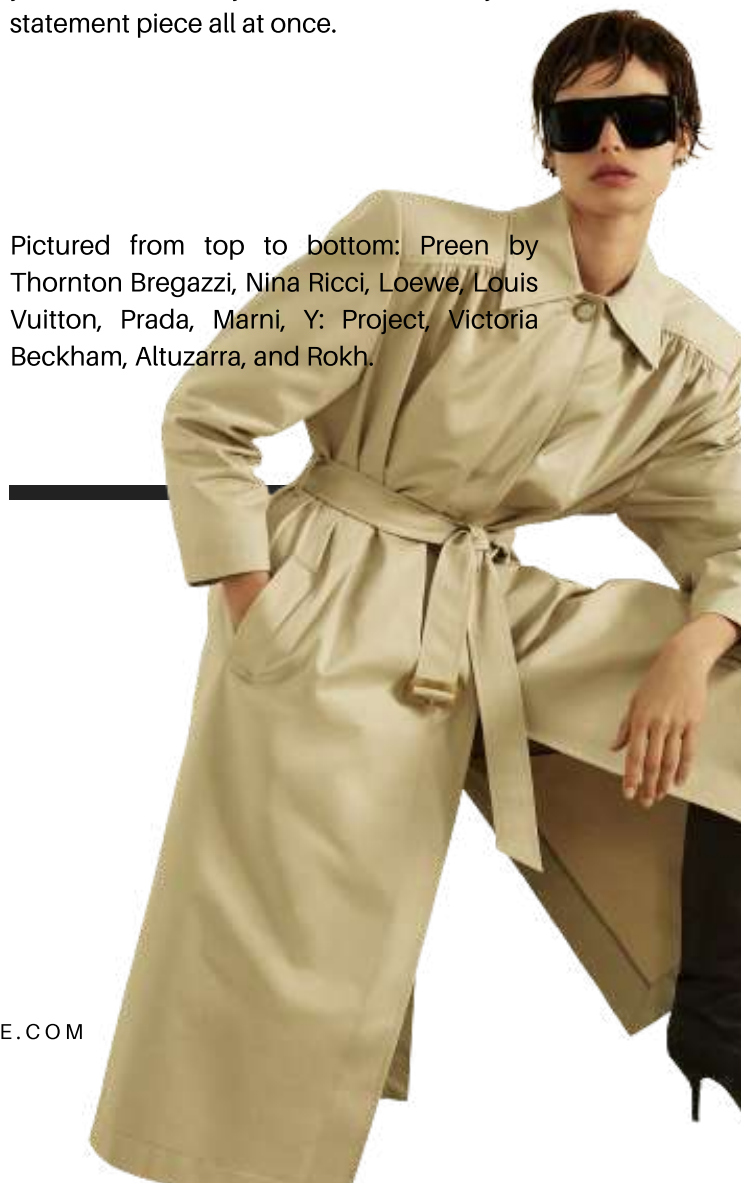
TRENCH COAT



Good trench

Distilling down to the basics is one approach to our current fashion conundrum, which comes down to a simple question: What do we want to wear right now? The innovative trenches on offer for spring may be based in the idea of a classic, but they're hardly your typical belted fare. From dramatic lapels to interesting slits, drop waists, and bold sleeves, it seems that you can have your trench and your statement piece all at once.

Pictured from top to bottom: Preen by Thornton Bregazzi, Nina Ricci, Loewe, Louis Vuitton, Prada, Marni, Y: Project, Victoria Beckham, Altuzarra, and Rokh.



NEON



Neon Mix

Neon makes a comeback in a blend of times past and current trends. The highlighter colors that represented a time of heavy experimentation in the 1980s are now comparable to a great classic, while small accents and bold total looks will once again liven up the most neutral of fashion collections.



In a traditional, and arguably outdated, sense, pink has typically been associated with feminine dressing. But in the spirit of breaking norms, both Dr. Karen and Merrick point out that this especially bold magenta hue is a powerful color choice that's genderless.

"It represents the nonconformist, the go-against-the-grain. It tends to be a little more wacky, conversational aesthetic," says Merrick of magenta energy



Monochrome magic

In a world with no simple answers or even straightforward questions, designers showed a predilection for black and white – most often, together.

The word “monochromatic” breaks down into two pieces: “mono” meaning single and “chromatic” meaning color. So a monochromatic outfit would consist of pieces of one color. This doesn’t mean that you would only wear solid black or solid red from head to toe. No, the joy of the monochromatic fashion trend is wearing different shades and tints of the same color, these are monochromatic colors. The joy of going with a monochromatic color combination is that it will work with virtually any color you choose: purple, red, blue, green, brown, pink...you name it. So there is no reason for you not to delve into this style because there are bound to be certain colors that look marvelous with your skin tone, eyes, and hair, which will only be enhanced where pairing multiples of the same color together in one outfit



MONOCHROME

LOOKBOOK LOOKBOOK LOOKBOOK



LOOKBOOK LOOKBOOK LOOKBOOK





Market Totes and Straw Bags

The best carryall for spring 2021 is humble and handmade. Anna Sui crafted her knit bags from recycled cotton T-shirts, while Valentino's Pierpaolo Piccioli sent out a shoulder bag in macramé leather. Brave crafters can try to DIY their own versions, inspired by Christian Dior and The Row's woven totes.

Phone cases and lanyards are the granny chains of the forgetful, promising that you'll never lose your phone somewhere between the kitchen, bedroom, and living room again—and that when you leave the house you have the number one accessory of the 21st century safely with you. Only one question: How quickly can new sizes of these cases go into production now that Apple has announced a mini iPhone?



Hold the Phone



The Face Mask

The face mask is not going anywhere anytime soon. Finally, designers are putting their own spins on the must-have item, making them from coordinating materials and adding flourishes like filters, chains, and bows.

"Anyone can get dressed up and glamorous, but it is how people dress in their days off that are the most intriguing."

- Alexander Wang

"Style is a way to say who you are without having to speak "

- Rachel Zoe

"Fashion is part of the daily air and it changes all the time, with all the events. You can even see the approaching of a revolution in clothes. You can see and feel everything in clothes."

- Diana Vreeland

"What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."

- Miuccia Prada

"Fashion is a trend. Style lives within a person"

- Oscar de la Renta

QUOTES

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