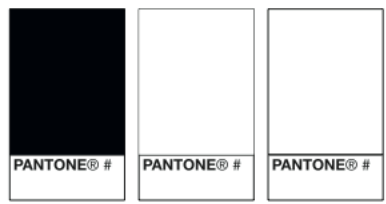
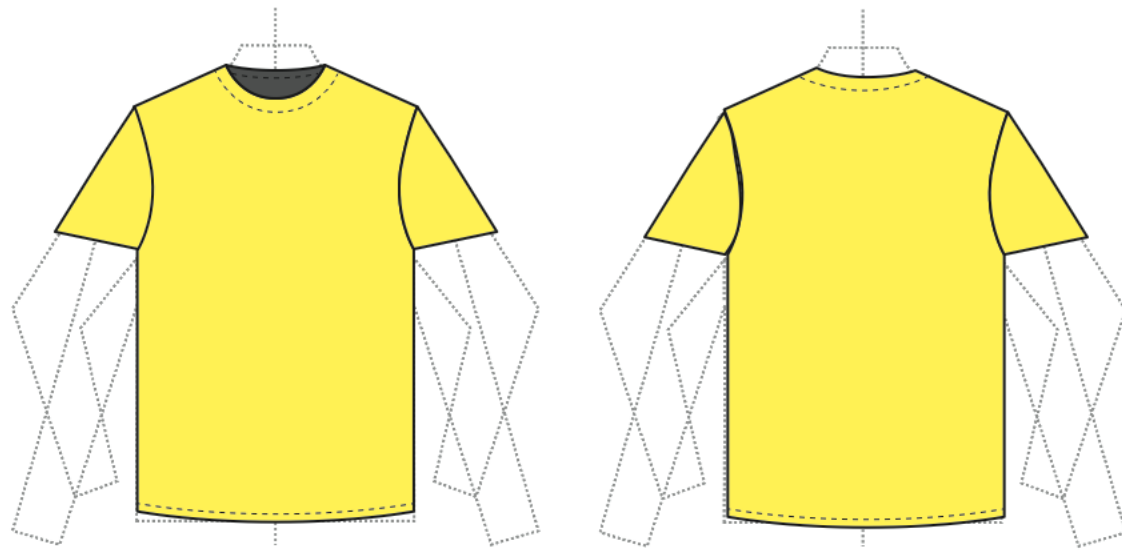


A L Y X

S/S 2017



ADDITIONAL LOOKS/COORDINATED PRODUCTS



ORIGINAL LOGO

A L Y X

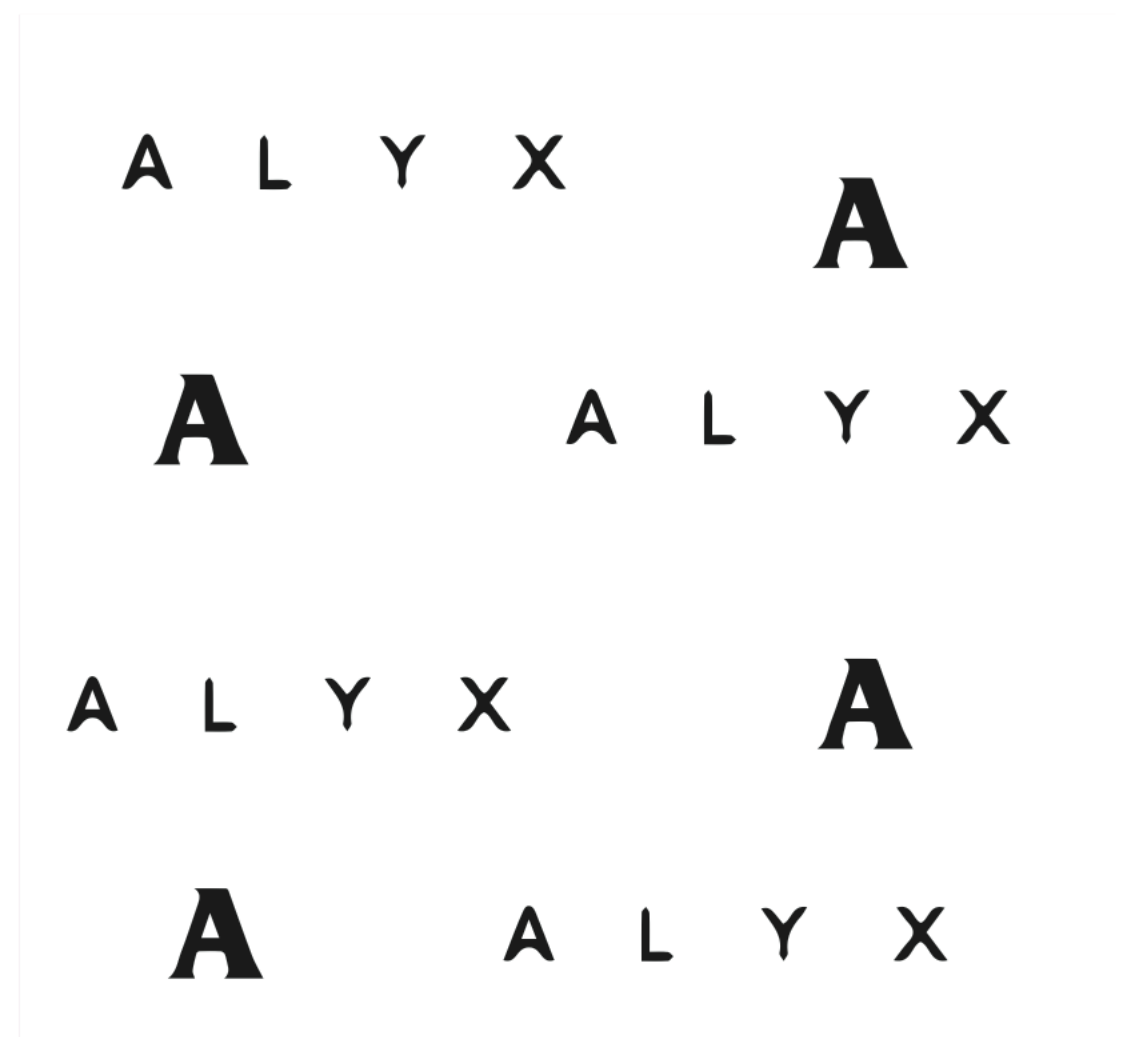
DUPLICATE/TRACED

A L Y X

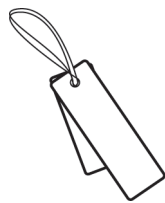
PATTERNED LOGO



EMBELLISHED ALTERNATIVE



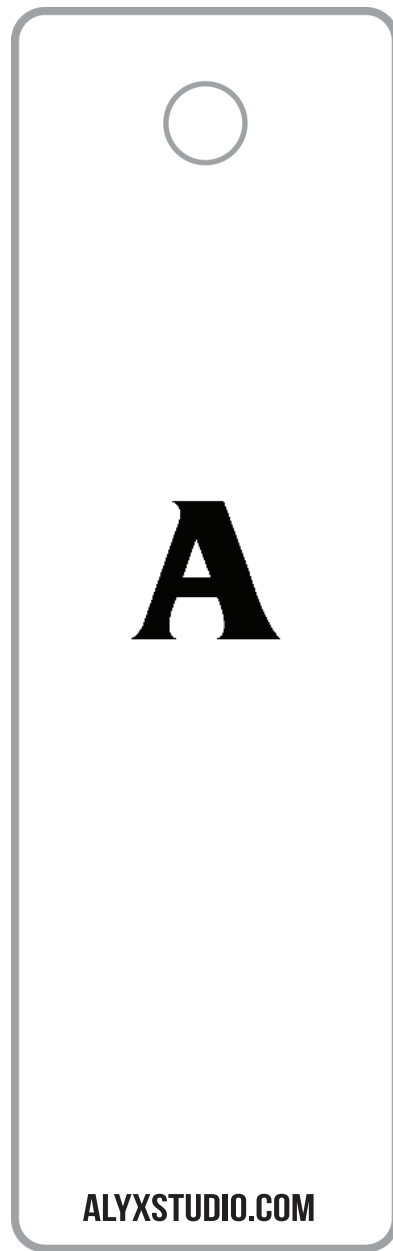
HANG TAGS



PRIMARY HANG TAG

A L Y X

S/S 2017



FRONT



BACK

SECONDARY HANG TAG



FRONT



BACK

CORD SAMPLE



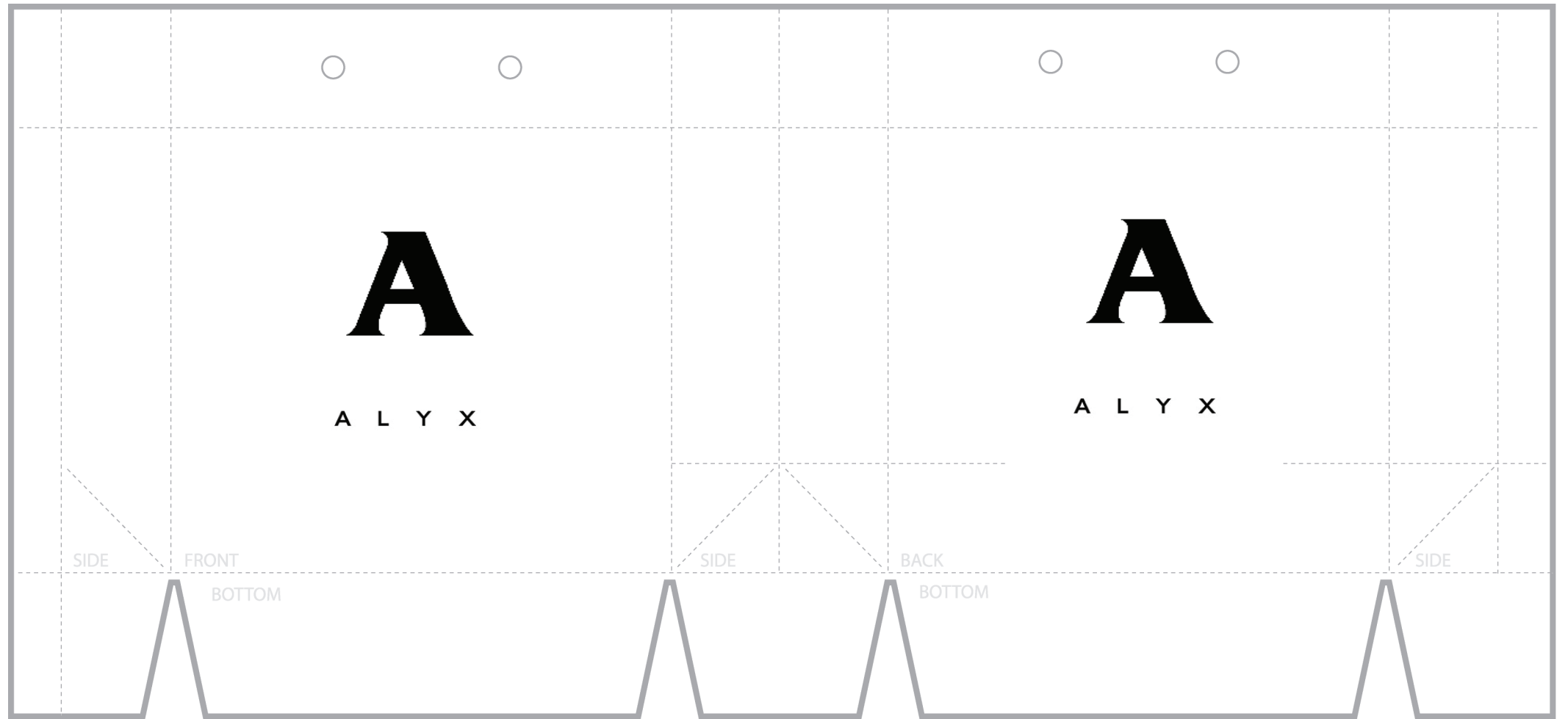
ESSENTIAL

- 1. BRAND LOGO
- 2. BRAND COLOURS
- 3. WEBSITE

SHOPPING BAG

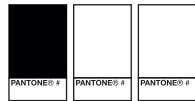


BAG EXTERIOR



A L Y X

S/S 2017



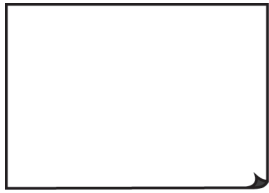
CORD SAMPLE



**ESSENTIAL**

- 1. BRAND LOGO
- 2. BRAND COLOURS

TISSUE PAPER



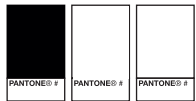
FRONT

L Y X A A L Y X

A L Y X

S/S 2017

A A L Y X A A



L Y X A A L Y X

A A L Y X A A

L Y X A A L Y X

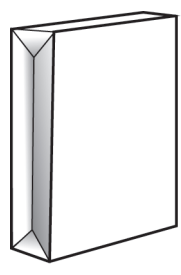
SEAL/STAMP/STICKER

A

**ESSENTIAL**

- 1. BRAND LOGO (REPEATED PATTERN)
- 2. BRAND COLOURS

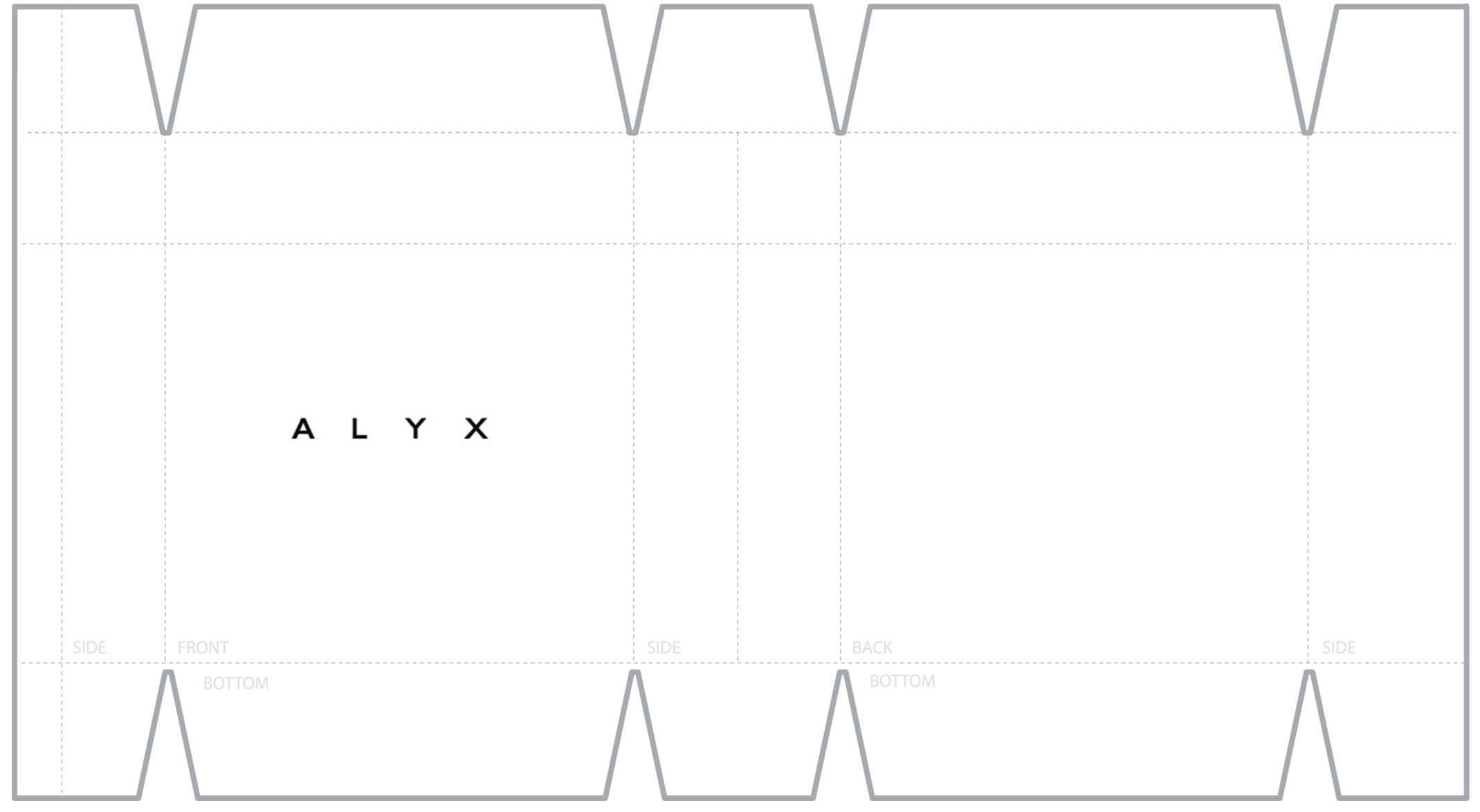
GIFT BOX



BOX EXTERIOR

A L Y X

S/S 2017



A L Y X

SIDE FRONT BOTTOM SIDE BACK BOTTOM SIDE

SEAL/STAMP/STICKER

ESSENTIAL

- 1. BRAND LOGO
- 2. BRAND COLOURS

