

# Ladies... Red Shoes?

**RED:** Blood, fire, blood. The color can be associated with energy, war, danger, strength, power, determination, passion, desire and love. Shoes used to cover the human's foot to be comfortable for any environment. Woman's definition on shoes would be to complete an outfit in order to make it more stylish. The first pair of red shoes that were constructed was during the Ancient Roman period. At that time red shoes were rare and only the wealthy individuals could afford the color. Yes, a color determined a person's status due to the lack of resources at that particular time. Fish mullet was the main resource for the color; red. Grosssss... Yes, again fish made the most precious vivid dye. What's so special about red shoes?

The color dye is not rare anymore. Depending on the retail stores the price can be decent. Any woman in any working class can wear them. The red shoes look great with any woman, with any outfit. BINGO! Red is like the new black and the color actually stands out. Now let's put our fashionista thinking caps... Black top, black pants, black shoes will equal to plain and no creativity. Black top, black pants and RED shoes will equal to the woman being more sophisticated and wild. Many women who are in business think they have to play it safe in order to be professional. "Playing it safe" does not express a woman's personality. The main characteristics of red were associated with passion, strength, desire and energy. Doesn't any woman want to feel that way? Now, I'm not sending the message that you put on a pair of red heels and automatically you're going to find a husband who looks like Enrique Iglesias and win the lottery. The whole aspect is that wearing something that interest a woman and by just neglecting it because it stands out; is just wrong. The way a woman customize their bodies, with clothing, shoes, corporal decoration, accessories is how their style and personality is expressed.

"Age shouldn't affect you. It's just like the size of your shoes - they don't determine how you live your life! You're either marvelous or you're boring, regardless of your age." – Steven Morrissey. Uniqueness should be the fad. Red shoes are a great example of being unique and standing out. Shoes follow a person through every foot step. One of the first sounds by far is footsteps because of what? A pair of shoes. By a long distance, one of the first sights is the shoes. Even though red shoes don't have super powers. Red shoes will rise up a woman's self-esteem. Any woman, race, color, size will have a smile on their face with a great pair of red shoes. The thought of people looking at you because of those red shoes that once was made up of fish mullet that now in the present stands out will make a woman feel desired, passionate, powerful and simply feel just like a motivated WOMAN.

Black dress (red shoes), Blue pants (red shoes), White pants or top (red shoes), Yellow, pink, orange which are warm colors (red shoes), Green (red shoes especially great with the Christmas holidays), Polka dots (red shoes), Grey pants or top (burgundy red shoes), denim (red shoes) and many more. So ladies, no excuse to not have at least one pair of red shoes (wedges, heels, flats, boots). Red can settle, can stand out any outfit. A pair of red shoes is great for outfit purposes, and most importantly for self-motivation.