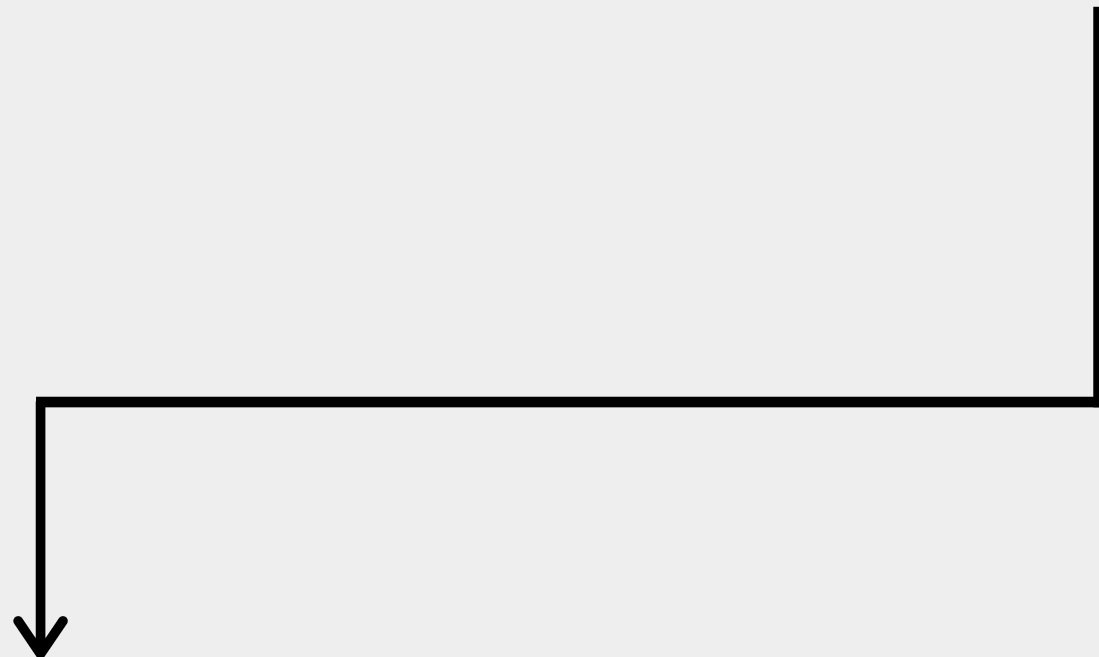


"I have **nothing**  
to wear!"





But your closet looks like this...?

“It’s because...”

- Already met people with that outfit
- Already posted the outfit on social media
- Have been criticized for wearing the same outfit more than once
- Rarely see influencers/celebs wearing an outfit more than once.”



But if you kept buying new clothes it will trigger...

- Over consumption
- Too much waste
- Too much demand



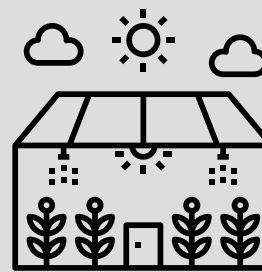


More over, the effects in  
the long run...

Global  
Warming



Greenhouse  
Effect



Water  
Pollution







# "But... how to stop?"

Switch to sustainable brands

Start thrifting

Rework old clothes

Or... wear the clothes until it's worn out



# It's mutually beneficial—both for you and the environment, because...

- Reduce waste
- Save up money
- Create your signature style
- Find creative ways to spice up outfits





Besides...  
Some celebs do publicly  
wear their owned pieces  
more than once!

Cate Blanchett



Rita Moreno



Kate Middleton



