



Komar Products KG

INTERIOR DECORATION  
FOTOGRAFIEEN • FOTODIENST  
DIENSTLEISTUNG

Mrs. Marina Häusler, born on March 20, 1994, has worked in our company since September 2011. After successfully completing her education in Business Administration for Marketing Communication, she was hired for the Marketing department starting on September 1, 2014 and was appointed head of the department on February 1, 2015.

Thanks to her keen intelligence, readiness to learn, and an excellent ability to adapt, she quickly became familiar with internal company processes and therefore immediately became a full-fledged member of our team. A high degree of flexibility, very strong organizational skills and exemplary level of commitment set her apart. She excels thanks to her professional, very well structured and results-oriented approach to work and always oversees her extensive area of responsibility with great responsibility and autonomy. In addition, she is able to work very well under pressure and always completes her assignments reliably despite time constraints. As a result, she was promoted to head of the department after just three years of employment. She performs all her work with extraordinary skill and generally without any errors.

Mrs. Häusler independently performs tasks such as creating mailings and company presentations, the conceptual design of catalogues, and the planning and implementation of trade fair presentations. Using her excellent knowledge, she also coordinates collaboration between sales departments and the graphics team and supports the realization of several successful projects. Cooperation with publishers/magazines went smoothly and could be further expanded as a result of Mrs. Häusler's efforts. With regard to product placement, several proposals which she suggested were implemented and then well received by the target group. Licensed products achieved remarkable success thanks to their outstanding promotion. She was also involved in the relaunch of the company's website (updating products and designing content). She effectively maintained online management systems such as Typo3 and Magento. She is well-acquainted with the latest word-processing and communication technology.

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She is very friendly, loyal, ready to help at all times and always an exemplary employee. All this ensures that she always has a very good relationship with her superiors and colleagues. She is a quick learner with the ability to work in a team in a solution-oriented manner at all times and she always responds very flexibly to any concerns. Due to her high level of expertise, reliability and courtesy, she is also highly valued by external partners, since collaboration always goes well.

Mrs. Häusler is currently employed in a permanent contract and has asked for a preliminary reference letter with regard to her wish to develop herself professionally. We regret her decision, but fully understand that Mrs. Häusler wishes to pursue new challenges and are glad to help fulfill this wish for her. We thank her in advance for her collaboration with our company and wish her all the best in her professional and personal future.

Kolbermoor, January 4, 2015

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Sabine Komar-Häusler  
CEO

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