

ALL ABOUT FASHION

WOMEN

MEN

ACCESSORIES

BEAUTY

CULTURE

- S/S 2019 -

Men's TREND REPORT

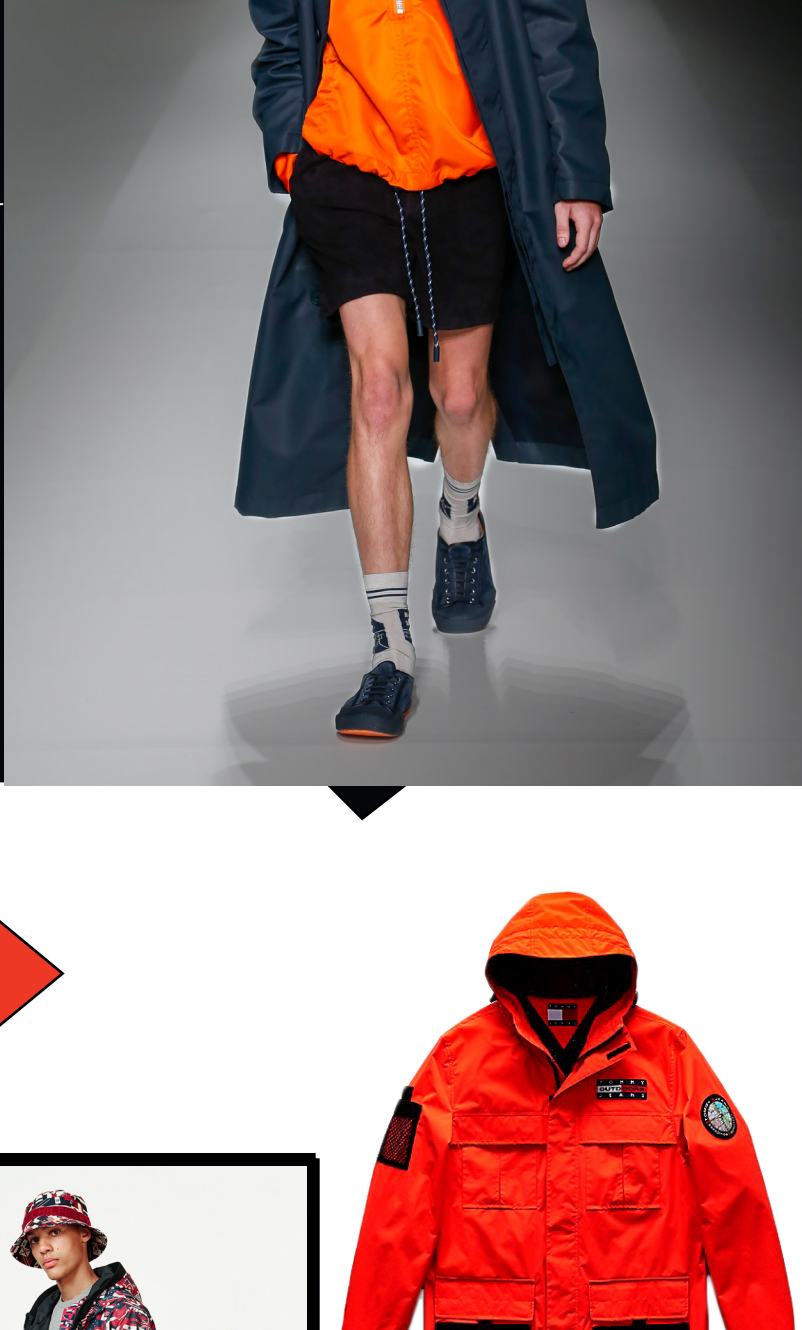
From the blue 80's Kitch to the Fresh Neutical orange style, discover spring/summer most wanted looks



We are going see different look and style . All those look have different theme witch will match to the different outfits.

Fresh Nautical

Nautical style reaches new heights for S/S 19, as this menswear staple becomes relevant for both mainstream and more directional consumers. Soften primary-blocked geos with traditional nautical motifs, drawing on yacht club and preppy looks. Rugby stripes offer a youthful angle, overlaid with script graphics. Opt for tonal tie-dye and blueprint conversationals for mature markets and smart shirting. The palette is perhaps the most traditional part of this updated take on seafaring themes. Clean tones ramp up the fresh feel Use a raft of blues, from sky to navy, for any given product type Maritime flags inspire the addition of primary yellow and red hues, which are used as accents, panels, pockets and trims Block commercial blues together for an easy look



\$92.83



Fresh Nautical



\$455.75



\$144.80



\$906.93



\$91.46



Kitsch 1980s

Extravagant colours and vibrant prints inspired by US TV series of the era feature strongly in this festival-timed story . Neo Mint and intense aqua shades become key for wovens. Use black as a backdrop to frame graphics redolent of neon signs. Combine video game graphics colours with poster art shades for all-over prints, including 1980s florals and conversationals.



1752, 89\$



1006,01 \$



1890,07\$



609,70\$



221, 02 \$



1021,25 \$



Softly

RETRO

For this Spring 2019 , here are some tips to enhance the retro in you. Saturated and grown-up tones are key for an evolution of the "timeless retro" story, a menswear perennial.

Slouchy trousers shapes live up to their "slacks" moniker, with wider cuts offering comfort and a luxurious feel in plaid or plains. Fine-gauge polos and V-neck sweaters bring the retro charm. Finally, slides, espadrille variants and bucket hats are key accessories.



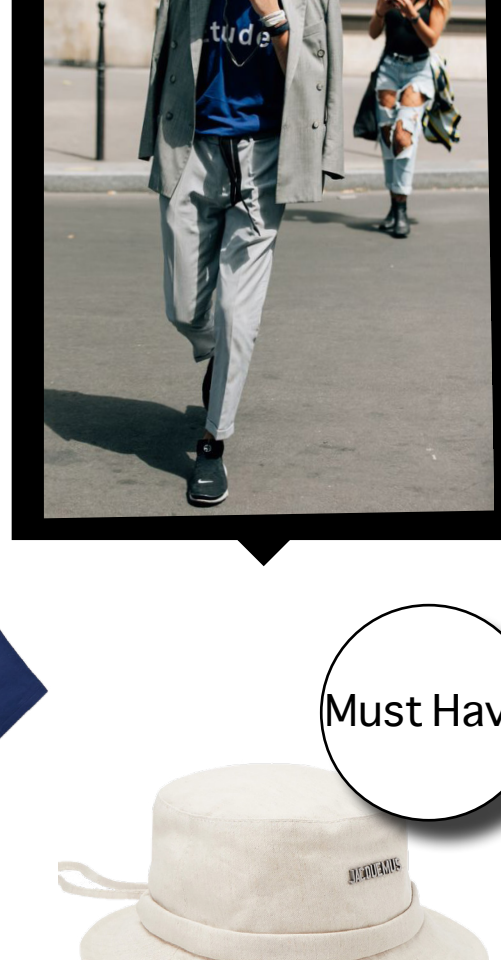
240,71\$CA



656,19\$CA



1250,33\$CA



768.92\$ CAD



73,53\$CA



166,46\$CA



1 737,31\$CA



99,97\$CA

Denis Gagnon

Known for his "couture" approach of leather (his favorite material) his precise cuts and his talent to create aerial and spectacular silk pieces, Denis Gagnon is one of the most important Canadians designers of his generation.

Alexandre Tremblay

Alexandre is a young man with a passion for make-up. He works as a professional makeup artist at his hours and also has a Youtube channel on which he makes tutorials to share his passion and his favorite products, while aiming to normalize the men with make-up.

Adrija Goorovadoc

Adrija is a young student in fashion marketing who always have been passionate about this universe. Being a basic creative person, Adrija mix her creative and her knowledge for fashion to create both trendy and timeless looks.

Nathalie Barboja Ucles

Nathalie is a student in fashion marketing at LaSalle College. She loves fashion and makeup. Her big passion is shopping of course! She's a simple girl who have big dreams and who would like to accomplish them in the future.

Claudia Sharon Santiesteban Hernandez

Claudia Sharon Santiesteban Hernandez: I'm a fashion marketing student born in 1997 in Cuba and move to Montreal in 2016. I love how fashion as evolved over the years and how can change lives. I want to be part to this and one day have my own business.

Projet logiciels créatifs
Collège LaSalle, printemps 2019