



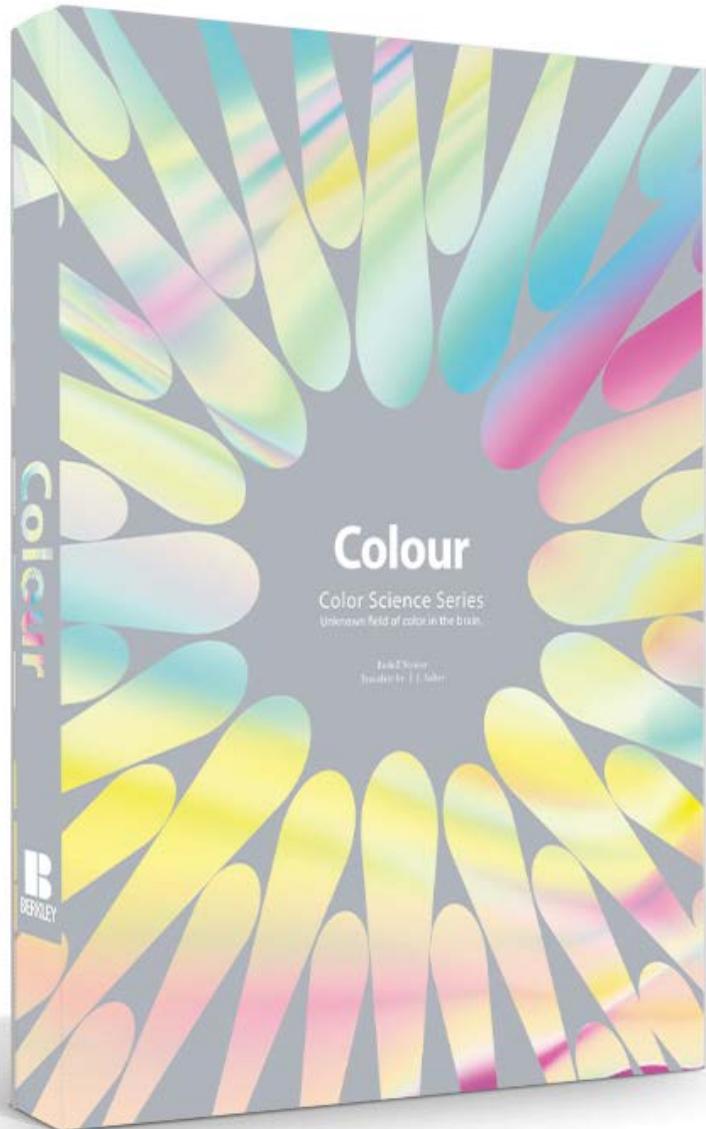
Book Cover Design

Color Psychology Book Series

This project is to organize three books on colour psychology and redesign the book cover to satisfy the modern design style.

The design needs a modern-looking, have a connection between psychology and readers, which have to different from the impression given by psychology books in the past.

Here, imitating brain nerves and neurones are used, combining simple graphics and lines with brilliant colours. With grey as the base, it is used to express a sense of modern technology.



Kassa St. Clair

Kassa St. Clair is a freelance journalist and author based in London. She graduated from Bristol University with a first-class honors degree in history in 2007 and went on to do a master's degree at Oxford. She has since written about design and culture for publications including The Economist, Quartz, and the New Statesman.

«The Secret Lives of Colour»

It tells the unusual stories of the 75 most fascinating shades, dyes and hues. From blonde to ginger, the brown that changed the way babies are born, the white that protected against the plague, Picasso's blue period to the charcoal on the cave walls of Lascaux, add yellow to Kelly green and from scarlet women to imperial purple, these surprising stories run like a bright thread throughout history.v



