

Part A:

1:

<https://www.instagram.com/pixieelocks/>

<https://www.instagram.com/misskika/>

<https://www.instagram.com/albinwonderland/>

<https://www.peepsandcompany.com/product/peeps-9-inch-plush-bunny>

<https://www.dhgate.com/store/product/pink-cherry-blossoms-photo-shoot-backgrounds/402591930.html>

<https://www.zerochan.net/1914593>

<https://www.tumblr.com/>

<https://twitter.com/sicknymph/status/564179271921704962>

<https://vincausa.com/products/suck-it-heart-shaped-lollipop-earrings>

<https://shop.fctry.com/products/gummygoods-gummy-bear-night-light-pink>

Part B:

1. I chose the font "Art Heart" from DaFont. I chose this in order to evoke both a loving, affectionate feel (due to the fact it is script work), but also has a hint of amusingness to itself. This goes in line with the brand I am trying to portray as being a soft, warm, feminine place that can brighten the world a little bit.
2. The primary colour of the Origins project is pink. This led me to choose my primary colour as Cotton Candy pink. Jillian's and Alb's hair are both pink. Not to mention the hair of the two drawings (Chibiusa and Ichigo). From there, the gummy bear light, the majority of the Mario drawing are pink, plus the cherry blossoms and one of the peeps. This colour also represents love, femininity and respect. For the secondary colour I chose yellow which is seen in Jillian's hair, sparsely in Chibiusa's hair, a yellow peep, Princess Peach, and the ground around of the cherry blossoms. The colour also is used to represent warmth and optimism.
 1. Primary: PANTONE 13-2120 TN: Cotton Candy
 2. Secondary: PANTONE 12-0727 TPX: Sunshine