

CAITLIN FAITH VANIA

• Fashion Marketer and Merchandiser •

ABOUT ME

A fashion marketer and merchandiser with extensive experiences in retail and fashion merchandising

EXPERIENCE

November 2019 - Present

ARITZIA

Boutique Associate

- Maintained fitting rooms
- Managed visual displays
- Assisted customers with finding the right sizes and styles
- Markdowns

October - December 2019

DAUB + Design

Internship

- Tasked to run DAUB Instagram account

June 2019

SKOUT Agency

Seasonal Sales Associate

- Maintained fitting rooms
- Managed clothing and accessories packages and visual display

December 2018

NORDSTROM

Christmas Visual Merchandiser

- Participated in setting up the store's visual merchandising for Christmas

August 2018

PT. SUCACO Tbk

Sales Administrator

- Organized sales data
- Prepared monthly and annual sales charts

LANGUAGES

English • Indonesian

EDUCATION

2018 - 2020

LaSalle College Vancouver

Fashion Marketing and Merchandising

SKILLS

TECHNICAL SKILLS

- Social media management: Instagram, Twitter, & Pinterest
- MS Word, Excel, & Powerpoint
- Adobe Photoshop & Illustrator

SOFT SKILLS

- Time management
- Well-organized
- Accountability
- Interpersonal skill
- Networking

ACHIEVEMENTS

Google Analytics for Beginners

LaSalle College Vancouver

Dean's Honour Roll

Winter 2019, Spring 2019, and Summer 2019

President's Honour Roll

Fall 2019

Honour Roll

Fall 2018