CHRISTOPHER DE FENZA

CONTACT

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LAGUAGES

- ENGLISH
- FRENCH
- PORTUGUESE
- ITALIAN

ASPIRATIONS

THROUGH MY SCHOOLING, INTERESTS AND PERSONAL PROJECTS, I HAVE BEEN CAPTIVATED BY BOTH THE BUSINESS SIDE AND THE CREATIVE SIDE OF FASHION. I HAVE DEMONSTRATED GREAT CREATIVITY IN BOTH THE MARKETING AND DESIGN SIDE OF THE INDUSTRY. I ENJOY WOKRING ON PROJECTS THAT LEAD TO DEVELOPING A PRODUCT OR BRAND.

EDUCATION

MARYMOUNT ACADEMY DES / HIGH SCHOOL

D.E.S. JUNE 2015

COLLEGE LASALLE DEC / FASHION, ARTS & DESIGN

FASHION MARKETING / D.E.C. MAY 2018

EXPERIENCE

ASSISTANT / LARUE FASHIONS

OCTOBER 2017 - PRESENT

- PREPARE SHIPMENTS
- ORGANIZE INVOICES AND PAY MERCHANTS
- CUT AND PREPARE SAMPLES
- PREPARE FABRIC SWATCHES FOR BUYERS
- DESIGN GARMENT LABELS

SKILLS

- MICROSOFT OFFICE

ADOBE

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN

INTERESTS & HOBBIES

- TRAVELING
- STYLING
- PHOTOGRAPHY
- NETWORKING

EXPERIENCE (CONTINUED)

ASSISTANT MANAGER / DAIRY QUEEN

APRIL 2013 - NOVEMEBER 2017
(seasonal)

- MANAGE EMPLOYEE SCHEDULLES
- BALANCE CASH REGISTER
- OPEN AND CLOSE STORE

STYLIST & SALESREP / CLUB MONACO

OCTOBER 2015 - APRIL 2016

- MAXIMIZE PERSONAL SALES
- ENHANCE THE CUSTOMER EXPERIENCE
- COMMUNICATE EFFECTIVELY WITH CUSTOMERS TO DETERMINE NEEDS
- EXCEEDED PERSONAL SALES GOALS

PERSONAL PROJECTS

TOMGIRLclothing / STARTUP, COFOUNDER

- CREATE CAMPAIGNS
- DESIGN AND BUILD ASSORMENT LINE
- OVERSEE SOCIAL MEDIA IG & FB
- ORGANISE PHOTOSHOOTS

AFFIX DROPS / COLLEGE LASALLE FINAL PROJECT

DESIGNED A HYPOALLERGENIC, TRENDY AND INTERCHANGEABLE EARRING. THIS ALLOWS WOMEN WITH CONTACT ALLERGIES TO BE ABLE TO USE EVERYDAY COSTUME JELLEWRY. PROJECT SELECTED AS FINAL 6 OF 14 PROJECTS PRESENTED AT GRADUATION

VOLUNTEER

TELUS DAY OF SERVICE

-FOOD BANK, PLANT TREES, PLANTS (TOHU)

JDRF WALK (RAISE FUNDS FOR JUVENILE DIABETES)

REFERENCES UPON REQUEST