

DIANA PHILIP

ABOUT ME

Fashion Marketing student with a desire to gain more experience. Strong oral and communication skills. Creative problem solver and capable of staying organised in a fast-paced environment. Will contribute positively whether working independently or on a team

EDUCATION

College LaSalle DEC in Fashion Marketing	2021- Present
JD Institute of Fashion Technology PG Diploma in Fashion Designing	2018-2019
MVJ College of Engineering Bachelor of Computer Science and Engineering	2014-2018

COURSE WORK INCLUDES

Data Gathering and Analysis | Fashion Buying | Marketing Analysis | Consumer Behaviour | CAD skills | Primary Research | Concept Development (Illustration, Mood Board) | Trend Forecasting | Design Process (Sewing, Draping, Pattern Making) | Accounting in Fashion Marketing | Textile Techniques (Print, Knit, Weave) | Product Development | Communication Mix Elements (Event Planning, Sponsorship and Public Relations)

SKILLS

Technical - Tech Packs, Cost sheet, Merchandise planning, Draping, Sewing, Pattern making

Computer - Adobe Illustrator, Adobe Photoshop, Adobe InDesign, MS office

Social Media - Instagram, Facebook, Twitter, YouTube, TikTok, Creating press release

Artistic - Drawing skills, varied medium (acrylic, marker, soft pencils, charcoal, watercolour)

Personal - Exceptional ability to multitask, strong eye for detail, keen interest in learning

EXPERIENCE

Present

LA VIE EN ROSE- Montreal

Merchandise Associate (Part-Time) | June 2022 - Present

Stocking new products as they come in or when the shelves are low on stock.

Organising the stockroom and products on shelves.

Receiving new shipments.

Answering questions for customers and helping them find products.

2021

DESIGUAL - Montreal

Sales Associate/Stylist (Part-Time) | December 2021 - June 2022

Handling sales transactions and payments

Identifying customers' wants and assisting them in finding apparel that are suitable for their body types

Providing fashion style advice to clients.

Make certain that the product is properly presented and that the stock is replenished.

2021

DYNAMITE - Montreal

Sales Associate (Part-Time) | May 2021 - December 2021

Processing sales transactions and sales contracts and receiving payments

Creating awareness and promoting special offers and loyalty programs

Ensuring that customers are fully satisfied with the services offered

Keeping track of client interactions at all phases of the sales process

2019-20

TIMIRI - India

Sales Associate

To encourage loyalty, happiness, and sales, I assisted customers in completing transactions, locating products, and enrolling in reward programmes.

To boost product sales, restocked, sorted, and organised products in front lanes.

2018-19

OLA India

Customer Support

Responding promptly to customer inquiries.

Communicating with customers through various channels.

CERTIFICATIONS

Fashion Styling and Image Making - The Business of Fashion 1665100724470338

Google my Business - Google 57958028

Business Futures: Sustainable Business Through Green HR - RMIT University

The Fundamentals of Digital Marketing - Google Digital Garage 6Z8 CR8 PKP

German Language Certificate - A1 - Educaro IN C34840CRT3585

German Language A2 - Educaro IN CRT9541394334