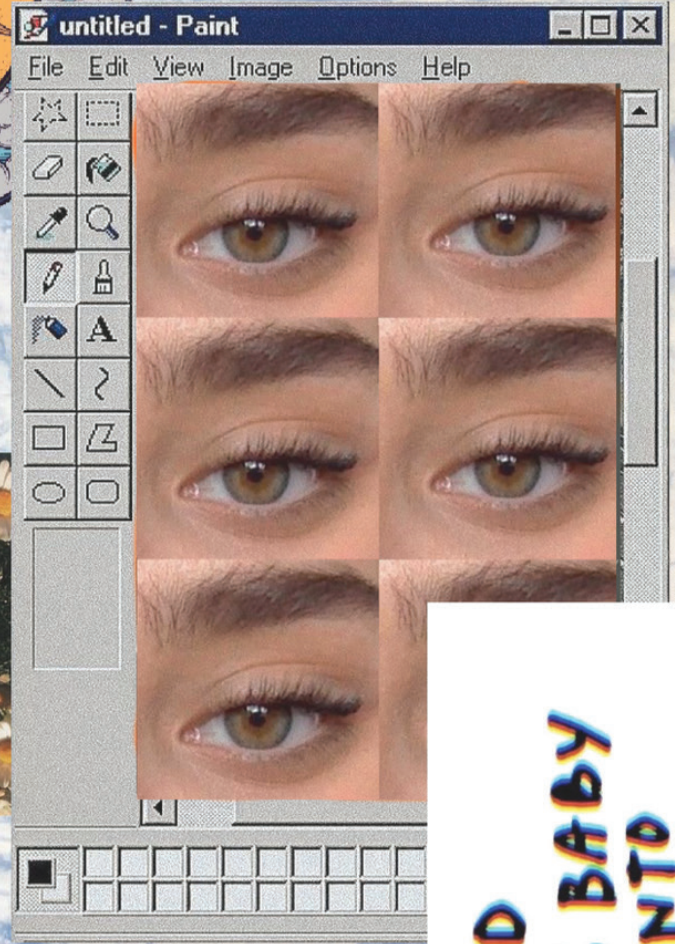
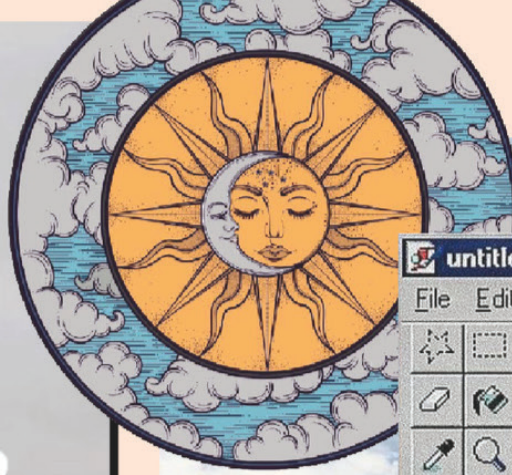


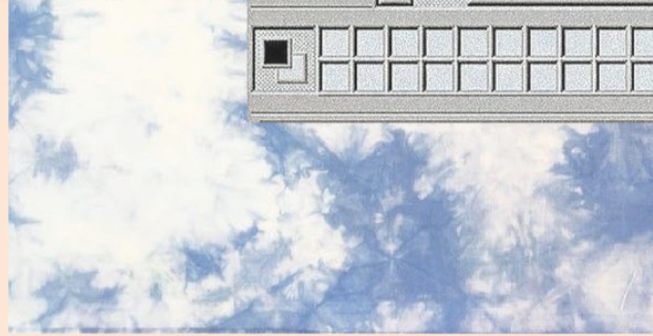
TREND MOOD



eye roll



FEEL DEEPLY & WITHOUT REMORSE



NO BAD FEELINGS BABY I'M JUST INTO GOOD ONES NOW.

COLOR CARD

REF-300

Mango Sorbet

17-1350 TCX

PANTONE

REF-600

Daylight Blue

19-4037 TCX

PANTONE

REF-900

Dark Grey

19-4023 TCX

PANTONE

REF-400

Teapot Blue

17-4247 TCX

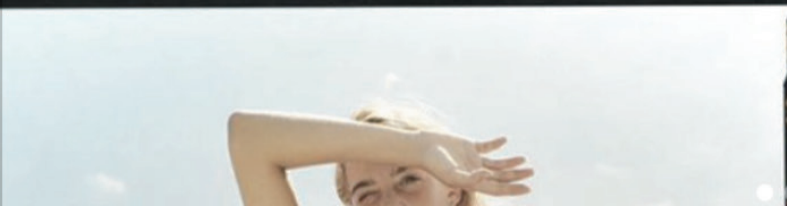
PANTONE

TARGET



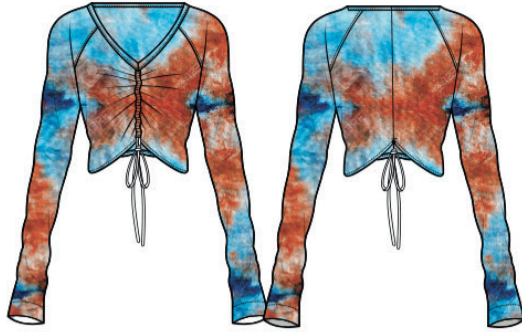
Urban Outfitters targets young adults aged 18 to 28 through a unique merchandise mix, compelling store environment, websites and mobile applications. We have established a reputation with these young adults, who are culturally sophisticated, self-expressive and concerned with acceptance by their peer group

Urban Outfitters is a lifestyle retailer dedicated to inspiring customers through a unique combination of product, creativity and cultural understanding.



PLANNING

Ref. 0010
CP: 4,43 PVP:22,15
Bangladesh



Ref. 0011
CP:8,42 PVP:58,94
Pakistan



Ref. 0013
CP:6,48 PVP:45,33
Pakistan



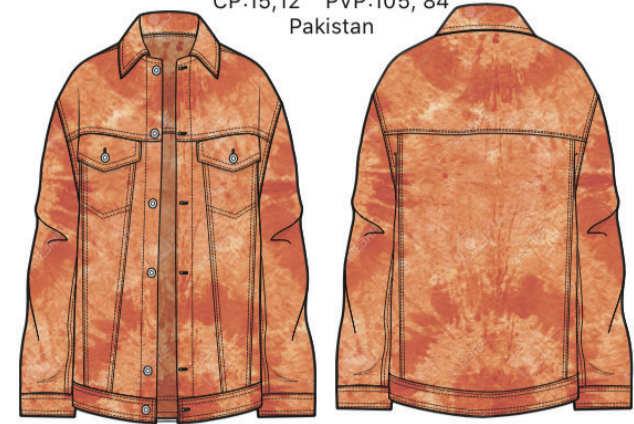
Ref. 0012
CP:5,72 PVP:40,04
Bangladesh



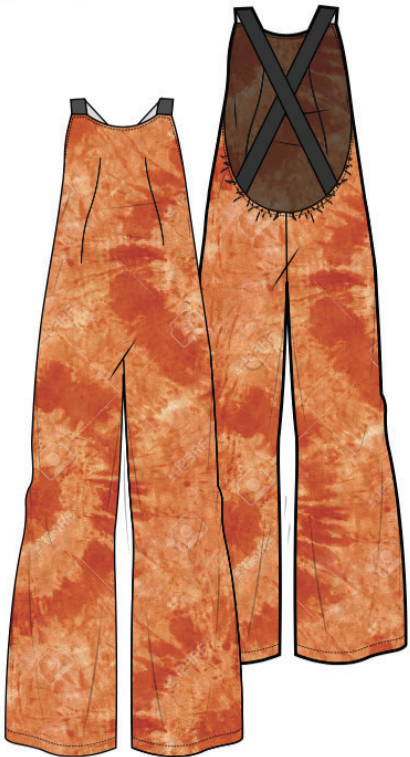
Ref. 0014
CP:6,07 PVP:42,47
Pakistan



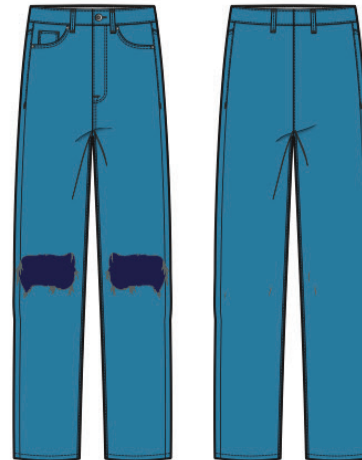
Ref. 0015
CP:15,12 PVP:105,84
Pakistan



Ref. 0016
CP:14,87 PVP:104,09
Pakistan



Ref. 0018
CP:11,70 PVP:79,80
Pakistan



Ref. 0017
CP:3,64 PVP:25,48
Bangladesh



Ref. 0019
CP:6,98 PVP:48,95
Pakistan



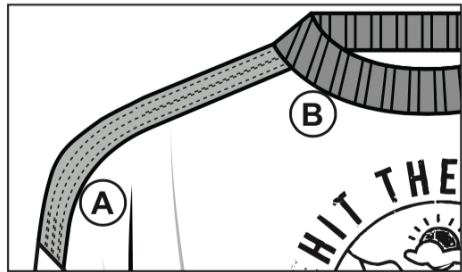
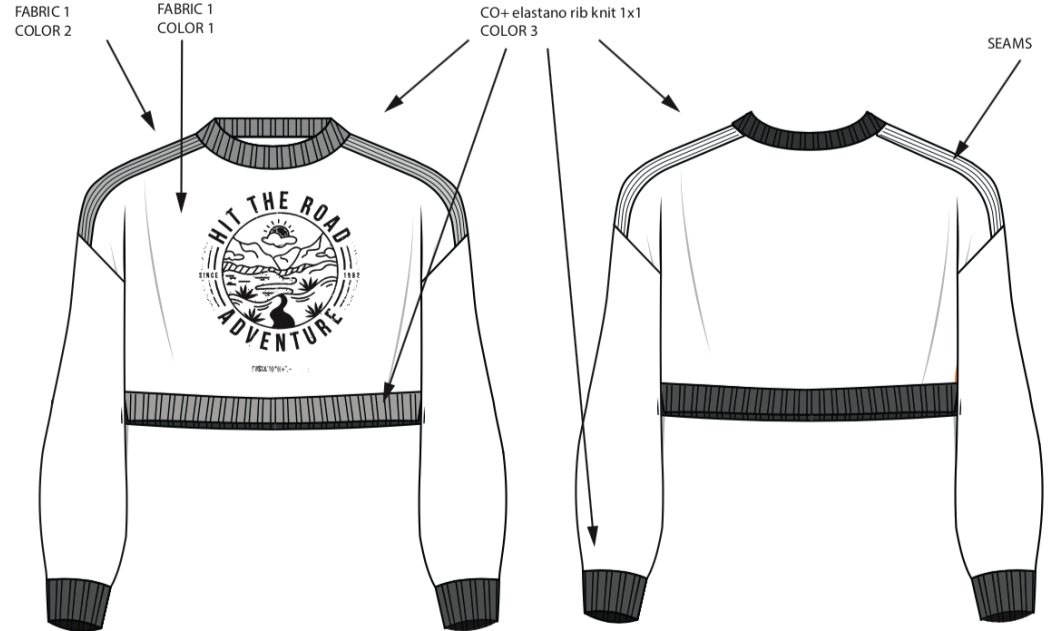
-SUPPLIER:	Pakistan
-DESIGNER:	MARTA CAMPOS
-DATE:	17/06/20

-SEASON:	Summer 20
-LINE:	TRF U.O
-GARMENT:	Cropped Sweatshirt
-REFERENCE:	CM0013



-SUPPLIER:	Pakistan
-DESIGNER:	MARTA CAMPOS
-DATE:	17/06/20

-SEASON:	Summer 20
-LINE:	TRF U.O
-GARMENT:	Cropped Sweatshirt
-REFERENCE:	CM0013



A	B	C	D	E	F
SINGLE NEEDLE STITCHING	DOUBLE NEEDLE STITCHING	TRIPLE NEEDLE STITCHING	SUPERIMPOSED SEAM	FLAT LOCK STITCHING	ZIG ZAG STITCHING

-SUPPLIER:	Pakistan
-DESIGNER:	MARTA CAMPOS
-DATE:	17/06/20

-SEASON:	Summer 20
-LINE:	TRF U.O
-GARMENT:	Cropped Sweatshirt
-REFERENCE:	CM0013



-SUPPLIER:	Pakistan
-DESIGNER:	MARTA CAMPOS
-DATE:	17/06/20

-SEASON:	Summer 20
-LINE:	TRF U.O
-GARMENT:	Cropped Sweatshirt
-REFERENCE:	CM0013



-ARTWORK:	PIGMENT PRINT
-SIZE:	IS NOT REAL SIZE. YOU MUST FOLLOW MEASURES. 25x20cm

-PROTO SAMPLE COLOR:	Orange 19-4015 tpx
-SALES SAMPLE COLOR:	Orange19-4015 tpx
-SAMPLE SIZE:	S
	SIZE: XS-L



FABRIC	COMPOSITION
Fabric 1 : AMERICAN FLEECE 280GR/M2	Composition: Fabric 1 : 100%CO

-FINISHES:	Encyme washed
------------	---------------

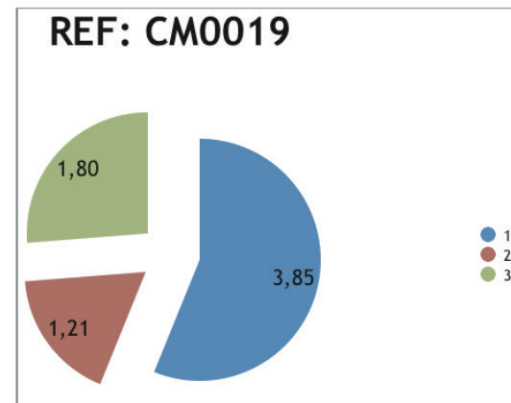
CODE	300	600	900
Color	Mango Sorbet 17-1350 TCX	Daylight blue 19-4037 TCX	Dark Grey 19-4023 TCX

CODE	300		
BACKGROUND COLOR	Mango Sorbet		
COLOR 1			
COLOR 2			
COLOR 3			
COLOR 4			

PLACEMENT: CENTERED FRONT. 1
5 cm under the shoulder



	cost per meter	need	total price
FLEECE	2,50	1,50	3,75
RIB KNIT	0,20	0,50	0,10
FABRIC 3	0,00	0,00	0,00
Fabric:			0,00
			0,00
Lining			0,00
Total			3,85
	cost per supplies	need	
Zip	0,10	1,00	0,10
Cord	0,10	1,00	0,10
Coverseam	0,20	0,04	0,01
stoppers	0,06	0,00	0,00
supplie			0,00
Rubber band	0,00	0,00	0,00
Prints (0,00
Encyme wash	0,40	1,00	0,40
Packaging	0,60	1,00	0,60
Total			1,21
	(price/minute)	(minuts)	
Minute Cost	0,06	18,00	1,08
Cutting	0,06	9,00	0,54
ut Wo			
Assembling	0,06	3,00	0,18
Finishing	0,02	0,00	0,00
Total			1,80
Grading Cost per piece / Need	0,06	2,00	0,12
Transport			0,00
Extras			0,00
Production Cost			6,98
			6,98
Retail Margin / Markup			7,00
Retail / Public Selling Price			48,85



REF: CM0011

	cost per meter	need	total price
SINGLE JERSEY	1,80	1,20	2,16
Rib knit	0,20	0,50	0,10
FABRIC 3	0,00	0,00	0,00
Fabric:			0,00
			0,00
Linning			0,00
Total			2,26
	cost per supplies	need	
Zip		0,00	0,00
Buttons			0,00
Rib knit		0,00	0,00
stoppers	0,06	0,00	0,00
supplie			
Rubber band	0,00	0,00	0,00
Prints (Tie dye)	1,50	1,20	1,80
Print (Pigment)	0,50	1,00	0,50
Packaging	0,60	1,00	0,60
Total			2,90
	(price/minute)	(minuts)	
Minute Cost	0,04	6,00	0,24
Cutting	0,04	3,00	0,12
ut Wo			
Assembling	0,04	3,00	0,12
Finishing	0,02	0,00	0,00
Total			0,48
Grading Cost per piece / Need	0,04	2,00	0,08
Transport			0,00
Extras			0,00
Production Cost			5,72
			5,72
Retail Margin / Markup			7,00
Retail / Public Selling Price			40,04

