





## JULY 2020

## TARGET CUSTUMER

It is a girl who is in a situation with mixed emotions. She wants to tell the world who she is. Prove that there is nothing more beautiful than the beauty inside.

He wants to show personality, life, reality and family in his collection.

She is an 18 year old girl who wants to show who she are.

In her collection she wants to be girls from 15 to 35 years old, she can use it, since she thinks that at the age of 15 years or less there are girls with emotional problems. For that reason, he chose to study fashion design. For that reason he wants to help other girls. Today we have to arm ourselves more, always learn what is good about ourselves. love each other more but in a nice way to show but not vulgar.











