



# Commerical Design

## MiuMiu Store

**Location** Vancouver, Canada

**Client** MiuMiu

**Softwares** Autocad

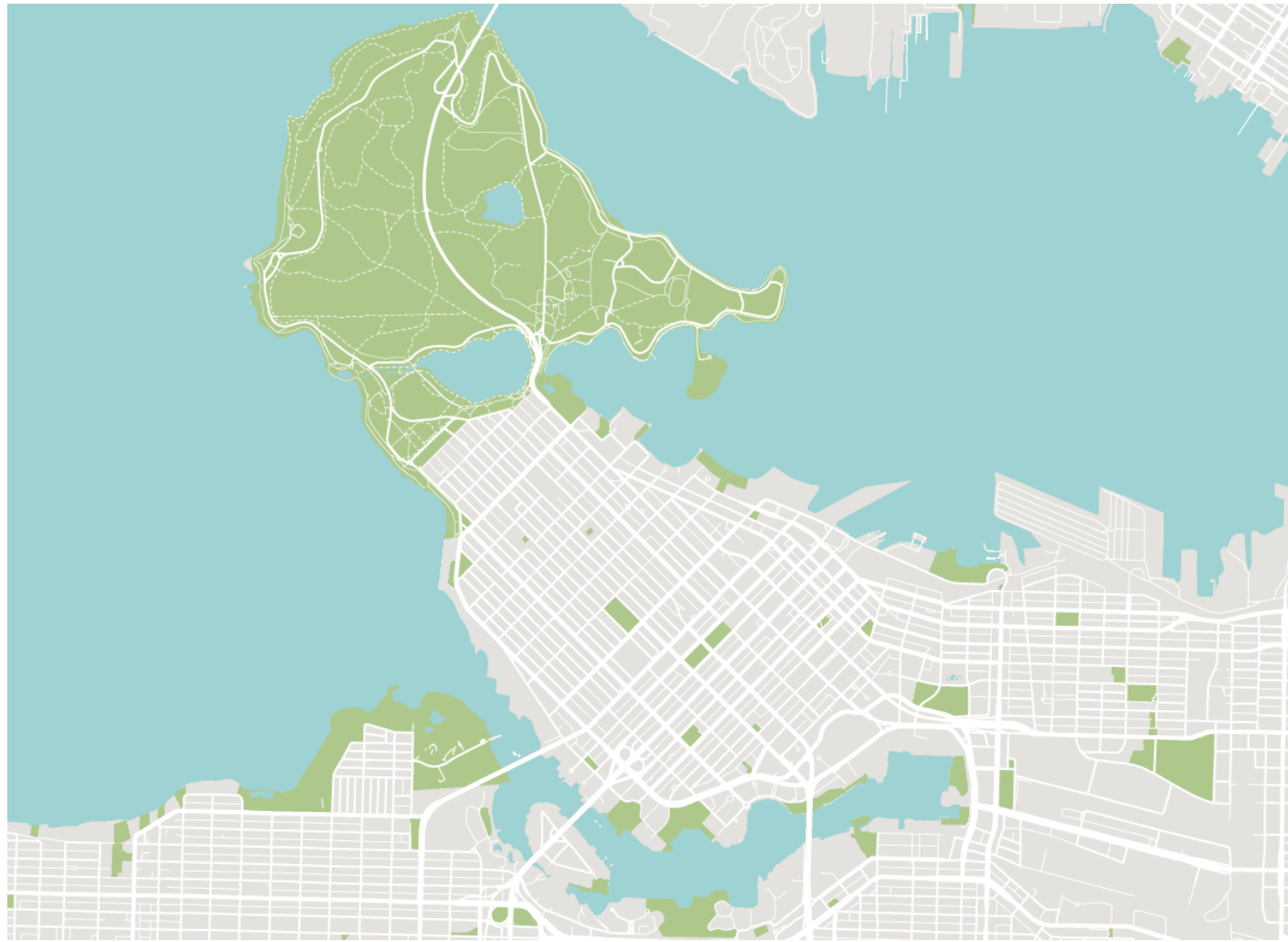
SketchUp

EnScape

Miu Miu Store aim to bring the new design idea to the store that exist nowadays, it want to break the similarity on the luxury store and give the new feeling to the store itself. It aim to bring the frest and young feeling to the typical clients and provide a brand new comfortable shopping feeling.



# Site Analysis



## About Vancouver

Vancouver is the largest city in the west coast of Canada, it is one of the most view city with lots of visitors all over the world, it is also one of the biggest trading city in Canada. There are lots of people coming to this city for shopping or visiting and it is one of the best city to live in the world.

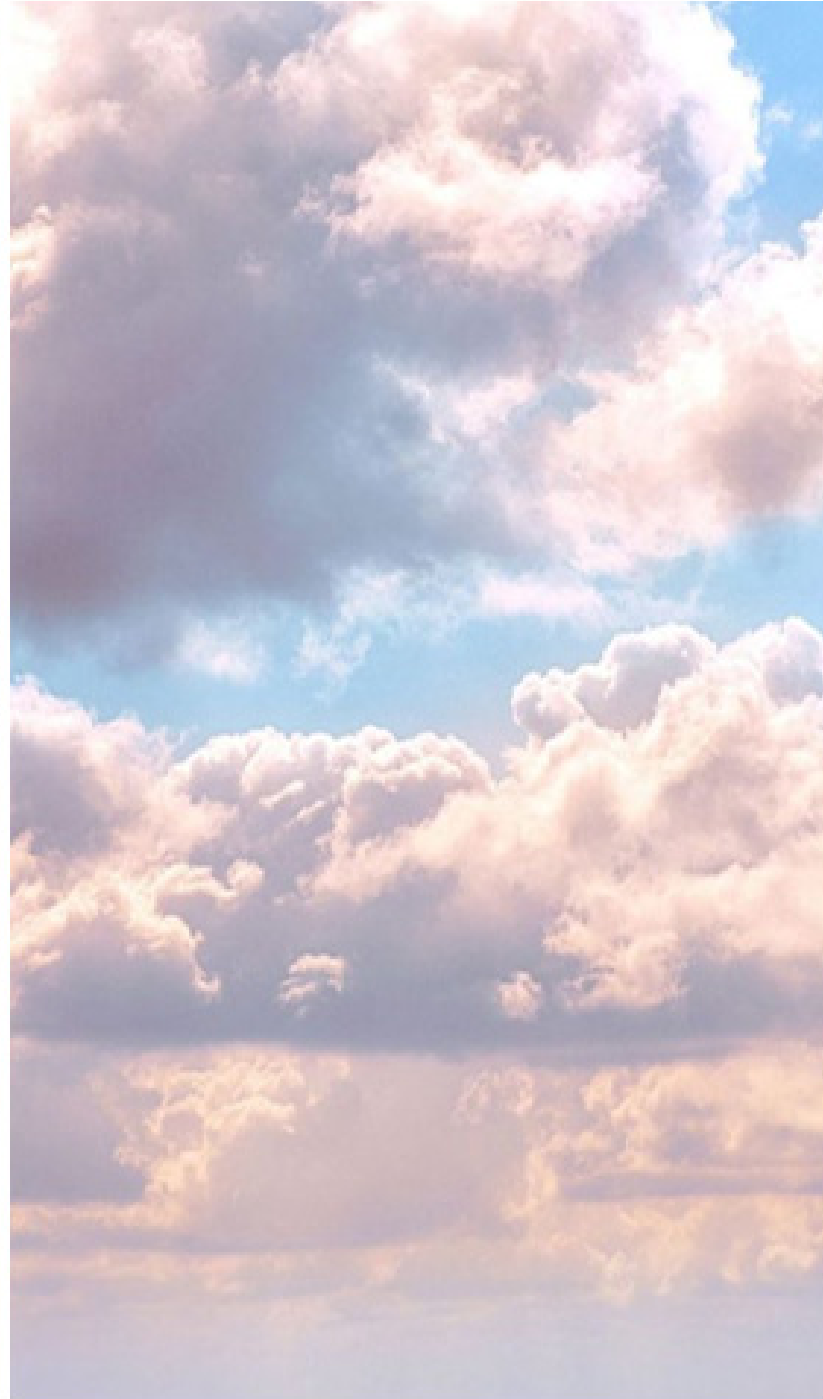


## Site Plan & Outline

The specific site is located in the Burrard Steet located in the downtown Vancouver which is the most busy place in Great Vancouver Area, near by have a lot of other luxury brands with the large shopping centre call pacefic center. There are lots of people coming to this place for enjoy their leisure life and shopping.

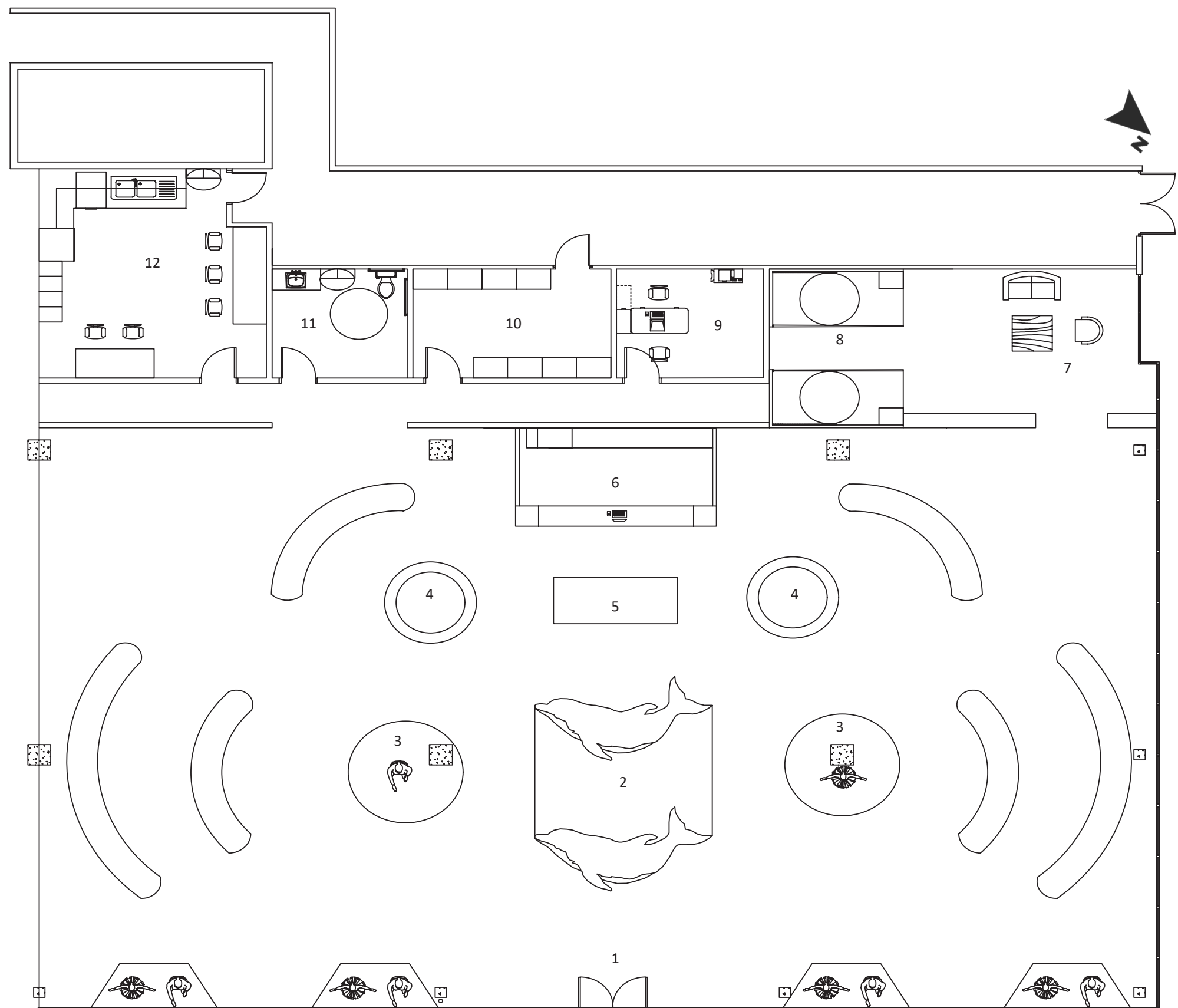


# Inspiration Board



The idea of this store is a different from the old luxury style into the new, mordern and fresh luxury style. As the brand Miu Miu is also aim to the young market. I want to design the store as the colorful fresh design based on candy and lead the fresh ideas to the customers who come into the store.

# Floor Plan



- LEGEND**
1. Entry
3. Folding Area
5. Jeweley Area
7. Waiting Area
9. Manger Office
11. Washroom

2. Main Feature Area
4. Showing Cabinet
6. Cash Desk
8. Changing Room
10. Storage
12. Staff Room
- P.S. All curve shape is the hanging area



## Overall Birdview



The whole space is covering the light tile floor and the wall is combined with the gradient change from pink to blue to enhance the young feeling. The exterior wall from the entry is the marble-looking tile to present the luxury brand.



# Renderings



The center feature area is using the special dolphin support and the lighting in the whole space using the recessed lights instead of the main area with the higher ceiling to attract customers' viewpoint.





Cash Desk made by the marble look tile and the top wood base give some different feeling in the store.



In the waiting and fitting area, the wall color using the purple to give the difference and make customers can be calm in this space.

