

# ZIHAN ZHU(STACEY)

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Mobile:778-681-7764

staceyoyo@gmail.com

Gender: Female

Major: Fashion Marketing

## PERSONAL PROFILE

Knowledgeable fashion student with a motivated attitude and an exceptional understanding of the fashion industry at large. Experienced in visual merchandise, retail mathematics. Offering decision making skills and the ability to work effectively with vendors and other creative professionals.

## WORK BACKGROUND

### VISUAL MARKETING INTERN

THE HUDSON BAY COMPANY( VANCOUVER Canada shopping mall)

2019-11

- Worked on visual displays (Menswear Department)
- Dressed window displays, Organize the platform

### - USHER

### - LITTLE BLACK DRESS GALA (VANCOUVER) 2019-11-08

- Assisted guests attending a leading Vancouver fashion event
- Guide guests and artists, Introduce the event process to the guests

## ACADEMIC ATTAINMENT

LASALLE COLLEGE VANCOUVER 2018-04-2020-06

DIPLOMA, FASHION MARKETING

-'Circularity" Mini Exhibition (Lasalle College Vancouver) Visual Display assistant on June 2019.

-Work on floor design in and display Setting staff on the floor Retail Mathematics Intern, Class Project in The Hudson Bay (Vancouver) as sales person Work on menswear department

VANCOUVER FILM SCHOOL 2017-01-2017-08

-FOUNDATION PROGRAM (Acting, Director, Photography, Script)

FRASER INTERNATIONAL COLLEGE (vancouver) 2015-09-2016-12

-UNIVERSITY PREPARATORY PROGRAM

Fashion Marketing, Visual Merchandising, Media Planning, Branding

## SKILLS AND ABILITIES

Fashion Marketing, Visual Merchandising, Media Planning, Branding

MS Office: Word, Excel, PowerPoint

Adobe Suite: Photoshop, Illustrator

## LANGUAGES

English, Mandarin, Cantonese ( understand)

## INTERESTS

Humanity history, Art exhibitions, Movies, Dance, Photography, Music, Travel

