



At the very first, I did some primary and secondary researches, and collected images that I personally felt most relevant to the theme, including color, line, shape, contemporary trend, historical influences, culture influence, etc. Then, I formed my idea into image by manually did some sketches, drawing, and collage with mixed media. On the other hand, using Photoshop and Illustrator to cut image separately.





With the same theme we did for our print product, in this photoshoot, I also did primary and secondary researches but within styling, makeup, hairstyle, decor. Furthermore, I did many other collages and evaluated them in order setting the concept of the photoshoot.



Instagram



▲●▼ artofwhere











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artofwhere Our new colaboration with @BohoStyle with the lauch of the new Golden Tote Bag inspired in the transformation of the color.

#BOHOStyle #Bohemian #ArtOfWhere #Collabboration #Lauch



