

SPACE AGE

The font of my choice would be a Space Age Font which belong to the family of display. It is mainly because it represents unique and boldness which connect with my Origin. In the modern society, a lot of people choose comfort over the pursuit of a dream. Therefore, i believe you need a little boldness to chase the things that you truly dream about. Just like in the Origin where the guy reaches the top of a mountain despite difficulties he faced a long the way. Also, the uniqueness of this font help me to convey the idea that everyone can dream. This makes all of us unique. We are defined by what choice we make and we are all unique because we make different choice: Don't let the world change who you are, be the unique person that you are.



- The primary colour used is going to be blue(PANTONE 2174 U)
- The secondary colour used is going to be yellow(PANTONE: 13-0630 TN Safety Yellow)

The reason why i choose blue is that blue connects with my Origin on the following points: the need to feel unique and authentic, sympathetic and personal, value integrity they look for meaning of life. My intentions in my origin is to encourage people to pursue their dreams which define who they are and what they want. We are unique. Also, just like the main character in the Spirit Away, blue reflects well the characteristic of stay who you are despite the world is corrupted around you.

The reason why i choose this type of yellow is that it represents the following points: emotional-Optimism, confidence,creativity,anxiety. Yellow represents confidence and optimism. This characterizes well people who pursue their dream. They have to be optimistic and have confidence in themselves. At the same time, dream pursuits could be scary because i believe the way to achieve your life dream is like an adventure and adventures are filled with obstacles which you have to overcome. It represent well the anxiety and obstacle behind it just like what the difficult moment that the main character in the Slumdog Millionaire faced. If you want to reach a star, you must be in the sky and you might fall.