

# STYLE GUIDE

DECEMBER 2020



**BY:**

**MAWADDAH  
ILONA  
MASLIKHAN**

**2036025**

**LECTURER:**

**MS. SRI  
LUKITO  
POETRO-  
NEGORO**



Introduction - **01**

Egypt Style Guide - **02**

Greek Style Guide - **04**

Medieval Style Guide - **05**



Bibliography - **09**

Conclusion - **08**

Baroque Style Guide - **07**

Renaissance Style Guide - **05**

# INTRODUCTION

In this style guide, the writer took influences from the exquisite fashion of the ancient civilizations. This was done by bringing the excitement and nostalgic feeling from the past and evolve it into more contemporary fusion that can feel more relatable with the current modern cultures and subcultures. For this style guide, the writer highlight some inspiration ranging from the magnificent sheath gown of Egypt, the beauty of drapery from Greek, the harmony of color block from Gothic, the charming pearls & ruffles from Renaissance, the regal trend brought by Queen Elizabeth I, as well as the allure of lace from the Baroque era. All of this are translated into one unified head-to-toe outfits that are beautifully synced together into a state-of-the-art fashion perfect for the present day to day lifestyle.

Left: Dress, \$481, Caravana. Bikini, \$292, Oseree. Eyeliner, \$27, Charlotte Tilbury. Sunglasses, \$247, Christian Dior. Earrings, \$687, Chanel. Necklace, \$882, Versace. Cuff Bangle, \$1,617, Chanel. Tote Bag, €329, Cult Gaia. Sandals, €445, Brunello Cucinelli.



Right: Dress, €2,765, Saint Laurent. Eyeliner, \$45, Tom Ford. Sunglasses, \$206, Christian Dior. Earrings, \$7,110, Piaget. Choker Necklace, \$2,302, Chanel. Cuff Bangle, \$4,100, Chanel. Tote Bag, €312, Cult Gaia. Sandals, €355, Gucci.

# CLEOPATRA REBORN

Going to the resort beach has never been this sophisticated!  
Wear this head-to toe glorious ancient Egypt inspired look  
and everyone won't take their eyes off you!



Left: Gown, \$2,670, Alexander McQueen. Earrings, \$1,001, Charms Company. Bangle, \$9,615, Piaget. Handbag, \$757, Jacquemus. Sandals, €785, Gianvito Rossi. Lipstick, \$56, Tom Ford.

Right: Top, \$904, Roland Mouret. Pants, \$909, Christopher John Rogers. Circlet, \$517, Jennifer Behr. Earrings, \$1,326, Mizuki. Cuff Bangle, \$287, Leigh Miller. Ring, \$3,950, Cartier. Leather Tote, \$1,188, Chloe. Mules, \$915, Valentino. Eyeshadow Palette, \$48, Lunar Beauty.



"Don't be afraid to match it with vibrant colors pants to escape dullness"

# THE MODERN GREEK GODDESS

Transform the beauty of ancient Greek fashion to a modern millennial style to make you look effortlessly chic and posh.

# THE EPITOME OF GOTHIC COLOR BLOCK

Show off your eccentric sense of style by mix-and-matching these swanky statement items and be ready to be the spotlight of the Fashion Week!



Left: Shirt, 1,098, Hermes. Pants, \$384, Jean Paul Gaultier. Watch, \$34,185, Jaeger-Lecoultre. Sunglasses, \$280, Monocle Eyewear. Bag, 1,302, The Row. Socks, \$104, Marni. Pumps, €475, Neous.

Right: Overcoat Dress, \$4,086, Chanel. Turtleneck Sweater, \$478, Stella McCartney. Hair Pin, \$290, Balmain. Earrings, \$3,284, Joelle Jewellery. Necklace, 1,563, Chanel. Bag, \$2,367, Chanel. Boots, \$1,068, Stuart Weitzman. Powder Blusher, \$27, Illamasqua.





Left: Midi Dress, €1,925, Saint Laurent. Headband, €415, Givenchy. Earrings, \$146, E.M. Necklace, €299, Anissa Kermiche. Clutch, €509, Simone Rocha. Platform Sandals, €825, Gucci. Lip Lacquer, \$85, Christian Louboutin.



"Intensify your boldness with this Christian Louboutin Hot Red Lip Lacquer"

Right: Maxi Dress, €1,429, Zimmermann. Hair Clip, €125, Simone Rocha. Earrings, €1,230, Sophie Bille Brahe. Bag, \$16,973, Chanel. Mules, €319, Cult Gaia.



# ROMANTIC PEARLS & RUFFLES

Go to date with your prince charming wearing this gracious Renaissance inspired attire and he will be ready to fall on one knees.

# THE ERA OF REFINEMENT

Steal the iconic look from the Queen Elizabeth I  
and you shall reign the party with grace!



Gown, €2,939, Khaite.  
Medici Headband, \$695,  
Jennifer Behr. Earrings,  
\$545, Jennifer Behr. Ring,  
\$936, Anissa Kermiche.  
Tote, \$795, Rosantica.  
Boots, \$1,047, Chanel.  
White Reflector, \$24,  
Makeup by Mario.  
Lipstick, \$81, Christian  
Louboutin. Brow Pencil,  
\$18, Charlotte Tilbury.



Right: Blouse, €825, Gucci. Pants, €1,705, Alexandre Vauthier. Bucket Hat, \$347, Gucci. Earrings, \$1,068, Sophie Bille Brahe. Watch, \$12,450, Cartier. Bucket Bag, €1,090, Fendi. Socks, \$122, Gucci. Loafers, \$1,189, Gucci.



Left: Minidress, €285, Self-Portrait. Earrings, \$1,061, Chanel. Necklace, \$2,317, Chanel. Bucket Bag, \$1,970, Chanel. Lace Socks, \$80, Gucci. Platform Sandals, \$930, Saint Laurent. Highlighter, \$77, Westman Atelier. Lipstick, \$61, Gucci



# ACE UP YOUR LACE GAME

Forget the cheap lace stereotype and step up your lace styling game by bringing the nostalgic feeling of Baroque era to create an edgy and elegant look!

"Pair it with Chanel multi strand necklace and fur tassel bag to add more baroque persona in your outfit "

# CONCLUSION

In conclusion, we can always use the beauty and allure of the past and incorporate it with our present-day fashion and lifestyle. We often overlook and associate the ancient inspiration as something old and rusty when it is without a doubt, they are still enormously relevant to be worn as a sophisticated fashion statement at the moment.

The writer found out that taking inspiration from the past, does not necessarily mean we literally taking every bit of the fashion items from the ancient civilization to be brought and worn as one fixated costume. Instead, we can always adopt a hint of the mood from ancient civilization cultures and using our creativity and imagination to form a whole new different harmonized outfit that look more edgy and elegant at the same time. Creating a new fashionable modernized sophistication that somehow are still similar with the mood and feelings of the grandeur fashion of the past.

# BIBLIOGRAPHY

All the fashion and beauty items are retrieved from these following website:

- <https://www.mytheresa.com/>
- <https://www.farfetch.com/>
- <https://www.net-a-porter.com/>
- <https://www.tomford.com/>
- <http://us.christianlouboutin.com/>
- <https://lunarbeauty.com/>
- <https://www.cartier.com/>
- <https://www.sephora.com/>