

FOLLOWIO.

01 Web Design

THE SEA E-Commerce

Click to frame for to activate the video.



The Sea is a fashion e-commerce site co-created with Dayana Olenka Vasquez Saavedra. As it's designed to be contemporary, UI/UX has an interactive and dynamic design while preserving its' simplicity.

— sales — % 20 off

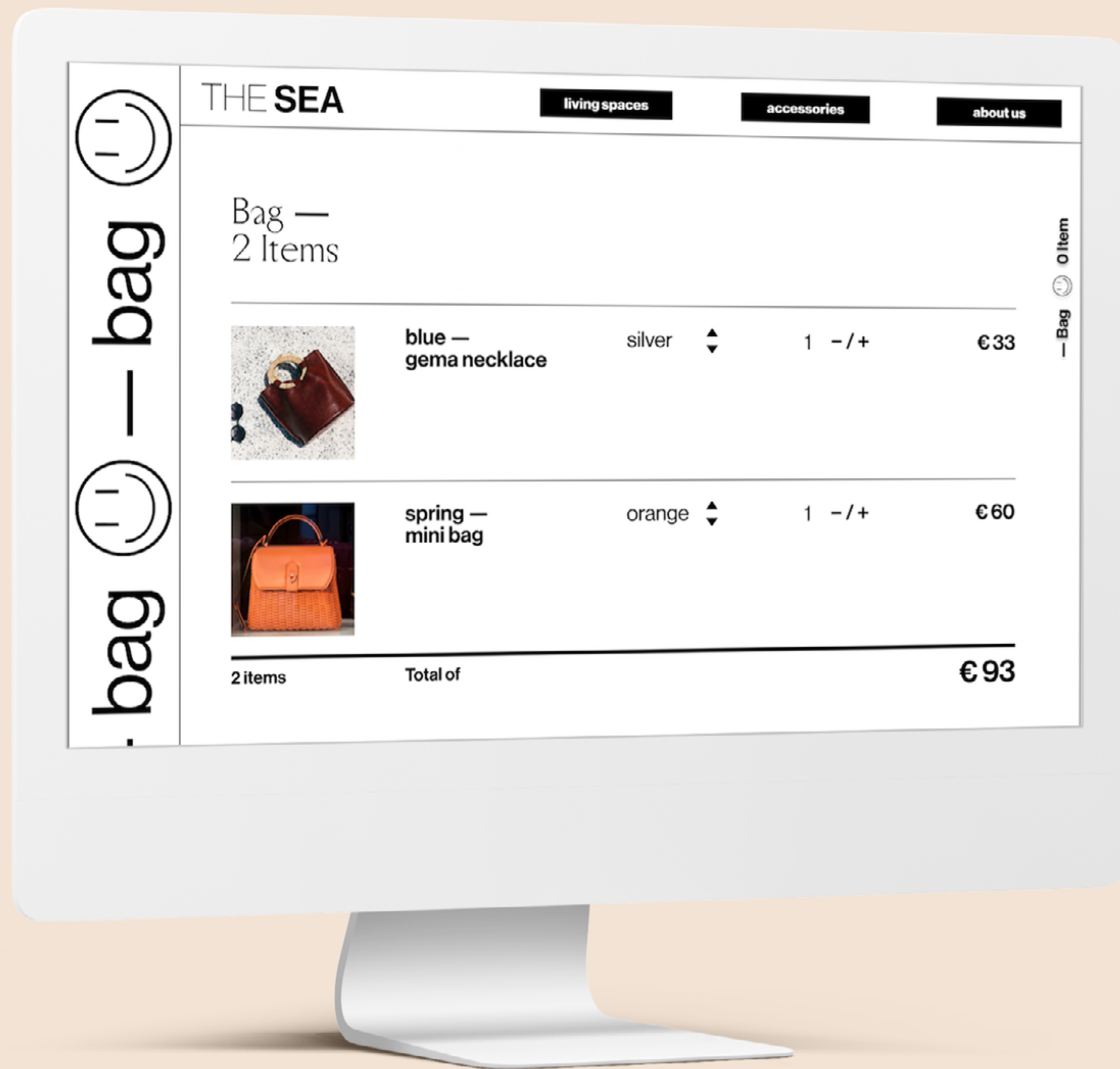


Home Page — Campaign

Desktop home page is designed to be vertical for to give users a different experience while the other pages of the web are horizontal. It has an original but still an easy navigation for a unique user experience.



Banner — Sales (the store page)



LOVE IS LOVE

Lookbook June 21

Whether you are LGBTQ+ or an ally, you can make a huge difference to the lives of LGBTQ+ people you know and many more that you don't.

Showing your support at school, at work or in your community can be as simple as putting up a poster or wearing a sticker.



Campaign — Pride Week

For to promote the website and its' products a campaign has been created. *Pride Week* has been chosen as the theme of campaign in consideration of real time-actual events and the targeted audience.

Click to frame for to activate the video.



Desktop — The Store Page (on left) & Purchase Page (on right)

it — purchase — combine it — purchase

THE SEA

living spaces
accessories
about us

Bikini — Audrey

14K Gold Plated Brass
Length: Approx. 7inch (18cm)

Free shipping in EU and worldwide.


Handcrafted in New York City.

size ▲▼

1 -/+




€30

purchase



— Bag 0 Item

Combinations

Newsletter

your e-mail address

subscribe

f



Responsive Devices

As its' responsive examples both tablet and mobile have the store page.

