



giovana
gomes

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Skills & Languages

Adobe Creative Suite, Sketch, InVision,
User Research, Prototyping, Wire-framing, User Testing,
UX/UI, Editorial & Print, Art Direction, HTML, CSS.

English - Fluent

Portuguese - Native

GDC Member

Graphic Designers of Canada

Experience

Jam Cafe - Guest Services

Vancouver - September 2020 - Current

Hosting at a local restaurant, understanding community values, team work and customer's needs.

Abercrombie & Fitch - Brand Representative

Vancouver - Aug 2018 - September 2020

Understanding users needs, communication skills, working well in a team as well as in a fast-paced environment while working with visual merchandising.

Globo.com - UX Design Internship

Brazil - February - May 2018

Largest media and news company in Latin America. Worked on the "live" team, assisting on the visuals and user experience on the website.

Scientific Initiation Project/Scholarship - São Lucas Hospital PUCRS

Brazil - July - January 2018

Assisted a reading and research project at the Sao Lucas Hospital paediatric floor and supervised the children's library at the hospital. The opportunity taught me how to deal with different kinds of people, how to communicate better and how to deal with unexpected situations as well as work well in a fast paced environment.

Education & Training

Bachelor in Graphic Design LaSalle College Vancouver

2018 - 2021

President Honour Roll

Summer 2018, Fall 2018, Fall 2019, Winter 2020, Summer 2020

GPA 4.0

Dean's Honour Roll

Winter 2019, Spring 2020, Fall 2020

GPA above 3.7 - 3.9

Talent Scholarship

2018

(Transferred) Bachelor in Communication Design PUCRS - Brazil

2017 - 2018

Additional Training

Google Analytics for Beginners

November 2020

Google Analytics Academy Certificate of Completion.

User Experience Design: Concept, tools and applications ESPM - Brazil

January 2018

A week-long program about understanding UX design and learning how to apply it to different kinds of scenarios within college and professionals jobs.

Eco Design for Cities and Suburbs - University of British Columbia (online)

March - May 2017

A course about Eco Design and sustainable cities

Every trash is a design mistake - Pasárgada Sustainable Workshops - Brazil July 2017

A course about how design impacts society on a sustainable level and what measures can be taken in order to improve it.

Volunteer experience

Endometriosis & Pelvic Pain Laboratory BC Women's Hospital + UBC - Graphic Designer

Vancouver - January 2021 - Current

Designed a professional annual impact report.

Young Women in Business - Graphic Designer

Vancouver - January 2021 - Current

Designed an updated version of their logo and its variations. Created a branding guidelines document, presentation and letterhead template to be used across all national chapters.