

STREETWEAR

FALL 2016



FALL/WINTER 2016

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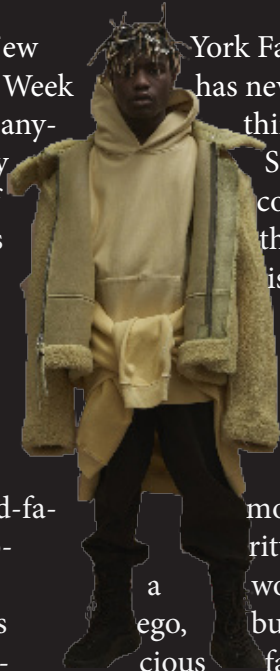
HIP HOP

Yeezy season 3

by Nicole Phelps

Since its emergence in the 1970s, the evolution of hip-hop has been a truly multifaceted phenomenon. As an art form, hip-hop's journey has taken it from an expression of the Bronx to being the defining symbol of popular culture worldwide.

New York Fashion Week has never seen anything like Yeezy Season 3. Of course, it helps that West is a



world-famous celebrity with a world-famous ego, but the audacious fashion.

YEEZY SEASON 3,
FALL 2016

The collection diverged from Season 1 and Season 2 in its more varied color palette, but otherwise hued to the street-wear, athleisure-inflected look the brand is known for. Bodysuits, cargo gear, and oversize outerwear were the dominant motifs, though it was tough to discern details from the distance of section 117. There were slim leggings and body-conscious tops, along with cropped shearlings, giant sweatshirts The shoes are the big sellers and there were desert boots. The “refugees” and the tents made a searing visual,

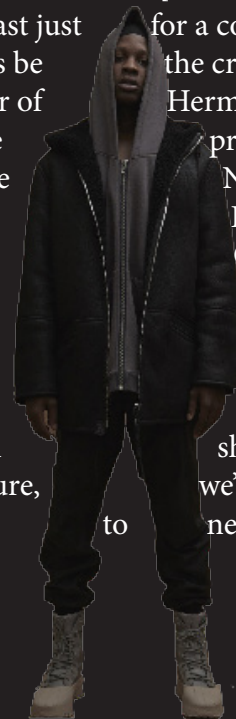
“I mean, it’s the number one shoe—it’s the number one Christmas present. It’s not regular.”

<http://hypebeast.com/2016/2/>

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but one that rendered West’s clothes secondary to the question: Should images of such disenfranchisement be used for the purpose of selling clothes and sneakers? West didn’t take up the issue. Instead, riffed on his Yeezy Boosts. “I mean, it’s the number one shoe—it’s the number one Christmas present. It’s not regular.” There was also this: “My dream, I told Anna [Wintour], is to at least just for a couple of years be the creative director of Hermès.”

Hey, he ly broke New York Fashion Week. One thing’s for sure, if this is the practical- New Fashion One for the show of we’re all need ear-plugs.



YEEZY SEASON 3,
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<http://www.vogue.com/fashion-shows/>

RAP CULTURE

Just days after we got a preliminary look at Palace's upcoming 2016 fall/winter collection, we now have the official unveiling of the latest pieces, which will be sure to turn heads during the upcoming colder months. Taking to Instagram hours before to tease out another view, we now have a closer look at the street-ready pieces. As you can expect, the collection includes a bevy of retro British sportswear such as graphic tees, flannel button-ups, sweats, and of course the "trackzoots," as well as a new take on the ubiquitous Tri-Ferg logo.

"Hip-hop was one of the first music genres that was born of the common people. With any other music genre there was potentially a costume or some uniform that separated the



Palace, FALL 2016

<https://hypebeast.com/2016/8/pal->

"Hip-hop was the genre of music where it was accepted, promoted, and preferred that the artist looked like the fan."

<http://www.highsnobiety.com/2016/01/15/hip-hop-fashion->



YEEZY SEASON 3,
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entertainer from the average person. Hip-hop was the genre of music where it was accepted, promoted, and preferred that the artist looked like the fan."

Frank the Butcher

<http://www.racked.>

Inspired by the theme of playing truant from school, Montréal-based brand Atelier New Regime has unleashed a new Fall/Winter 2016 collection featuring a contemporary take on the traditional varsity style uniform. The latest drop includes hoodies, sweatshirts, track suits, and a variety of other streetwear items.



Atelier New Regime,

<http://www.highsnobiety.>

PUNK REVIVAL

Article: Is Streetwear Abandoning Hip-Hop For Rock and Roll? by Alec Leach

Nasir Mazhar Fall/Winter 2016

by Claudia Rose Walder

For the second season in a row, Nasir Mazhar utilised a black palette to draw attention to the experimental techniques



Cheap Monday fall/winter 2016

Cyber punk influences ran throughout the collection, with lace up detailing, chaps and platform new rock boots, rooting the brand firmly in it's club culture roots.

Key looks were accentuated with white details, whether it was piping, exposed boxer briefs or a tailored shirt, these details alluded to an element of rebirth for the brand: this was also confirmed by the press team as "long-planned changes for the brand are set to be revealed." What can this possibly mean for the designer whose collections have become a uniform sexes would for street wear fanatics across the globe?

The token bully cap ran through out as well as a new bucket hat style, backpack, shoulder bag and nylon briefcase. Tongue-in-cheek surrealism also played throughout as a his-and-hers bucket head couple proceeded through the space draped with de-structure shirting, jumpers and a floor length look which seemed almost ceremonial.

"Key looks were accentuated with white details, whether it was piping, exposed boxer briefs or a tailored shirt, these details alluded to an element of rebirth for the brand."

The stand out womenswear styles included padded cheongsam style dresses, and his signature asymmetric skirts; this was also reflected in men's trousers with unsown seams that flapped open along the runway. Additional oriental details appeared in a tracksuit two piece with an origami texture, keeping 'shape' an important element for the design this season. the design this season.

A highly wearable body of work that revels in the punch and dissent of British Art's filthiest, responsibly-suited iconoclasts as interpreted in cloth by fashion's pre-eminent subverter of the pop and iconic. From The Pictures there are col-

YOUNG REBELS

laged coats, knit cardigans and MA-1 jackets with patches of the artists' images of young men's faces. You'll see typography, words and phrases from Gilbert & George's art. A further group with tailcoats and sharp suits is peppered with patches that recall their 1982 piece



YOUTH
The grids and er-bursts bombers to the walls Scott found subject captured wearing a vin-peace-print tee.

Gosha Rubchinskiy fall 2016

Patrik Ervell unveiled his Fall/Winter 2016 collection titled "SOFTWARE". Patrik was interested in developing a tension between nostalgia and sci-fi. He was among other '90s cybernetic and its attempts to articulate a visual language of technology based on human form. This collection references a futuristic identity appearance advanced tech but has already a relic.



Vetements f/w 2016

Article: FALL 2016: THE SEASON FASHION WENT FULL STREETWEAR by Alyssa Vingan Klein

Streetwear has come a long way in its short, Kanye wears sweatpants, Rocky name-dropped Rick Owens, and "street goth" became a thing people actually said IRL. Fast-fashion retailers and tacky people with too much money were quick to jump on the luxury-wave, though.

NYC long sid-



itual the of the move- Angeles. is Jerry

Gosha Rubchinskiy fall 2016

While has been con- sidered streetwear's spir- homeland, epicenter grungewave ment is in Los Case in point Lorenzo?

SKATE MOVEMENT

SUPREME FALL 2016

Thrasher growing in popularity

by Liana Statenstein

The street-to-chic crossover from the land of half-pipes and kick flips? The Thrasher tee. The tee even makes a cameo at Chanel's headquarters on 31 Rue Cambon in Paris. The piece comes with a certain skater reputation that's synonymous with a youthfully rebellious distaste for authority and a vintage appeal. It makes for something that can instantly add a dose of hardness to any ensemble polished ble.



Supreme, the New York skate line and 22-year-young beacon of cool, had arrived. Supreme's customary silence is in inverse proportion to the interest it generates, though understandable. Its hysterical appeal, and the siren song its red logo sings to its initiates, resist explanation. Its fans are exuberant and obsessive, poring over online message boards and lining up for hours, if necessary, to buy it.

"Supreme is the pinnacle of my generation in terms of a brand," said Virgil Abloh

In fact, the opposite is true. The limited distribution of Supreme's collections, and the limited and un-repeated quantities in which they are produced, have made basically any piece a cult item, with a flourishing gray market of online resellers. Hourslong lines at nearly every Thursday-morning Supreme "drop" (when the stores are restocked with new product) are the norm. But if Supreme's lines are made up largely of younger fans, its appeal extends further. That the opening was set during Paris Fashion Week was not an accident.



TRASH N & GRIND

ODD FUTURE FALL 2016

Known to fans as Tyler, the Creator (the superfluous comma is intentional), he's the founder of and de facto spokesman for Odd Future Wolf Gang Kill Them All, a Los Angeles-based collective of rappers, producers, skateboarders, filmmakers, designers and general miscreants, all in their late teens and early 20s. The 11 members on the recording side specialize in splattering today's adolescent experience onto tape. With that

comes rebelliousness, profanity, intense insecurity, dense sarcasm, bizarre non sequiturs and a heartfelt honesty. Odd Future is simply a group of skaters, artists, photographers and friends living in Los Angeles; some of them



"It's evident that the bond between Odd Future members strengthened to the point where they became a family."

just happen to have a gift for creating music. Led by rapper and producer Tyler, The Creator, the rest of the music group includes Hodgy Beats, Left Brain, Earl Sweatshirt, Mike G, Domo Genesis, Frank Ocean, Jasper Dolphin, Taco Bennett, Syd The Kyd, Matt Martians, and Hal Williso sub-groups.

The Stüssy style did to clothing what hip-hop did to music: creating something new and fresh by sampling the familiar. Stüssy apparel was as rife with lyrics by Bob Marley and Eric B. & Rakim as it was with design nods to Comme des Garçons. Stüssy himself was often inspired by magazines like i-D and the store reinforced the unique visual language of the clothes with forward-thinking campaigns and editorials by photographers like Ron Leighton, Jürgen Teller, and Mario Sorrenti.



ODD FUTURE FALL 2016

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How the Thrasher tee became ever cool models off duty staple
by Liana Satenstein

JP

SUMMARY OF LOOKS

Streetwear's influence rooted in California, and was debuted by skate and surf culture. Yet in has grown from the influence of hip hop and Japanese street fashion. Street wear has also encompassed modern haute couture fashion. We chose to highlight the punk, hip hop and skate influence, a few of many components which formed the fashion which we know call "street wear".



Sandro f/w 2016

YEEZY SEASON 3, fall 2016



page 2&3 - Hip Hop
influence

page 4&5 - Punk influence

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