



# UNICA

Fashion Clothes

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Yumeng Zhang

BEHIND THE BRAND



History →

The UNICA brand has been operating for 9 years. UNICA have physical store in Shanghai, China. At the same time, UNICA also owns a store on China's Taobao.com, which allows Chinese customers to shop online.

Value Proposition →

Our job is to create a brand official website sold only in Canada, to introduce the unique innovative fabric and design products of Chinese brand UNICA to the apparel market of Canada, and to provide exquisite Chinese design for young female customers in Canada.

Mission Statement →

Mission statement: Constantly innovating and changing to build the beauty of the fabric world, we will achieve the ultimate quality and style, this is the real motivation and pursuit of clothing people.

Vision Statement →

Vision statement: Become a recognized innovative fashion brand in Canada, and the quality has been recognized to a certain extent.

UNICA

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— WOMEN'S APPAREL BRAND —



# Product

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## THE COLLECTION



Leather Puffer Jacket  
C\$348.00



Amber Leather Oversize Coat  
C\$498.00



CarbonGrey Washed High-rise Jeans  
C\$78.00



For the product selling range, we are majorly selling women's apparel products such as Jacket, suit, underwear..ect

Most products were inspired by Korean newest trend

Price range: \$80-\$500

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New Arrival

Suit

Underwear

Jacket

THE COLLECTION

# Product: on home page

## FEATURED ITEMS



CarbonGrey Washed High-rise Jeans  
C\$78.00



High-waist Jumpsuit  
C\$128.00



WaveMohair oversize suit  
C\$368.00

Shop All

# Product Page

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JOURNAL

CONTACT



Home / Leather Puffer Jacket



Short leather puffer Jacket with belt, Silver hardware. Zipper on sleeves and front. Oversized style, warm for winter. Sheep skin material.

## Leather Puffer Jacket

C\$348.00

Size

Color



Quantity

Add to Cart



Buy Now

Care instructions

No machine wash, Dry wash

## Leather Puffer Jacket

C\$348.00

Size

  
XS  
S  
M  
L  
XL  

Add to Cart

Buy Now

# Shipping policy

- ❑ Single order shipping fee: 18 CAD
- ❑ If a single order is full of two pieces, we will choose the reliable shipping company to present you with quality service.

## SHIPPING & RETURNS

### Shipping Policy

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### Return & Exchange Policy

The UNICA brand does not support 7-day returns without reason, and some products can only be returned within 48 hours.

Note: High-end material products, precious limited products, discounted clearance products are not eligible for return or exchange. Uncommunicated bad reviews, running orders, and high return rates will automatically enter the system blacklist and terminate the transaction. For more shop rules and other questions, please contact customer service, thank you for your purchase and participation

If you feel unwell after receiving it, please confirm whether there is a quality problem, whether you need to change the size or color before removing the tag.

Please ensure that the original packaging is intact and the clothes are tidy for return and exchange. Any quality problems/replacement requirements/man-made damage/washing problems that occur after the tag is removed will not be dealt with.

Please contact customer service in time to deal with the return and exchange issues.

# Customer service section

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# Promotion



We add a banner on the welcome Menu which gives customer who would like to register a 15% discount for their first purchase. This is the promotion where we can gain repurchase from those customer that we will keep updating our new release.



We added another banner on the bottom of "Shop" page, which in order to stimulate out customer to establish high amount of purchase, and increase our sales.

# Payment

Our store online purchase platform accepts a variety of payment methods, such as debit card, credit card, American express, WeChat pay, Alipay, PayPal, Apple Pay and other payment methods, without any handling fees to facilitate customers to purchase.

