

MARÍA JOSÉ MORA DÍAZ

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Professional Summary

Merchandising and Fashion Communication Technologist from LaSalle College in Bogotá (seven semesters). Knowledge on different brands and fashion magazines. Ability for activities that require creativity, applying it to different media works such as marketing, innovation, product development, styling, art direction, editorial design, visual merchandising and events. Creative writing for web pages, community manager and technological gadgets. Good ability for design programs such as Illustrator, InDesign and Photoshop. Capacity for team work and willing to do an effective job that contributes with enterprise values and corporate identity. Ability for communication and public speech.

English proficiency of 90%.

Fields of interest

- Marketing
- Innovation
- Product development
- Visual merchandising
- Art Direction
- Styling
- Creative writing

Academic Information

- Intensive Business English. KAPLAN INTERNATIONAL, New York USA (2018)
- Merchandising and Fashion Communication Technologist from LaSalle College, Bogotá (2012-2015).
- Academic High School. Cardenal Pacelli School, Bogotá (2012).

Work Experience

- Visual Merchandiser Manager MNG (Mango Colombia). (May 20/2017 – June 30/2018).
- Visual Merchandiser and sales assistant Tennis s.a. (February – October 2016).
- Web editor, Styling and art director in fashion productions for Magazine Focus Mag. (June – September 2015).
- Styling, art direction and creation of the fashion editorial “The butterfly effect” for LaSalle College, Bogotá (2014).

Personal Information

- Birth place: Bogotá, Colombia.
- Birth date: May 30th, 1995.
- Civil Status: Single.
- I.D: Cédula de Ciudadanía 107270609