



HOLT ICON
P R I V I L E G E S

FOR IMMEDIATE RELEASE

HOLT RENFREW PRESENTS: AN EVENING WITH ALESSANDRO MICHELE

November 17, 2016, Vancouver, BC - Join Holt Renfrew Vancouver as they host Gucci's Creative Director, Alessandro Michele, for an unforgettable evening of fashion and entertainment on Thursday, December 15 to show off the incredible Gucci Spring/Summer 2017 Ready-to-Wear collections. Get up close and personal with one of the fashion world's most celebrated designers of the day, and take advantage of an exclusive opportunity to preview some of the hottest designs of the upcoming fashion season.

The evening will kick off with a trunk show, followed by a question and answer session with Michele, and ending with a cocktail reception, including tasty canapés and expertly mixed beverages, with music by DJ Kai-Ra. All Holt Renfrew Icon card holders will automatically receive an invitation to the event, including a complimentary swag bag.

Gucci's S/S17 collections are a sensory overload of prints, textures and colours; both the men's and women's collections include lavish embroideries and fabrics. The collections have Michele's well-known pick n' mix style of references to a variety of time periods, with his main inspiration coming from East Asia. Pink is a pivotal colour in both lines, with a range of shades and intensities spanning across the androgynous collections.

Established in 1837, Holt Renfrew is Canada's premier destination for high-end retail. Gucci has been part of Holt's extensive collection of designer labels for decades and is proudly displayed in its own boutique within the stunning downtown Vancouver store.

"In the last 10 years, the market has been full of products," Alessandro Michele recently told British Vogue. "Fashion is not about products. Fashion is about an amazing idea that you tried and you either fall in love with the idea and you can't resist to buy something. But you are buying the idea, you are not buying the object."

Join us downtown to buy into Alessandro Michele's ideas and be a part of the Gucci Spring-Summer 2017 Ready-to-Wear collection's in-store debut.

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Thursday, December 15, 2016
Holt Renfrew Vancouver, 737 Dunsmuir Street
Event commences at 7:00 p.m.

For more information, images or to arrange an interview please contact:

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