

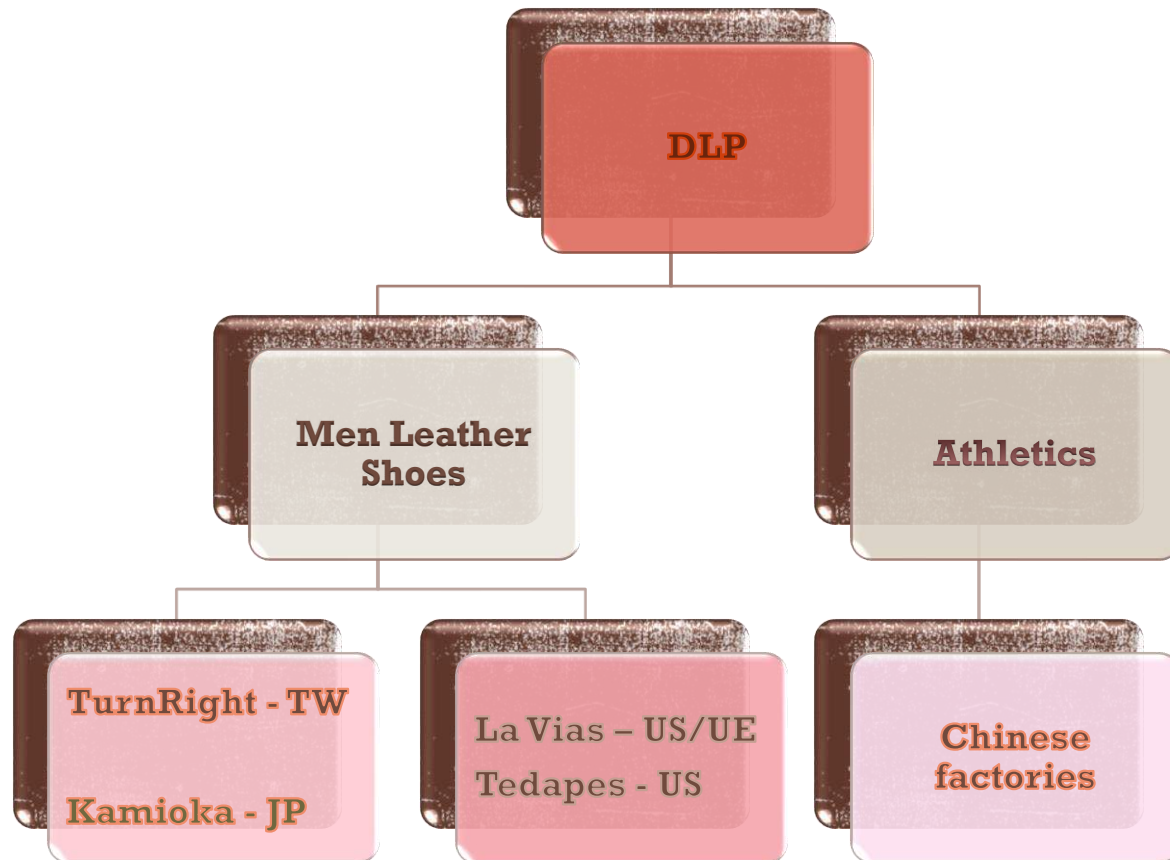
# PERSONAL PROJECT

**Sharline Chang**

- **Creative Director & Sales of Director of D.L.P.**
- **Representative of La Vias**
- **Designer of KAMIOKA**



# COMPANY STRUCTURE



# DLP ENTERPRISE GROUP - TAIWAN

Dah Lih Puh



1 The Headquarters Building

## Company Profile

Dah Lih Puh (DLP), a Taiwanese manufacturing company, was established in 1993 by a group of shoe men who have dedicated most of their life to footwear manufacturing service for decades. At DLP, we deem keeping commitments to the customers as our priority. To keep a fast growth, we also focus on innovation and craftsmanship, and believe the focus could keep us on edge in today's competitive marketplace.

Since 1993, DLP operates its development and manufacturing facilities in Taiwan and China, and sustains stable growths. The production for DLP has a whole lot increased 17,000,000 pairs a year (2006). To extend our service scopes for more clients, a new factory, Asia Star, with 30 production lines, will join the team and begin to provide services from September 2009.

For a prompt and spontaneous service, DLP has strived hard to integrate supportive manufacturing resources, such as rubber rolling supply, molded EVA, injection EVA, embroidery, ultrasonic heat transfer printing, ultrasonic welding and ultrasonic printing, which are all the in-house services. In 2006, we will construct a mold shop, which is capable of open mold of rubber outsoles, injection EVA and molded EVA.

There are currently 360 employees working for functions of sample and outside development, order processing, inventory purchasing and shipping, coating, and other supportive departments in the Taichung office.



2 Taichung was where Dah Lih Puh started its service



3 The entrance



4 The front gate

To provide a convenient working environment, employee canteens, fitness center, and dorm are facilitated in Taichung office.

5 Outside Development Center is right next to the office building.



Taichung used to be the Shoe Town of the world's footwear industry, now, an important hub connecting customers to the footwear, Dongguan.



The Headquarters

The Headquarters



The Headquarters



# HEADQUARTER IN TAIWAN

**Dah Lih Puh**



↑ A quite moment during the Yagis class  
→ The Annual Company Games

**The Headquarters**



The Development Center at Taichung Headquarters.

Ready-to-use facilities for video conferencing make communications effective and efficient.



→ The office processing sample orders  
→ A video conference



→ A UV irradiator test



→ The Lab in Taichung Office

The Lab in Taichung office provides testing services before materials are shipped to the factories or used for samples.



→ A tensile strength test

**Development Center Taichung**



→ The working room at the Development Center Taichung



→ Professional sewers




→ The Development Center Taichung is equipped with in-house embroidery, knit, and heat and press supplies.








# FACTORY IN CHINA #1

Dah Lih Puh

Development Center Taichung

The Development Center Taichung

With 30 professional engineers and technicians serving at the Development Center Taichung with full set of testing services, from material to fitting, to outside and mid-side production and assembly.

→ Have pressing at the rubber shop  
→ Market Club

→ CMC system supports the development

→ Assembly of the outside and mid-side

Development Center Taichung



# COMPANY IN CHINA # 1

Dah Lih Puh

## Oasis Company

Dongguan Lufei Shoes (Oasis) was founded in 1998 and located in Dongguan City, Guangdong Province, China. The whole park is 105,730 m<sup>2</sup>, which includes 8 independent factories, 23 dorm buildings, 2 cafeterias, as well as an in-house selling supplier. The in-house supplier is exclusively supporting rubber outsoles, EVA midsoles and EVA footbeds and EVA injection molding components to Oasis. This makes the effective logistics possible and a reality.

The Company currently focuses on athletic casual and safety footwear, and is 18 leading three grade excellent OEM footwear manufacturing services to the customers all over the world.

Oasis Company

The Professional Manufacturing Service Supplier

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A close view of the gate

Oasis Company

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# HEADQUARTER IN CHINA WITH COMPANY OWNED SOCCER FIELD

**Dah Lih Puh**

**Oasis Company**

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## Soccer Field

Soccer sport has been widely promoted in the DLP skyline. An international standard soccer field is built in the Park. With lighting facility available, games and practice are frequently seen at employees after hours.

95% of the Oasis employees live in the dorm. The garden located in between the dorm buildings provides to employees with another area to relax.

The office building in the Oasis Park.

↑ The front view of the office building  
→ A side view of the fountain

**Oasis Company**

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# SERVICES FOR CHINESE EMPLOYEES

Dah Lih Puh

→ In-house postal service

→ Free bus ride

To provide to the employees a higher quality of medical care and psychological counseling, the Park is equipped with a clinic as well as a counseling room.

← In-house clinic with certified doctors and nurse staffs on duty

→ Basketball court at dorm area

← Reading room

→ KARAOKE after work

Living and Leisure

New and Improved Staffing Service System

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Living and Leisure

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# FACTORY IN LAOS #1



# FACTORY IN LAOS #2





# FACTORY IN LAOS #3



# FACTORY IN LAOS #4





# FACTORY IN LAOS #5



# FACTORY IN LAOS #6



# TRADE MART – LAS VEGAS





# IN THE VENETIAN HOTEL

