

A minimalist design featuring a large black square frame on a light yellow background. The frame is open on the left side. To the left of the frame, there are two black circles of different sizes. Above the frame, there is one black circle. Below the frame, there are two more black circles of different sizes. The text 'STREET FASHION TREND REPORT' is centered within the frame in a bold, black, sans-serif font.

# **STREET FASHION TREND REPORT**

**Annik**

# PLATFORM SPORT SANDAL



Brand: SUICOKE

*Likely the dad sandal, hiking shoes with Velcro straps, practical, comfortable and about as far away from caywalk as you can imagine. The rise of sport sandal strated with 2014's spring/summer show. This summer as the sun comes up, Vancouverers are turning into an outdoor animal, many brands and designers join the trend such as Channel, Prada and Burberry, you may already got a pair of this sport sandal or you are about to turn your internet on trying to get one.*



# WIDE FRAYED JEANS



Brand: ASOS

*We spent a lot of good time going to tailor for the hem of our jeans, well, we have no need to worry about it no more, Summer 2016 trend is no hem at all. The trend dictated jeans should be frayed or roughly cutted, seriously! you could just make it by yourself. Vancouver has a huge East-Asian population, you could see many Asian girls are wearing the wide legs jeans with a crop top and a sandal, yes! they are super trendy.*





# CYCLING WITH BACKPACK



Brand: Fjallraven

60 out of 100 of people in Vancouver has a bike and riding bike instead of taking public transit, When you riding a bike you mostly need to backpack for carrying your items such as laptop, books, or go on a hike in Vancouver is a common activity, if you want to look stylish and the bag better not being a useless tofu box, then you'll need a backpack! and you can wear basically anything with your backpack, except you're going to gala with your gown... that's a no.



# PRINTED KIMONO



Brand: Vintage (no-brand)

*If you are shopping in Granville street or Main street, walk into almost any store during these few months, chances are you will spot one or two or more kimono are there for you. The bohemian trend has brought back since last year, they get along well with any outfit, especially summer time in Vancouver has a lot of music festivals going on, if you are a festival beast, then you know what is going on...*

